



NAEM – THE PREMIER ASSOCIATION OF EHS MANAGEMENT

Affiliate Council Meeting Minutes

June 10, 2010

On June 14, 2010 NAEM held an Affiliates Council call at 1 PM EST.

3Degrees	Geosyntec
Actio Corporation	ICF
ARCADIS	HIS
BNA	Kestrel
BLR	Miles & Stockbridge
Bureau Veritas	Redinger EHS
Cameron-Cole	Shaw
CDM	STC
CH2M Hill	Steele
Cintellate	Trinity Consultants
CEC	URS
Dakota Software	Veolia
EORM	WSP
ERM	

Margery Moore opened up the meeting and welcomed the Affiliate's Council to the call.

Margery Moore introduced NAEM Executive Director Carol Singer

Executive Director's Update

Carol Singer Neuvelt provided the Executive Directors update. She stated that NAEM is an extremely healthy organization. NAEM is steadily growing both in individual members and corporate members. NAEM is continuing to put on quality well-attended programs. Ms. Singer Neuvelt discussed that the Association is moving forward with the new strategic plan. The start of the new strategic plan is moving to a new online strategy that will be up by mid-October. This new online platform will have many new business tools including a resource library and virtual connection tools. NAEM has chosen provider to take the new project. The new website is seeking to be a "destination website", research forum and leadership development portal. Additionally, NAEM is proud to be boosting its communications efforts through the new blog, facebook page and LinkedIn group.

Forum & Program Update

Carol Singer Neuvelt stated that registration for the 2010 Forum has officially opened. This year's Forum will take place in Indianapolis, IN on October 13-15. The full program will be out within the next week.

Sponsorships are selling out as usual. However, there are still a few green sponsorships left. Anyone interested in sponsoring should contact: Mary Quigg at mary.quigg@conferencedirect.com

Additionally Ms. Singer Neuvelt announced the other upcoming 2010 events:

- June 15 AC led Green Remediation webinar
- August 3-4 Corporate GHG Strategies Chicago, IL
- October 13-15 EHS Management Forum Indianapolis, IN

In addition there are sponsorship opportunities available for the GHG Conference. If anyone is interested they should contact Mike at mike@naem.org

AC “Share the Value Campaign”

Brianna Gianti discussed a new promotion that NAEM is rolling out to its AC members. From June 15 until September 13, NAEM AC Members have the opportunity to invite “in-house” EHS/Sustainability non-member clients who have not been to the Forum to this year’s Forum for a deeply reduced discount. In return for bringing new faces to the annual Forum the top three affiliate members who refer the most new clients will get an exclusive invite to the annual Regents Dinner; special “member ambassador” ribbons, and a special recognition announcement from NAEM President, Kelvin Roth and Executive Director, Carol Singer. Details as well as the Referral Form can be found on the AC website: <http://www.naem.org/affiliates/refer.php>

AC Webinars & Resource Café

Ms. Margery Moore highlighting the progress of the AC led webinar series. The first live webinar is this Tuesday, June 15th at 1:00. The title is “Green Remediation: An Innovative Tool to Drive Sustainability”. Speakers are: John Simon (WSP), Greg Carli (CRA) and Todd Hagemeyer (Geosyntec). Presentations will focus on the following: overview of green and sustainable remediation concepts including the current regulatory environment, case studies for participants to advance efforts at their own organization, and how to map the environmental benefits of green remediation efforts to corporate goals and programs. The second live webinar is slated for August 11th on Renewable Energy Certificates. The speakers are Jason Brown (3Degrees), Bill Grayson (ICF) and Marian Hwang (Miles and Stockbridge). The presentations are currently being developed. As far as the “On-demand Recordable (for fee pilot)” webinars are concerned, two are currently being piloted. The initial plan was to roll out as soon as possible. However, NAEM is updating their website and will roll-out in October. The two webinars are:

- Enhesa - International Water Use Policies Regulatory Issues and Trends – completed
- Humantech - Optimizing the workplace for the future workforce population - being developed

In regards to future live webinars, the AC would like to have two more this year. The topics have not yet been decided. John Reichling has received a couple of recommendations from AC members but looking for more. The current topics list is on NAEM AC website link under “meetings”. Please contact John Reichling ReichlingJM@CDM.com if interested in participating in and/or leading a future webinar.

Other Business

Brianna Gianti announced that the 2010 AC Guide is available and online and encouraged all Affiliate members to send it out to their clients.

Jason Brown asked what the new software platform will be for the website. Ms. Singer Neuvelt responded that the company is yourmembership.com and that the system is based off an alumni model.

Jim Dykhuis asked where he can find the topic list for future webinars. Ms. Moore directed him to the meetings section of the AC website.

Margery Moore thanked everyone for the call and ended the call.

ACTION ITEMS:

- Affiliates interested in exhibiting at the Forum should contact Mary Quigg at mary.quigg@conferencedirect.com
- Affiliates interested in sponsoring at the GHG conference should contact Mike Mahanna at mike@naem.org
- Affiliates are encouraged to participate in the upcoming “Share the Value” campaign. All directions and rules can be found at <http://www.naem.org/affiliates/refer.php> . If there are any questions Affiliates should contact Brianna Gianti membership@naem.org
- Affiliates are encouraged to check on the AC webinar topic list at <http://www.naem.org/affiliates/meetings.php> and contact John Reichling at ReichlingJM@CDM.com if they are interested in creating or participating in an upcoming webinar.