# 2012 EHS Compliance Excellence Conference

## EHS Management Systems that Improve Performance

August 1-2 | Chicago

With special thanks to:

AMCOL INTERNATIONAL

# Renewing the Focus on Compliance

NAEM's 2012 EHS Compliance Excellence Conference was created to help you identify risks, strengthen your systems and effectively manage transitions. The speakers we selected represent a variety of industries and perspectives, but share relatable scenarios when it comes to managing diverse organizations, across national borders.

Because there is as much knowledge in the audience as behind the podium, we have dedicated a session to interactive small group discussions. We hope you'll use this opportunity to share your expertise with your peers and identify solutions to your ongoing EHS challenges.

Thank you for your dedication to EHS excellence!

Carol Singer Neuvelt
Executive Director, NAEM

## On-Site Registration

*Wednesday, August 1*
**8:00 - 8:45 a.m.**

*Thursday, August 2*
**8:00 - 9:00 a.m.**

## Resource Center Hours

The Resource Center is an informal meeting space where attendees can talk directly with software vendors and service providers (see page 9 for company descriptions). It will be open during the following hours:

*Wednesday, August 1*
**8:00 - 8:45 a.m.**
**5:00 - 6:30 p.m.**

*Thursday, August 2*
**8:00 - 9:00 a.m.**

## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.

# Agenda



## Wednesday, August 1

**8:00 - 8:45 a.m. Registration, Breakfast and Resource Center**

**8:45 - 9:15 a.m. Welcome and Introductions**

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Kelvin Roth**, President of NAEM and Director, EHS Group; AMCOL International Corp.
- **Ryan McKendrick**, President and CEO; AMCOL International Corp.

**9:15 - 10:15 a.m. Identifying and Prioritizing EHS Business Risk**

How do you prioritize risk and allocate resources to manage it? The presenters in this session will explore the risk analysis process through case studies and a panel discussion.

Speakers

- **Stephen Evanoff**, Vice President of Environment, Health and Safety; Danaher Corp.
- **Thomas Terracino**, Global Safety, Environmental Affairs and Security Director; Mars Inc.

Moderated by **Carol Singer Neuvelt**, Executive Director; NAEM

**10:15 - 10:30 a.m. Break**

**10:30 a.m. - 12:00 p.m. Management Systems for Enterprise EHS Compliance**

Building on the first session, this presentation will offer an overview of the management systems three different companies use to minimize risk and ensure enterprise EHS compliance. The speakers will share a big picture look at their overall efforts and highlight key strategies they have learned while leading compliance assurance at their organizations.

Speakers

- **Dawn Krueger**, Compliance Assurance Manager, Environmental Operations; 3M Co.
- **Jian Lin,** Vice President of Operations; APAC at Invensys Controls
- **Brad Waldron**, Corporate Manager of Environmental Affairs; Caesars Entertainment Corp.

Moderated by **Kate Gibson**, Sr. Project Manager; EHS Support

**12:00 - 12:45 p.m. Lunch**

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## Wednesday, August 1

**12:45 - 2:00 p.m. Meeting the Challenge of Emerging Regulations**

This session will feature short case studies on how companies have been impacted by, and reacted to, specific regulatory issues that have shaped the way they operate.

Speakers
- **Geoff Boraston**, Director of Environmental Affairs; Granite Construction Inc.
- **Kevin Johnson**, Director of Global EHS Systems; Siemens Healthcare Diagnostics

Moderated by **Connie Prostko-Bell**, Sr. Solutions Manager; 3E Company

**2:00 - 2:15 p.m. Break**

**2:15 - 3:45 p.m. Post-merger Integration: Culture, Staffing and Management Systems**

Members of NAEM's Mergers and Acquisitions Discussion Group will present case studies on the challenges and solutions they have encountered in maintaining EHS excellence through the tumultuous times during and after a merger or acquisition.

Speakers
- **Chris England**, Regional Manager of Environment, Safety, Health and Security; Xylem Inc.
- **Bob Genau**, Safety, Health and Environmental Manager of Mergers and Acquisitions; DuPont
- **Robin Sevinsky**, Integration and Services EHS Leader; GE Energy

Moderated by **Matt Airhart**, President and CEO; KMI

**3:45 - 5:00 p.m. Facilitated Break-Out Discussions**

Join one of four facilitated discussions to share your thoughts and get input from other attendees. Come ready to participate in a conversation on one of the following topics:

1. Managing EHS through Mergers and Acquisitions
2. Training and Talent Development
3. EHS Policy and Procedure Benchmark
4. Regulatory Tracking and Advocacy

**5:00 - 6:30 p.m. Networking Reception and Resource Center**

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## Thursday, August 2

**8:00 - 8:45 a.m. Registration, Breakfast and Resource Center**

**9:00 - 10:15 a.m. Cultivating Talent: Training, Internal Communication and Staff Development**

Employees are your most important asset, so how do you get the most out of them through training, communication and development efforts? Learn strategies to cultivate the talents and potential of each member of your staff.

Speakers
- **Sidney Degarmo**, Global EHS Director; Almatis Inc.
- **Rebecca Zentko**, EHS Director; Muir Omni Graphics

Moderated by **Emily Barton**, Global Environmental Manager; Motorola Mobility Inc.

**10:15 - 10:30 a.m. Break**

**10:30 - 11:15 a.m. Understanding the Impact of Conflict Minerals Standards**

This session will feature a case study on how Brady Corp. has been impacted by conflict mineral standards from the Electronic Industry Citizen Coalition (EICC) and Organization for Economic Co-operation and Development (OECD). The speaker also will share an update on the development of a new industry due diligence standard and provide a look at the Security and Exchange Commission's upcoming vote on conflict mineral disclosure rules.

Speaker
- **John A. Ciba Jr.**, Director of Facilities, Environmental and Safety Engineering; Brady Corp.

Moderated by **Mike Mahanna**, Program Director; NAEM

**11:15 a.m. - 12:30 p.m. Regulatory Compliance in Asia**

While many organizations have well-established operations in Asia, local compliance still presents a steady stream of challenges. Come away with insights from companies that operate in China on issues including permitting, EHS talent recruitment and development, general cultural norms and business practices.

Speakers
- **John T. Mourand**, Corporate Director of Environmental Compliance and Sustainability; Briggs & Stratton
- **Don Pucci**, Global Environmental Manager, Engines Group; Briggs & Stratton
- **Jim Spahr**, Global Environmental Manager, Solae LLC

Moderated by **Eric Wu**, Sr. Engineer; Antea Group

**12:30 - 1:00 p.m. Lake Michigan Group Informal Discussion**

**1:00 - 4:00 p.m. Mergers and Acquisitions Discussion Group Meeting**

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3E Company, a member of the Verisk Analytics Family of companies, provides a comprehensive suite of data products and information services that enable improved compliance with global EH&S requirements related to the safe manufacturing, distributing, transportation, usage and disposal of chemicals and products. 3E's set of solutions includes EH&S regulatory data and tools; MSDS authoring, distribution and management; transportation; emergency response; regulatory reporting and hazardous waste management. Wherever you are in the supply chain or product lifecycle, 3E can deliver a program specific to the EH&S compliance information and management needs of your organization that provides benefits to the entire enterprise and beyond.

### Antea™ Group

Antea™Group provides worldwide Environmental, Health, Safety and Sustainability (EHS&S) management systems and consulting services. Our experienced professionals accommodate client-specific goals, stakeholder expectations and regulatory requirements with comprehensive strategies designed to reduce environmental footprints, mitigate business risks, protect against engineering failures and assure operational EHS&S compliance. By combining proven processes, innovative technologies and a wealth of global and local multi-sector expertise, we develop solutions that strengthen and optimize operational performance.

Our ideas are fresh, our reach is expansive, and our teams are dedicated. With access to more than 3,000 employees in over 100 offices and experience across 6 continents, we serve clients ranging from global energy companies and manufacturers to national and local governments. By engaging Antea Group expertise, our clients gain a trusted and responsive partner who will proactively and ingeniously manage their current and evolving business EHS&S concerns, regardless of when, where or how they might change. For more information, visit www.anteagroup.com or call +1-651-639-9449.

### Dakota Software

Dakota Software's ProActivity™ suite empowers companies to plan and execute Environmental, Health & Safety (EHS) compliance procedures and make measurable improvements to their carbon management, energy, and sustainability programs. This flexible software package synchronizes organizational EHS efforts, providing visibility and insight to decision makers, tactical implementation tools to managers, and authorized guidance to field agents. Configurable user personalities allow varying levels of control for initiating and monitoring corrective actions while automated alerts ensure accountability at the points of control. Further reach is achieved with integrated Mobile Apps that allow iPad and iPhone users the ability to create entries, upload images, generate reports, and access the full digest of U.S. EHS regulatory content.

At the heart of ProActivity is a rule-based data system fueled by a library of expertly translated regulatory content. This content integration is unique to ProActivity and is Dakota Software's key differentiator. Product innovation is driven by an active user community that provides feedback via an integrated response management system and organized user forums..

### E2 ManageTech

E2 ManageTech is a software neutral company. We do not develop or sell any proprietary applications of our own, nor are we financially aligned with any vendors at any level or our company. E2 ManageTech delivers EHS&S Management Information Services (EMIS) from start to finish. Our services begin with upfront strategic prioritization, move into requirements definition and software selection based on

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client driven best-fit analysis, and includes implementation ongoing maintenance and support of the designed solution. E2's EMIS services include:

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**EHS Support Corp.**
EHS Support Corp. will tackle environmental, health and safety issues your company might have, and provide you with timely, worry-free solutions that are thorough and complete. Whether your EHS department is understaffed or you are facing a challenge that is outside your expertise, call us with your challenge. Then relax and consider it done - safely, legally, and cost-effectively.

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**Enhesa**
Enhesa's Mission: helping companies understand, manage and comply with worldwide EHS requirements.

Enhesa is the leading environmental, health and safety consulting firm, providing EHS regulatory compliance assurance support to businesses worldwide. Over the past 20 years, Enhesa has built a knowledgebase of EHS regulations which includes the What of business requirements, the How to develop cost-effective solutions and the When of enforcement activities in over 150 countries and jurisdictions. We combine our unique knowledgebase with an in-house team of 70 dedicated experts from more than 40 different countries and a network of more than 300 local experts and consultants. No other company or institution has anything remotely similar. Enhesa provides regulatory data in 48 languages and provides analysis and reports in 26 languages. Our range of EHS compliance assurance services includes Audit Protocols/ScoreCards, Auditing Assistance, Monitoring of EHS emerging regulatory developments for operations and products, EHS permitting services, product regulatory checklists, and consulting on specific EHS issues of interest or concern to a company. All of Enhesa's services are complimentary and designed to work independently or as part of coordinated and comprehensive EHS management system. Over 7,000 EHS managers rely on Enhesa to keep their companies compliant globally.

the KMI EHS Software Suite

# Why focus on user experience?

- Decrease global rollout time and risk
- Decrease up front and on going training costs
- Decrease internal system support time
- Gain true insight into compliance performance

"There were several systems that could meet our basic requirements. There was only one that was actually intuitive. The choice was clear to all of us."

Ted Leamen, Global Director of EHS and Sustainability, P&H Mining Equipment

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### Intelex

Trusted since 1992, Intelex is a global leader in EHS, Quality and Business Performance Management software. We enable organizations to ensure the highest standard of health, safety and environmental conditions as well as superior product and service quality by streamlining and integrating business data for our more than 600 clients and 500,000 system users. Intelex solutions help organizations ensure compliance with internationally accepted standards (e.g. ISO 9001, ISO 14001 and OHSAS 18001), as well as all legal and regulatory requirements in any jurisdiction.

### KMI

Compliance ultimately starts and ends at the facility level so the true key to effective compliance tools is end user buy-in. Our enterprise-level EHS Software Suite delivers unique usability, flexibility, and a true balance between facility and corporate tools for compliance management, risk reduction, greenhouse gas reporting, environmental metrics and key performance indicator analysis. Our most popular modules include:

- Sustainability Metrics
- Compliance Management
- Incident Management

Whether your greatest compliance challenges are global or local, regulatory or policy, environmental or safety (or all of the above), the KMI EHS Software Suite is uniquely designed to ensure your success. Please visit us in the Resource Center or online at www.kminnovations.com to test drive the system and see for yourself what a difference our decade-long focus on effective software design makes.

### ProcessMAP

ProcessMAP is the global leader in Environmental, Health, Safety and Sustainability software solutions. Customers rely on our SaaS platform to streamline accident & incident management, sustainability reporting, carbon management, audits and assessments, and compliance and action item management.

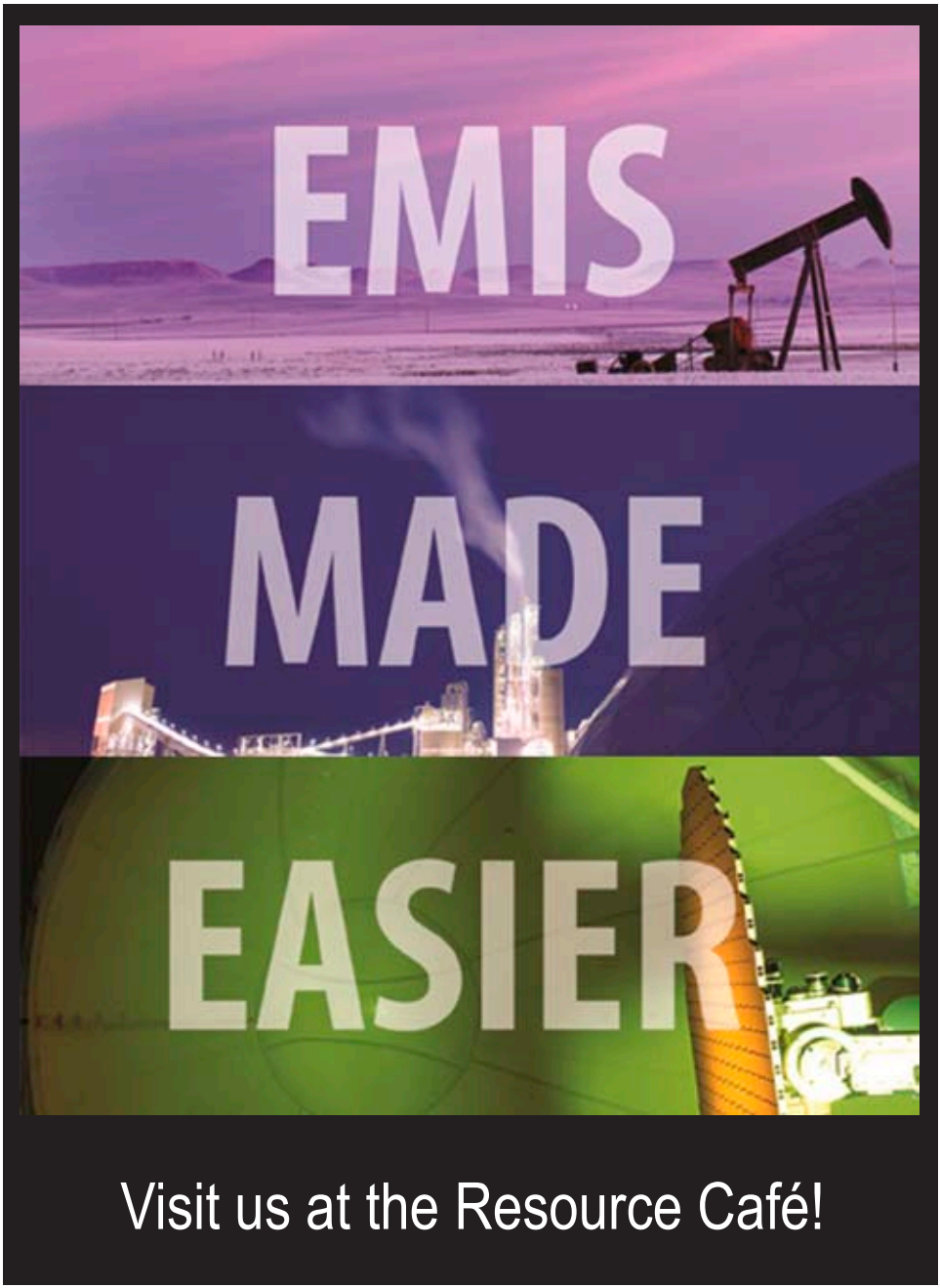
Our platform coupled with comprehensive services from blueprinting to rollout to 24x7 helpdesk makes us the partner of choice for rapid global deployments for customers in more than 70 countries.

## Upcoming NAEM Events:

**Understanding the EHS Risks and Opportunities of Nanotechnology:** August 16; 1-2 p.m.

**Strategic Influencing: How to Drive and Manage Change:** September 20; 1-2 p.m.

**EHS Management Forum:** October 17-19; Naples, FL

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