

BETH WYTIAZ

SUSTAINABILITY EXECUTIVE

MA, LEED AP BD+C

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ESG STRATEGY | CHANGE MANAGEMENT | STAKEHOLDER ENGAGEMENT

Motivational leader that adapts well to change, is highly skilled in environmental strategy development and execution, and works to achieve carbon neutrality/net zero, carbon credits and renewables, green building and sustainability, and responsible sourcing. Strong communicator/writer and inspirational public speaker with a track record of success driving change and measuring impact.

AREAS OF EXPERTISE

Executive Leadership	Innovation Strategy	Project Management	Analytics & Research
Mitigation & Adaptation	Cross-Functional Collaboration	Operational Excellence	Stakeholder Management
Strategic Partnerships	Environmental Stewardship	ESG Reporting	Regulations & Compliance
Renewable Energy	GHG Emissions Calculation	Responsible Sourcing	Carbon Credits

CAREER HIGHLIGHTS

- **Environmental impact.** Earned The Climate Leadership Conference's 2023 Organizational Leadership Award on behalf of Bank of America for developing net zero target for financing, operations, and supply chain, and for installation of onsite solar.
- **Industry leadership.** Wrote and published white paper, [Approach to Zero: Our commitment to helping finance the transition to net zero before 2050](#), outlining 5 pillars to transition to a sustainable future: Assist, Advocate, Analyze, Align, and Attest. Worked with stakeholders to drive innovation, defining greenhouse gas (GHG) accounting standards and net zero guidelines.
- **Mitigation strategy.** Developed carbon neutral strategy for operations. Championed 100% renewable strategy and emission reductions of 75%, securing nearly \$500MM in onsite solar, Power Purchase Agreements (PPA), carbon credits, Sustainable Aviation Fuel (SAF), and energy efficiency projects.
- **Nature strategy.** Led efforts to determine nature impacts from business and operations. Mapped real estate portfolio to understand water stressors and sensitive biodiversity areas. Set targets and policies to reduce deforestation and water use and to source all paper needs with 100% Forest Stewardship Council (FSC) certified products.
- **Employee Engagement.** Created award-winning employee engagement program to help employees serve as environmental stewards at work and in the community – *now in its 13th year, with nearly 25,000 employees participating across 31 countries.*

PROFESSIONAL EXPERIENCE

BANK OF AMERICA (BoFA) – Environment & Public Policy | Charlotte, NC

2010 – PRESENT

SVP, NET ZERO STRATEGY EXECUTIVE (2021 TO PRESENT)



Lead and manage GHG emissions quantification of Scope 3 (financed emissions) and set science-aligned 2030 targets. Build internal systems to complete calculations and create internal client dashboard of decision-useful climate and nature-related metrics for financial institution boasting \$300B in assets.



Oversee efforts to translate regulatory and voluntary expectations into strategy, execution, and disclosure. Engage and influence to ensure BoFA's point of view is well-represented amongst stakeholders (policy makers, shareholders, NGOs, alliances/organizations, regulators). Serve as corporate representative at conferences, making speeches and advocating for common measurement and disclosure across all industries.



Leverage expertise to educate stakeholders about appropriate climate strategies, science alignment, and transition pathways for financial institutions and other key sectors to catalyze change globally.

KEY ACCOMPLISHMENTS:

- **Change management.** Developed governance, processes, and systems to embed BoFA's net zero transition plan across enterprise, including front line units.
- **Training and development.** Implemented extensive training programs for various internal teams now working on climate efforts. Promoted best practices for emissions calculation, financed emissions and Scope 3, Net Zero, carbon credits, high-emitting sectoral decarbonization pathways and technological climate solutions.
- **Thought leadership.** Created enterprise approach to achieving net zero emissions and authored white paper, defining scope to drive science-aligned emission reductions across financing activities.

PROFESSIONAL EXPERIENCE CONT.

BANK OF AMERICA CONT.

SVP, GLOBAL ENVIRONMENTAL OPERATIONS DIRECTOR (2017 TO 2021)

Managed climate risk across enterprise and developed strategies to reduce emissions and environmental impact across operations and supply chain.

- Led efforts to disclose environmental progress in annual reports for Carbon Disclosure Project (CDP) and Task Force on Climate-related Financial Disclosures (TCFD). Oversaw writing and coordinating of reports as well as third-party review process and internal governance.
- Spearheaded responsible sourcing initiatives for 70% of spend to set emission targets and 95% of spend to complete ESG assessment targets. Engaged vendors and managed CDP supply chain, including Vendor Code of Conduct, food waste reduction program and commitment, SAF target, and paper reduction efforts and targets.
- Built business case for and delivered on BofA's renewable electricity target with \$60MM in onsite solar and 13 long-term new solar or wind agreements, achieving 100% of goal and maintaining carbon neutrality for operations.

SVP, GLOBAL ENVIRONMENTAL EMPLOYEE ENGAGEMENT MANAGER (2010 TO 2017)

Established and oversaw environmental education, engagement, communication, marketing and employee volunteerism and

- Built and led global environmental employee engagement program with more than 25,000 employees participating annually across 31 countries.
- Collaborated with enterprise leaders to implement sustainability programs across lines of business, including food management, waste reduction and recycling, paper reduction, and sustainable transportation.
- Forged relationships with environmental nonprofit organizations (Ecochallenge, Ocean Conservancy, The Nature Conservancy) to create education and awareness campaigns and community partnerships with thousands of employees participating each year across the globe.

QUAINTANCE – WEAVER RESTAURANTS & HOTELS | Greensboro, NC

2007 – 2010

DIRECTOR, BUSINESS DEVELOPMENT & SUSTAINABILITY

Led sales and marketing initiatives for O.Henry and Proximity premier hotels, while supporting Leadership in Energy & Environmental Design (LEED) certification efforts.

- Developed and implemented sustainable practices across business operations and educated staff at all levels.
- Oversaw internal and external sustainability education and community outreach for the world's first US Green Building Council (USGBC) LEED Platinum hotel, Proximity Hotel, which included nearly 1,000 various engagements during tenure.

COMMUNITY LEADERSHIP

Town of Mooresville | Appointed Chair, Environmental Protection Committee, 2020 – Present

SpringClean | Member, Board of Directors, 2019 – Present

Big Brothers Big Sisters | Volunteer, 2018 – Present

EDUCATION

University of North Carolina – Greensboro, Greensboro, NC

- **Master of Arts (MA)**, in Liberal Studies & Environment
- **Bachelor of Science (BS)**, in Fashion Marketing & Merchandising

ACCREDITATION

North Carolina Native Plant Certificate, UNC Charlotte Botanical Garden – *certification in progress*

US Green Building Council (USGBC) LEED AP BD + C Certified 2008

Six Sigma Green Belt Certified 2010