

**NAEM'S 15TH ANNUAL  
EHS Management Forum**  
**THE FAIRMONT HOTEL VANCOUVER**

October 24 - 25, 2007 • Vancouver, British Columbia, Canada



**STEWARDSHIP TODAY  
FOR TOMORROW**



**FINAL CONFERENCE PROGRAM**





## *Cultivating EHS Management Excellence*

NAEM is the premier professional association for the advancement of environment, health and safety (EHS) management.

Consistently delivery high quality educational programs for 16 years, the Association strives to develop EHS professionals as leaders and provides a strong networking community.

NAEM is the only association created specifically for the “in-house” E/EHS manager. It uses proven peer-to-peer, business-to-business information sharing to cultivate excellence for its members, promotes the implementation of EHS management systems worldwide, and focuses on the integration of EHS into business as a value driver.

Dear NAEM Forum Attendees:

Welcome to the 15th Annual NAEM Forum. We know that you have many conferences to choose from and we are excited that you chose this Forum. We believe the peer-to-peer learning that occurs in the Forum is the best way to advance EH&S programs of all sizes, both in industrial and non-industrial settings.

As EH&S professionals, we’ve had to learn how to manage and incorporate new issues into our already full plate of the standard EH&S issues. The challenge before all of us is to do this effectively while meeting our individual company’s EH&S performance goals and objectives.

During the Forum, you will meet likeminded, experienced professionals from many different sectors that are dealing with similar issues you are managing. One benefit of the NAEM Forum, is that you can network with these professionals and develop great relationships. Relationships can be an important tool for effective management. Take advantage of this opportunity. “Steal shamelessly.” It will save you a lot of time and effort!

Enjoy the Forum!

**Leslie Montgomery**  
Forum Chair  
Environmental Stewardship Program Manager  
Southern Company

**Ana Fernandez**  
Forum Co-Chair  
Director of Environmental Programs  
US Foodservice

*P.S. I personally would like to thank NAEM for giving me the opportunity to serve as Forum Chair. I have thoroughly enjoyed working with the dedicated staff and committee this year. Please join me in thanking Ana Fernandez for stepping up as next year’s Forum chair. With your input and her leadership we will continue the tradition of having outstanding conferences. Leslie*

# The NAEM EHS Management Forum

is the premier resource for EHS professionals like you.

## General Information

### LOCATION

NAEM's Education & Exhibit Program is located in The Fairmont Hotel Vancouver on the Conference and Discovery Levels.

### ON-SITE REGISTRATION HOURS

**Conference Level, British Columbia Foyer**

Tuesday, October 23 3:00 – 7:00pm

Wednesday, October 24 7:00am – 5:00pm

Thursday, October 25 7:00am – 12:00pm

### NAEM/FORUM STAFF OFFICE AND REGISTRATION

NAEM and Forum staffs are available to assist you. Check in with us at the NAEM Registration desk, located on the Conference Level of The Fairmont Hotel Vancouver.

### PRESENTATIONS AVAILABLE ON FORUM CD-ROM

NAEM Forum 2007 speaker presentations and biographies, as available, are provided on a special Conference CD-ROM which all registered attendees receive.

### EDUCATION CREDITS

Forum participants may be eligible for continuing education credit toward professional certification by attending the 15th Annual EHS Management Forum. Contact NAEM at 202-986-6616 for details.

### BADGE INFORMATION

Badges are required for admission to all Forum events. To assist in identification, the badges are distinguished by color;

- Platinum Sponsors: Silver Ribbon
- Gold Sponsors: Gold Ribbon
- Green Sponsors: Green Ribbon
- Speakers: Light Blue Ribbon
- NAEM Board Members: Black Ribbon

### INTERNET CAFÉ

Located across from Registration

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**Green Suppliers Network**

NAEM 2007 Education and Interactive Sessions are the best place to gain new perspectives on the changing approaches and attitudes in Environment, Health & Safety (EHS) management!

This year's program promises to be an energizing and content-packed two-and-one-half days where, at the end of the conference, you'll walk away with useful tools that will help you in your day-to-day work as you bring measurable results to your organization.

It's also your opportunity enhance your professional development, actively network, renew personal relationships, and learn from your peers.



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## The 2007 EHS Management Forum features 4 educational tracks:

### DEMONSTRATING BUSINESS VALUE

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EHS managers continue to be faced with the challenge of how to demonstrate their value to the firm. This track features case studies on Expanding EHS into Business Continuity Planning, Moving Beyond Compliance and how companies combine leading and lagging indicators into comprehensive EH&S scorecards. Additionally, there are sessions focused on aligning sustainability metrics with business strategies, public reporting and EMIS systems that measure and manage corporate metrics.

### MANAGEMENT SYSTEMS

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In today's organizations E/EHS managers must be skillful at handling an extensive range of management issues, creating & directing innovative initiatives and developing new internal partnerships. This track features case studies and expert presentations on the most pressing issues you are facing! Come hear lessons-learned by your peers on topics such as integrating management systems, sharpening your auditing program and strengthening safety management systems. You'll also hear about creating business value in developing legacy sites and how companies are aligning their EMIS with non-EHS systems.

### BEYOND YOUR BORDERS

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If your company is impacted by the global economy, this track is for you. Sessions will examine the relevance of external stakeholders, global and domestic regulatory trends and other drivers impacting a firm's ability to operate in today's global marketplace. Learn about the challenges and strategies to manage worldwide operations, the global supply chain, and outside contractors. You'll hear how your peers are holding their suppliers accountable, case-studies on more effective oversight of contractors as well as what to expect in the near future, with emerging global & domestic regulations and standards.

### STEWARDSHIP & SUSTAINABILITY

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Once only discussed among EHS professionals, stewardship & sustainability are increasingly part of the public and senior management dialogue. This track focuses on the value to the business and how to communicate that value. Come hear how your peers are effectively reaching out to their internal stakeholders, engaging the public for greater business success, and creating new business opportunities. You'll benefit from case studies on effective strategies for water sustainability initiatives, and learn how your peers are assessing enterprise risks when dealing with climate change and how they are developing, and implementing, quality GHG management programs.

## Keynote Speakers



**Glen Hodgson**, Chief Economist, Canadian Conference Board. Glen Hodgson brings 25 years of experience and a specialization in international economic and financial issues to the position of Senior Vice-President and Chief Economist of The Conference Board of Canada.



**Simon Laddychuk**, Vice President, EHS FIRST at Alcan, Inc. Mr. Laddychuk oversees the global development and deployment of EHS FIRST - Alcan's approach to Environment Health and Safety.



**Jim Clemmer**, Author, Speaker, Performance Expert. For over 25 years Jim Clemmer's practical leadership approaches have been inspiring action and achieving results.



**Don Ritz**, VP Safety and Health, Barrick Gold Corporation. Don Ritz is an acknowledged leader in corporate loss mitigation and risk management through the creation and implementation of environment, health and safety policies and programs.



**Gene Kahn** Vice President; Global Sustainability Officer for General Mills, Inc. Gene is a pioneer in the Organic Food & Farming movement. He founded Cascadian Farm Inc. in 1971, where he built a vertically integrated farming and marketing company.

## WEDNESDAY, OCTOBER 24, 2007

7:30 – 8:00am	Continental Breakfast — <i>British Columbia Foyer</i>			
8:15 – 9:45am	Keynote Address: Today's Leaders for Tomorrow's Stewardship — <i>Pacific Ballroom</i>			
9:45 – 10:15am	Break In Exhibit Hall — <i>British Columbia Ballroom</i>			
	<b>TRACK 1: DEMONSTRATING BUSINESS VALUE</b>	<b>TRACK 2: MANAGEMENT SYSTEMS</b>	<b>TRACK 3: BEYOND YOUR BORDERS</b>	<b>TRACK 4: STEWARDSHIP &amp; SUSTAINABILITY</b>
10:15 – 11:45am	<b>SESSION 1 —</b> <i>Waddington</i> Expanding EHS into Business Continuity Planning	<b>SESSION 2 —</b> <i>Vancouver</i> Integrating Management Systems: The Next Generation of Integration	<b>SESSION 3 —</b> <i>Saturna</i> Global Regulatory Updates	<b>SESSION 4 —</b> <i>Boardroom</i> Effective Outreach to Stakeholders
11:45am – 1:15pm	Luncheon In Exhibit Hall — <i>British Columbia Ballroom</i>			
1:15 – 2:45pm	<b>SESSION 5 —</b> <i>Waddington</i> Measuring & Managing Corporate Metrics on a Global Scale	<b>SESSION 6 —</b> <i>Vancouver</i> Sharpening Your Auditing Program	<b>SESSION 7 —</b> <i>Boardroom</i> Sustainable Retailing: What Will Tomorrow Bring?	<b>SESSION 8 —</b> <i>Saturna</i> Climate Change: Assessing your Risk
2:45 – 3:30pm	Break In Exhibit Hall — <i>British Columbia Ballroom</i>			
3:30 – 5:00pm	<b>SESSION 9 —</b> <i>Vancouver</i> Stakeholder Perspectives on Corporate Sustainability Reporting	<b>SESSION 10 —</b> <i>Waddington</i> Eye on Safety Management Systems	<b>SESSION 11 —</b> <i>Saturna</i> EHS Accountability Across the Supply Chain	<b>SESSION 12 —</b> <i>Boardroom</i> Green Building Opportunity
5:30 – 7:00pm	Cocktail Reception In Exhibit Hall — <i>British Columbia Ballroom</i>			

## THURSDAY, OCTOBER 25, 2007

7:00 – 8:00am	Continental Breakfast — <i>British Columbia Foyer</i>			
8:00 – 10:00am	Keynote Address: Courageous Leadership: Doing what's Right and changing from the Top-Down — <i>Pacific Ballroom</i>			
10:00 – 11:00am	Break In Exhibit Hall — <i>British Columbia Ballroom</i>			
	<b>TRACK 1: DEMONSTRATING BUSINESS VALUE</b>	<b>TRACK 2: MANAGEMENT SYSTEMS</b>	<b>TRACK 3: BEYOND YOUR BORDERS</b>	<b>TRACK 4: STEWARDSHIP &amp; SUSTAINABILITY</b>
11:00am – 12:30pm	<b>SESSION 13 —</b> <i>Saturna</i> Setting your Management Systems Beyond Compliance	<b>SESSION 14 —</b> <i>Vancouver</i> Interactive Courageous Leadership Training	<b>SESSION 15 —</b> <i>Waddington</i> Emerging Issues & Standards	<b>SESSION 16 —</b> <i>Boardroom</i> Management Strategies
12:30 – 2:00pm	Exhibitor Business-to-Business Luncheon Keynote Address: An Organic Growth: From Hippie Farmer to Corporate Leader — <i>Pacific Ballroom</i>			
2:00 – 3:30pm	<b>SESSION 17 —</b> <i>Waddington</i> Aligning Sustainability Metrics with Business Strategies	<b>SESSION 18 —</b> <i>Boardroom</i> Trends in Redevelopment of Legacy Sites	<b>SESSION 19 —</b> <i>Vancouver</i> Nanotechnology: What's So Big About the Small Stuff?	<b>SESSION 20 —</b> <i>Saturna</i> Climate Change: Developing your GHG Management Program
3:30 – 3:45pm	Break — <i>British Columbia Foyer</i>			
3:45 – 5:15pm	<b>SESSION 21 —</b> <i>Saturna</i> Do Scorecards Drive Performance? Comprehensive EH&S Scorecards	<b>SESSION 22 —</b> <i>Boardroom</i> EMIS: Integrating with non-EHS systems	<b>SESSION 23 —</b> <i>Vancouver</i> Managing On-site Contractors	<b>SESSION 24 —</b> <i>Waddington</i> Strategies for Water Sustainability Programs
7:00 – 10:00pm	15th Anniversary Crystal Banquet — <i>Pacific Ballroom</i>			

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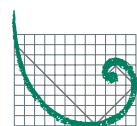
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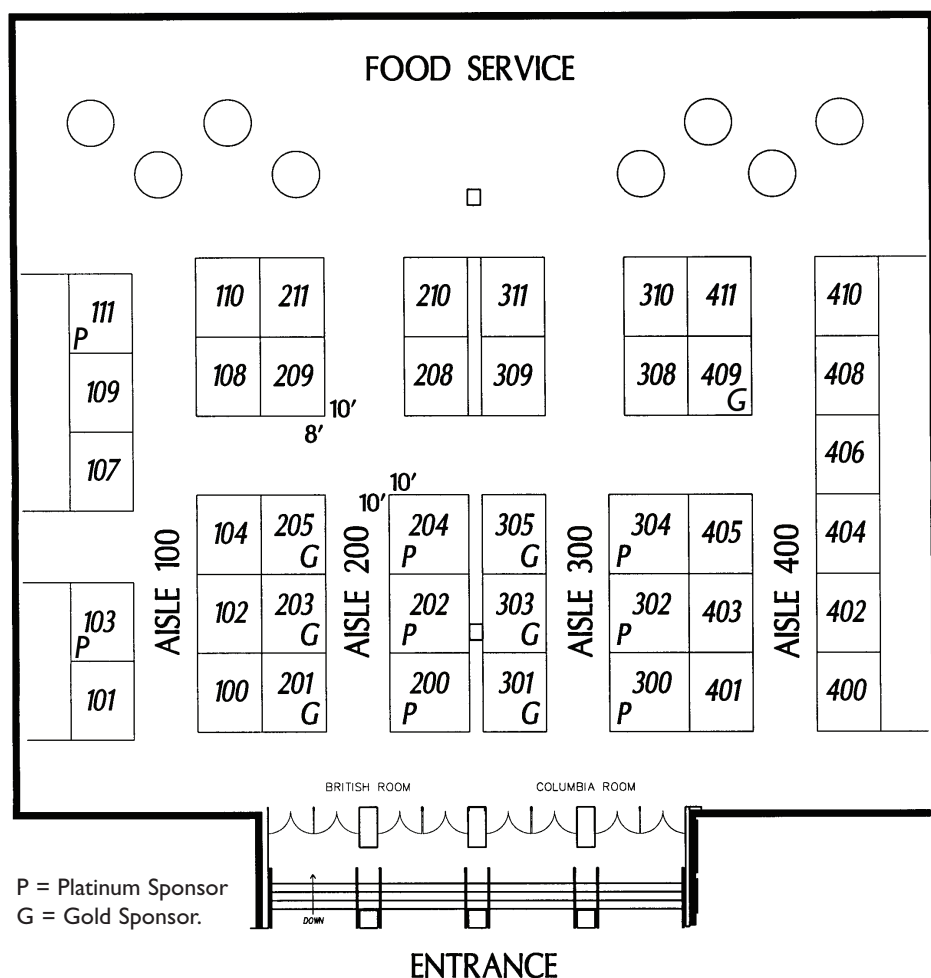
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# 2007 Floor Plan



## Exhibit Hours:

To facilitate effective networking, most of the conference's meals and refreshment breaks are held in the Forum's Exhibit Hall, The Fairmont Hotel Vancouver, Conference Level, British Columbia Ballroom.

## Special Support

Thanks also to the following organizations for their special Forum contribution:



### Wednesday, October 24

9:45am-3:30pm

#### Exhibit Hall Open

- 9:45-10:15am  
Refreshment Break
- 11:45am-1:15pm  
Luncheon
- 2:45-3:30pm  
Refreshment Break

5:30-7:00pm

#### Exhibit Hall Open

- 5:30-7:00pm  
Welcome Reception

### Thursday, October 25

10:00am-12:30pm

#### Exhibit Hall Open

- 10:00-11:00am  
Refreshment Break

# NAEM Forum 2007 Sessions • Program Schedule

**Wednesday, October 24**

8:00-9:45am

Pacific Ballroom

## GENERAL SESSION

### WELCOME & INTRODUCTIONS

**Carol Singer Neuvelt**, NAEM Executive Director

Forum Co-Chairs:

**Leslie Montgomery**, Environmental Stewardship  
Program Manager, Southern Company;

**Ana Fernandez**, Director of Environmental Programs, US  
Foodservice

### TODAY'S LEADERS FOR TOMORROW'S STEWARDSHIP

If you had 15 minutes to communicate your business value to the CEO, what would you say? In this opening keynote you'll see the global business landscape through the lens of the "C Suite" and gain insight into emerging trends and macroeconomic conditions influencing decisions at that level and how one company internationally acclaimed for its EHS management, is integrating stewardship as a core driver in its business strategy. Sustainability and economic growth can go hand.

**Glen Hodgson**, Chief Economist, Conference Board of Canada

**Simon Laddyчук**, Vice President EHS FIRST and  
Sustainability, Alcan

9:45-10:15am

British Columbia Ballroom

## BREAK IN EXHIBIT HALL

10:15-11:45am

## CONCURRENT SESSIONS

### SESSION I

Waddington

### EXPANDING EHS INTO BUSINESS CONTINUITY PLANNING

As the world of EHS continues to grow, one natural fit is taking ownership for Business Continuity Planning (BCP). BCP is done with similar processes, thinking and outcomes as many EHS programs, and is a great opportunity for EHS professionals to become closer to customers and other parts of the business. This session provides three case studies of how EHS professionals have tackled challenges of BCP, including the critical area of crisis communications. Speakers will present on how they executed BCP programs and challenges that they have faced along the way.

**Mitch Fonda**, Manager, EHS North America, Millipore

**Mike Morgan**, Manager, Environmental Services Department,  
Delta Air Lines

Moderator: **Leslie Montgomery**, Environmental Stewardship  
Program Manager, Southern Company



## INTEGRATING MANAGEMENT SYSTEMS: THE NEXT GENERATION OF INTEGRATION

Management systems require the same or similar elements. This session will address how companies are transitioning existing management systems (EHS, Security, Quality, Social Responsibility, and Sustainability) to identify clear accountabilities, align local management systems, reduce redundancies, harmonize strategy, achieve operational excellence, and improve organizational understanding and communication.

**Ross Grayson**, Director, Environmental Health and Safety, University of California

**James Hunn**, P.E. Vice President, Maritime Policy and Compliance for Carnival Corporation

Moderator: **Johanna Jobin**, Management Consultant, CDM

## GLOBAL REGULATORY UPDATES

In this session, you will hear updates on the critical international regulatory developments from around the world – then see how some of your colleagues are proactively managing them for the benefit of their respective businesses. Enhesa will give a global EHS update, British Petroleum share their strategy and tools for addressing ever-changing EHS requirements around the world, and HainesBrands will discuss their Chemicals Management Program and the effort they are making to have it become a global standard.

**Cecile Baudon**, EHS Program Manager, Enhesa

**Ted Polakowski**, Director GC&E HSSE Compliance, BP

**Tommy Thompson**, Senior Manager, International Environmental Affairs, Haines Brands, Inc.

Moderator: **Andy Holynskyj**, Director, EHS&S, TheWm. Wrigley Jr. Company

**SESSION 4**

Boardroom

**EFFECTIVE OUTREACH TO STAKEHOLDERS**

Third party stakeholders, such as NGOs and communities, are becoming increasingly active in engaging corporations on a variety of issues, including land use and environmental considerations. This session will showcase strategies to build effective relationships with influential third party stakeholders and develop opportunities for positive organizational benefits.

**Mike Gromacki**, Vice President – Engineering and Loss Control, Cook Composites and Polymers

**Janice Larkin**, OSD Range Sustainment Outreach Coordinator, United States Department of Defense

**David Quigg**, Director of Marketing, Grays Harbor Paper

Moderator: **Mark Anderson**, Senior Vice President, Stateside Associates

11:45am-1:15pm

British Columbia Ballroom

**LUNCHEON IN THE EXHIBIT HALL**

1:15-2:45pm

**CONCURRENT SESSIONS****SESSION 5**

Waddington

**MEASURING & MANAGING CORPORATE METRICS ON A GLOBAL SCALE**

Explore how global companies measure and report EHS performance indicators that they consider to be the most important. The presenters will explain via case studies how technology empowers their metrics process and what web-based tools are used in this management process, including how the system was deployed as well as how a decision was reached to use a commercial product versus develop the solution “in-house”.

**Laura Scott**, Environmental Management Information System Manager, NRG Energy and **Tony Shea**, Environmental Compliance Manager, NRG Energy

**Kurt Urquhart**, Director of Environment, Safety & Health, ITT Corporation Defense Electronics & Services

Moderator: **Dave Rath**, Chief Executive Officer, ProcessMAP

Session Sponsored by

**SESSION 6**

Vancouver

**SHARPENING YOUR AUDIT PROGRAM**

Through case studies of two company's audit programs you will learn how they are getting it done partnering with both internal and third party auditors to audit a growing list of areas beyond EHS. Learn about the history of their programs, their strategy on selecting third party auditors and the use of a Third Party Auditor model.

**Kim Bittman**, Environmental Manager, Teck Cominco Limited  
**Tom Ramos**, Assistant Director GMAS, General Motors Corporation

**Jeff Sacre**, Administrator, CHWMEG, Inc.

**Ted Schneider**, Third Party Auditors for GM, Murdock Goldenberg Schneider & Groh, LLP

Moderator: **Don Fraser**, Canadian Environmental Auditing Association

**SESSION 7**

Boardroom

**SUSTAINABLE RETAILING: WHAT WILL TOMORROW BRING?**

Many retailers are criticized for not providing more 'green' products to their customers; greener packaging, less toxic ingredients and recycling components. Other considerations include sustainable design and energy efficient buildings. But, there are many challenges for a retailer to go green, and it starts with clearly defining a sustainability ethic and framework. In this session, you'll hear how retailers actions with respect to greening and sustainability effect other retailers and the market.

**Kathy Loftus**, National Energy Manager, Whole Foods Market

**Pat Perry**, Senior Group Manager, Environmental Services, Target Corporation

Moderator: **Margery Moore**, Strategic Alliance Manager, BNA

## CLIMATE CHANGE: ASSESSING YOUR RISK

This session will examine the continuum of strategies that companies are employing to assess and manage the risks associated with climate change. An evaluation of the current U.S. market will be provided, in the context of international GHG developments. Specifically, this session will include a discussion of developing domestic GHG programs and an outlook on what to expect in the long-term for GHG developments. Corporate case studies will be presented on strategies for developing GHG management programs, inventorying GHG emissions, certifying GHG emissions assessments, selecting voluntary registries and initiatives, and evaluating strategies for achieving GHG reductions.

**Al Collins**, Vice President, Health, Environment & Safety Regulatory Affairs, Occidental International Corporation

**Michael Ford**, Environmental Manager, Corning

**Roberta Macklin**, Manager, Environmental & Engineering Services, Avery Dennison

Moderator: **Katherine Blue**, Manager of Climate Change Services, Trinity Consultants

2:45-3:30pm

British Columbia Ballroom

## BREAK IN EXHIBIT HALL

3:30-5:00pm

## CONCURRENT SESSIONS

### SESSION 9

Vancouver

## STAKEHOLDER PERSPECTIVES ON CORPORATE SUSTAINABILITY REPORTING

Corporate sustainability reporting provides information about a company's commitment to environmental and social responsibility, challenges and achievements. But how do the various stakeholders interpret and use the information contained within CSR reports? How might the information contained within the report affect a company's reputation and success? Speakers will offer their perspectives on the bridge between corporate sustainability performance and business success, and will provide insight about how CSR data may be evaluated and interpreted.

**Doug Cogan**, Deputy Director, Social Issues Service, ISS

**Andrea Moffat**, Director, Corporate Programs, CERES

Moderator: **Alexandra Boon**, Senior Environmental Specialist, Abbott

### SESSION 10

Waddington

## EYE ON SAFETY MANAGEMENT SYSTEM

Incident investigations are a critical part of Process Safety Management and HSE Management Systems. Companies require a process that ensures that the true root cause(s) of any incident have been identified and corrective actions implemented. Join us and learn from the experiences of a U.S. Chemical Safety Board Investigator. Gain insights into the common mistakes and trends from an investigator's viewpoint as well as hear how one company's model system is utilized to conduct timely and accurate root cause investigations and track them until closure.

**David Palet**, Corporate HSE Engineer, The Valspar Corporation

**Stephen Selk**, Manager of Investigations, Chemical Safety Board

Moderator: **Allen Stegman**, Director, Environmental Affairs, The Valspar Corporation

### SESSION 11

Saturna

## EHS ACCOUNTABILITY ACROSS THE SUPPLY CHAIN

The relationship between suppliers and manufacturers has extended into the area of EHS accountability. Manufacturers are reaching out beyond their walls and creating change in how they do business with suppliers. As a manufacturer or retailer, how do you evaluate the sustainability of your suppliers? What happens if they don't measure up? As a supplier, how are your EHS programs impacted by your customers' requirements? Is it possible to satisfy everyone? This session will probe these questions, and more, as we address EHS expectations beyond the walls of your company.

**Larry Deeney**, Manager of Environmental Protection, General Mills

**John Keith**, Vice President/Team Leader, Environment, Health and Safety, Pfizer Global Manufacturing

**Rick Taylor**, Director, EHS & Energy, Parker Hannifin

Moderator: **Kristin Pierre**, Director, US EPA Green Suppliers Network

5:30-7:00pm

British Columbia Ballroom

## WELCOME RECEPTION

Sponsored by the Forum's Platinum Sponsors

Featuring beverages by





**SESSION 12**

Boardroom

**GREEN BUILDING OPPORTUNITY**

The EHS Manager's role is transforming to one of Stewardship and Sustainability Advisor in today's business climate. Green Design is the blueprint to the future of EHS stewardship and sustainability of a firm's physical assets. Hear from one of the pioneers of the Green Building movement and from a Sustainability/LEED Consultant who are focused on revolutionizing the way buildings are designed and certified. Whether high-rise, core & shell, large build-to-suit or small retail, these buildings are significantly decreasing their environmental footprint compared to others.

**Dennis Creech**, Executive Director, Southface

**Brenda Morawa**, PE LEED AP QCCP, BVM Engineering

Moderator: **Ana Fernandez**, Director of Environmental Programs, US Foodservice

**Thursday, October 25**

8:00-10:00am

Pacific Ballroom

**GENERAL SESSION****COURAGEOUS LEADERSHIP: DOING WHAT'S RIGHT AND CHANGING FROM THE TOP-DOWN**

You'll be inspired to take action by this presentation by Canada's foremost business management & leadership authority and a visionary EHS leader. Changes are constant and managing change isn't getting any easier. Each and every employee is fundamental in improving the organization's safety culture, and the key to the success of the system is a commitment to leadership and a common vision of workplace safety from the top-down. Experience how one company committed to have "every worker go home safely at the end of each day," and how they accomplished it by taking a risk-based approach, using practical applications, and focusing on core attitudinal values.

**Jim Clemmer**, Author, Speaker, Performance Expert

**Don Ritz**, VP Safety and Health, Barrick Gold Corporation

Moderator: NAEM President **Frank Brandauer**, Director, EH&S, Avery Dennison Corporation

Books contributed by



10:00-11:00am

British Columbia Ballroom

**BREAK IN EXHIBIT HALL**

11:00am-12:30pm

**CONCURRENT SESSIONS****SESSION 13**

Boardroom

**SETTING YOUR MANAGEMENT SYSTEMS BEYOND COMPLIANCE**

Organizations have to comply with a significant number of regulation, and sometimes that's all an organization does. But some companies have been setting the pace as good corporate citizens. Beyond simply focusing on the bottom line, they care about how they do business and how they affect the customers and communities they serve. In this session, you will hear how companies have introduced the necessary processes, systems and culture to go beyond compliance.

**Mark Hause**, Environmental Competency Leader, DuPont

**George Lemos**, Vice President, EHS, Tyco Engineered Products and Services

**Constance Manders**, Corporate Manager HES Compliance Assurance, Occidental Petroleum Corporation

Moderator: **Dailey Tipton**, Regional Vice President, Enviance

Session Sponsored by

**SESSION 14**

Vancouver

**IMPLEMENTATION OF COURAGEOUS LEADERSHIP FOR SAFETY AND HEALTH**

With environment, safety and health, the path to change is not as clear-cut as it is elsewhere. Is there a "silver bullet"? Gandhi said, "we must be the change we wish to see." Change begins when an organization or individual realizes that while what they have done before may have gotten results, it is not the results they are truly looking for. This presentation will focus on some of the Courageous Leadership course examples.

**Bruce Huber**, Director of Safety & Health, Barrick Gold Corporation

**Don Ritz**, Vice President, Safety and Health, Barrick Gold Corporation

Moderator: **Glenn Mayer**, Partner, EDSG LLC

**SESSION 15**

Waddington

**EMERGING ISSUES & STANDARDS**

In today's marketplace there are competing regional, national, and international requirements for quickly changing issues such as climate change, social responsibility and supply chain security management. This session will focus on relevant ISO standards and other emerging non-regulatory frameworks that can help you develop credible programs and policies. Hear from the experts on ISO 14064 – Greenhouse Gas Accounting & Verification, ISO 26000 - Social Responsibility and ISO 28001- Supply Chain Security Management Systems.

**Tod Delaney**, ISO 14064, Greenhouse Gas Accounting and Verification

**Michael Pender**, ISO 28001, Supply Chain Security Management Systems President Environmental Security

Moderator: **Ira Feldman**, President & Senior Counsel, Green Track Strategies

**SESSION 16**

Boardroom

**MANAGEMENT STRATEGIES**

In today's business world, companies are operating in various locations throughout many states, with facilities and business units under the same organizational umbrella having to manage and follow all of the different regulations and guidelines. Staying on top of these changing regulations is a daily challenge facing many EHS managers. In this session, you'll hear strategies on effectively operating across state lines and the lessons learned along the way.

**Dawn Krueger**, QEP, Manager, 3M Environmental Operations

**Brenda Mathison**, Environmental Affairs Director, Best Buy

Moderator: **Miesche Francis**, Regional Environmental Manager, Compliance & Programs, Target

12:30-2:00pm

Pacific Ballroom

**BUSINESS-TO-BUSINESS LUNCHEON WITH EXHIBITORS**

Join your peers at the Forum's unique B2B luncheon. This venue provides an informational roundtable setting for you to become more acquainted with the full range of business solutions provided by the pre-eminent technology and management system solution providers exhibiting at the Forum.

**An Organic Growth: From Hippie Farmer to Corporate Leader**

What is Sustainability? Why is it so important to the business function and what are the trends driving the movement? Hear the story of how one self-described hippie-turned-corporate executive took the concept of

sustainability and translated the movement into a business. Gene Kahn, founder of Cascadian Foods, will deliver what promises to be an intriguing look at the drivers, trends and impacts of Sustainability in business today and its wave of impact in both business and everyday life.

2:00-3:30pm

**CONCURRENT SESSIONS****SESSION 17**

Waddington

**ALIGNING SUSTAINABILITY METRICS WITH BUSINESS STRATEGIES**

Traditionally, business objectives have been measured in financial terms; yet, to realize the business value of addressing environmental, social and broader economic issues, non-financial metrics are also needed to drive business success. These metrics can help businesses manage and identify long-term business opportunities and future risks. The challenge is to use the right mix of metrics that provides value - providing meaningful information, informing strategy and supporting decision-making.

**Dr. Steve Dunn**, Director, Center for the Advancement of Sustainable Processes and Environmental Research, College of Business, University of Wisconsin Oshkosh

**Jim Kearney**, Director of EHS Evaluation, Bristol-Myers Squibb

**Paul A. Linzmeyer**, President, Bay Towel, Inc

Moderator: **Beth Beloff**, Director, BRIDGES to Sustainability, Golder Associates, Inc.

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## TRENDS IN REDEVELOPMENT OF LEGACY SITES

Legacy sites continue as a focal point for EHS managers and knowing how important it is to understand the corporate liability associated with these projects is relevant in redevelopment. Learn about the new strategies & partnerships companies are utilizing in brownfields and remediation, and hear a case study from the largest private land owner in California.

**David Harnish**, Manager - Site Remediation, Pacific Gas & Electric Company

**Walt Hufford**, Business Portfolio Manager, Atlantic Richfield Company

Moderator: NAEM Vice President **Kelvin Roth**, Corporate Manager, EH&S, AMCOL International

Session Sponsored by



## NANOTECHNOLOGY: WHAT'S SO BIG ABOUT THE SMALL STUFF?

In this session, you'll learn about how nanotechnology is emerging as one leading new technology of the 21st Century. Applications for nanomaterials (NM) include industrial and consumer products within the electronics, biomedical, automotive and aerospace industries. You'll also hear how companies are addressing concerns regarding occupational exposures to NM, their potential adverse health effects on workers and the public and possible environmental impacts. This is your opportunity to get an overview of this exciting technology and the related health, safety, and environmental concerns

**Dr. Brenda Berry**, Senior Toxicologist, ENSR

**Dr. Vicki Colvin**, Professor of Chemistry and Chemical Engineering, Rice University

**Dr. Terry Medley**, Global Director, Corporate Regulatory Affairs, DuPont

Moderator: **Bill Looney**, Senior Program Manager, ENSR AECOM

Session Sponsored by





## CLIMATE CHANGE: DEVELOPING YOUR GHG MANAGEMENT PROGRAM

This case-study session will provide practical advice to EHS managers who are empowered to develop, enhance or implement a greenhouse gas (GHG) management program. Learn from your peers how they created corporate GHG policies & procedures, approached managing emissions and developed comprehensive inventories to provide a successful framework for action. Also discussed will be the value of third-party certification of reductions, carbon offsets and other innovations in this arena.

**Edan Dionne**, Manager, Corporate Environmental Affairs, IBM  
**Joseph Marra**, Director Canada Region, Johnson Controls Inc.

Moderator: **G. Montgomery Lovejoy**, VP, Earth Tech, Inc.

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3:30-3:45

British Columbia Foyer

**BREAK**

3:45-5:15pm

## CONCURRENT SESSIONS

### SESSION 21

Saturna

## DO SCORECARDS DRIVE PERFORMANCE? COMPREHENSIVE EH&S SCORECARDS

How do we know when we've achieved our objectives and are doing the best we can? How do we know our management systems are working? Lagging metrics tell us if our management systems are improving the environment and saving money. But, leading indicators tell us how we are impacting the different areas of our business. Come hear the pros and cons of leading and lagging indicators, and how to combine them into a comprehensive scorecard to garner management buy-in and drive performance.

**Maribel Crispin**, Senior EHS Manager, Coors Brewing Co.

**John DeSelm**, Director, Environmental Assurance, Domestic & International Breweries, Anheuser-Busch, Inc.

**Tim Murphy**, Director of Regulatory Affairs and Environmental Professional, Waste Management

Moderator: **Doug Marian**, Senior Project Manager, Civil & Environmental Consultants, Inc.

THURSDAY, OCTOBER 25

## EMIS: INTEGRATING WITH NON-EHS SYSTEMS

Many organizations have recognized the benefit of integrating their EHS program with other business functions to better manage risk and improve environmental performance. Integrating existing information systems with the environmental program is critical for achieving this goal. As they begin this process, many organizations have found that there are more similarities than differences in the types of data to collect and analyze. Learn about the challenges, benefits, and lessons learned that organizations have realized from integrating these systems.

**Marty Laskey**, EHS Manager, Home Depot Supply

Moderator: **Dan Vogel**, CEO, Enablon

Session Co-Sponsored by



**enablon**



## MANAGING ON-SITE CONTRACTORS

Whether you are a growing firm and building new facilities or if you are a firm that employs contingent workforces, you need to understand recent changes in OSHA Review Commission decisions that will impact your operations. Additionally, this session will cover best practices in contractor safety from two renowned organizations: Chevron and Genentech.

**Mark Emerson**, Manager, EHS Site Services, Genentech

**Jeff Gurican**, Business Partner Safety Advisor, Chevron

**Jeff Tannenbaum**, Chair of Labor & Employment Group and Occupational Safety & Health Team, Nixon Peabody

Moderator: **Glenn Fishler**, President/CEO, EORM

## STRATEGIES FOR WATER SUSTAINABILITY PROGRAMS

Water is critical to life and business, and its use has come under increasing scrutiny by industry and community stakeholders. This session will provide you with inspiring ideas for water sustainability initiatives, and practical approaches to minimizing your organization's "water footprint" while maximizing your competitive business advantage and achieving meaningful environmental stewardship goals.

**Rob Currie**, Director of EHS, Baxter International

**Tacy Napolillo**, Environmental Data Systems Manager, DuPont

**Rick Ramirez**, Vice President, Sustainability & Environmental Affairs, Shaw Industries Group

Moderator: **Barbara Lemos**, Vice President - Technical Practices, Earthtech

## 15TH ANNIVERSARY CRYSTAL BANQUET

Join us in celebrating the Forum's 15th Anniversary. The Forum's Thursday evening will be included in this year's registration. The celebration will include a cocktail reception, formal dinner, dancing and entertainment with dancers and musical themes of music of the last century. Business attire requested.

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# *Join us in celebrating the Forum's 15th Crystal Anniversary!*



*From its inception, the Forum has brought together environmental, health & safety professionals and their stakeholders to exchange information, share best practices and collectively seek new solutions to common challenges. Its success is due to the commitment of the volunteers and staff who, together, continue to create a truly vibrant conference with a unique focus on community.*

*NAEM is a non-profit, educational association that relies on the contributions of its members. This is our opportunity to honor all those whose gracious contributions have made the association, and this conference, such a vital part of the EHS professional community.*

## **NAEM Presidents**

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**Richard Pastor**  
(Atofina Chemicals)  
2001-2002

**Chris Spire**  
(Anheuser-Busch)  
1999-2000

**Barbara Ennis Wortmann**  
(AT&T - Lucent)  
1996-1998

**J. Thomas Robinson**  
(Nyacol Products)  
1991-1995

# Exhibitor Listing (In alphabetical order.)

## **Actio Corporation** **Booth # 205**

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Since 1998 Actio has helped companies in a wide range of industries cost-effectively manage the complexities surrounding the use of chemicals in the workplace. Actio is the leading provider of web based chemical management solutions delivered as SaaS (software as a service). All Actio software is designed for the web and is installed and used without IT resources. Deployment is quick, so clients immediately reap the savings and benefits of a comprehensive chemical information system.

## **Allegiant Global Services** **Booth # 301**

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Allegiant Global is a certified minority business and leading international provider of sustainable solutions for by-product management. Allegiant Global's environmental program management services focus on reducing landfill use and increasing recycling, while minimizing risk and managing cost. Allegiant Global manages all of the by-products its clients generate by continuously pursuing innovative methods, alternative uses, improved outlets and management practices. Allegiant Global consolidates vendors and spreads best practices across facilities and industries.

## **AMEC Earth & Environmental** **Booth # 211**

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AMEC Earth & Environmental is a full-service consulting firm, providing solutions for all aspects of environmental services, geotechnical engineering, materials testing and engineering and water resource services. With more than 2,700 specialists located in 110 offices worldwide, AMEC provides a complete range of Environmental Health and Safety (EHS) services including environmental permitting and regulatory reporting/compliance, environmental health and safety compliance auditing, environmental management systems (ISO 14001), industrial hygiene and due diligence and training services.

## **Analytical Products Group** **Booth # 100**

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ARCADIS is an international company providing consultancy, engineering and management services in infrastructure, environment and facilities, to enhance mobility, sustainability and quality of life. ARCADIS develops, designs, implements, maintains and operates projects for companies and governments. With more than 12,000 employees and over \$1.7 billion in gross revenue, the company has an extensive international network that is supported by strong local market positions.

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The industry leader in essential environment, health and safety information since 1970, BNA publishes electronic and print products that address a wide range of global legislative, regulatory, and policy developments, as well as practical tools for the EHS professional, including the new ISO 14001/EMS Management software system and the just-launched and innovative BNA Auditor. From its acclaimed notification services to its full information libraries, BNA is widely acclaimed for accuracy, objectivity, and timeliness.

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### **Booth # 109**

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CDM is a consulting, engineering, construction, and operations firm with annual billings over \$794 million and about 4,000 professionals in over 100 offices worldwide. Our services include: Management Consulting - Providing innovative solutions developed through strong client relationships, and commitment to quality and integrity; Engineering, Design and Construction - Serving the needs of a facility's life-cycle, from planning, design and construction, through O&M and D&D; and Environmental Management and Compliance — Understanding clients' needs to reduce potential liability, eliminate waste and streamline operations.

## **ChemADVISOR**

### **Booth # 110**

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ChemADVISOR provides the products and services your company needs to achieve professional regulatory compliance, including: International regulatory data supply and consulting services, including GHS and REACH; (M)SDS and label authoring services; Expert training; SAP EHS support

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CHWMEG is a non-profit trade association comprised of over 190 member enterprises representing over 440 companies. CHWMEG is the world's premier organization promoting corporate waste stewardship programs. CHWMEG's members can access review reports focused on individual waste treatment & disposal facilities and recyclable material processors (including e waste facilities). These reports contain high-quality, objective, and accurate information concerning potential business risks. Additionally, members benefit from networking with peers at CHWMEG meetings, outreach activities, and more.

## **Dakota Software**

### **Booth # 208**

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Auditor, Dakota's compliance auditing software, provides secure access to comprehensive regulatory and auditing data for any employee from any site, enabling real time audit results and easy data consolidation to identify common and recurring problems. Tracer/CA for corrective action tracking and Tracer/IA for Incidents and Accidents identify and track all corrective actions in multiple locations to quickly spot trends that could put an organization at risk. Auditor and Tracer both improve company wide risk assessment, compliance and communication.

## **Delta Consultants**

### **Booth # 402**

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Delta provides sustainable strategies for the health, safety, security and environmental benefit of national and multi-national organizations. Delta has over 40 US offices with 700 employees, and provides international services via Inogen Environmental Alliance® - a global network of independent consultants providing superior environmental consulting expertise through 140 offices on six continents. Delta serves clients who value long-term relationships, seek proactive, creative strategies to their problems and demand a high level of quality and service.

## **Earth Tech**

### **Booth # 304**

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Earth Tech develops sustainable solutions that address your needs today and anticipates your concerns of tomorrow. With over 8,000 environmental professionals in offices around the globe, Earth Tech has the resources to handle our clients' challenges and opportunities. We combine advanced technologies, innovation and creativity to address issues associated with climate change, water, waste and the built environment. Earth Tech has played an active role in NAEM for 15 years, and we are proud to be a Platinum Level Sponsor of the 2007 Forum.



**EDSG - Environmental  
Data Solutions Group  
Booth # 210**

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Environmental Data Solutions Group (EDSG) integrates information technology innovations to optimize environmental, health and safety performance. Founded in 1998, EDSG has unrivaled experience in the design and implementation of sustainable EHS information management systems (EHS MIS) with offices located in California, Pennsylvania and Texas. EDSG's software-objective strategic planning and solution design efforts identify and prioritize the client's immediate and long-term initiatives for a successfully implemented EHS information management system.

**ENABLON Software Solutions  
Booth # 111**

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As one of the top 5 EHS software providers on the market, Enablon solutions are used by more than 90 global companies and 50 000 users worldwide. Enablon offers a complete and integrated EHS suite for air, water, waste, chemical, incident, audit and permit management. To learn how Enablon can help your company meet its compliance requirements, improve its EHS performance and reduce its environmental risks – contact us today.

**ENHESA  
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ENHESA is an international environmental and occupational safety and health consultancy specializing in all aspects of regulatory compliance and compliance management. ENHESA operates from its headquarters in Brussels and in Washington DC, London, Florence, and Singapore. For nearly twenty years ENHESA has focused on advising clients on current and emerging EHS regulatory requirements and trends and their implications for operations and products. We help our clients to assure full compliance at international, national local levels.

**ENSR  
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ENSR is a leading global full-service environmental health and safety firm with 2,500 staff in 90 locations. ENSR is the recipient of numerous EHS, industry, and client awards. In 2007, two major EHS firms, RETEC (US) and HLA Envirosciences (Australia) merged with ENSR. ENSR is part of AECOM, a global design and management company with over 30,000 employees worldwide serving the transportation, facilities, environmental and energy markets, with offices in over 60 countries.

**Enviance  
Booth # 300**

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Enviance automates and improves environmental, health and safety (EHS) compliance management activities. Recognized as the only Internet-based compliance software as a service, the Enviance System requires no hardware or software installations and is sold on a subscription basis, offering customers the flexibility to scale the solution as needs change over time. Leading organizations trust Enviance to help them reduce the time and cost of managing compliance activities, retain institutional knowledge, and confidently certify compliance.

**Envirochem Services  
Booth # 107**

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Since 1984, Envirochem has been an acknowledged leader in delivery of innovative EMS services & technologies; from single audit to complete EMS outsourcing supported by our proprietary software. Our approach is to minimize corporate environmental risk by improving regulatory compliance, emergency planning, auditing, greenhouse & air emissions management, and pollution prevention planning. We have worked with Weyerhaeuser, BC Hydro, Governments, Airports, Shipping Terminals, Albion Sands (Shell), Canfor, DP World, Rogers Communications, Total E+P, etc. meeting their environmental objectives successfully.

**EnvironMax**  
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EnvironMax® is the leading provider of cradle-to-grade Environmental Management Information Solutions (EMIS) for both the public and private sectors. Built on Oracle 10g technology and winner of the Oracle Titan Award in 2006, EnvironMax solutions are available in both premise-based and on demand versions, enabling organizations of any size to simplify the acquisition, tracking, manage and report on all hazardous materials used and hazardous waste produced.

**Environmental Data Resources**  
**Booth # 310**

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Environmental Data Resources (EDR) is the nation's leading and most trusted provider of environmental risk information services for real estate transactions. With the largest collection of local, state, and federal information in the U.S., it generates over 750,000 environmental risk reports a year in support of real estate transactions as well as corporate and government initiatives. Established in 1991, EDR is headquartered in Milford, Connecticut with regional offices located throughout the United States.

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EORM, a premier EHS management and technical consulting firm, partners with companies to optimize EHS by managing risk, lowering costs, increasing productivity, and strengthening business advantage. The Company serves an international customer base across multiple vertical market segments and also works with government agencies in the local, state, and federal sectors. Headquartered in Sunnyvale, CA, EORM also has offices strategically located across the United States and a well-established network of international partners.

**ERM**

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ERM is a world leader in providing environmental consulting services, delivering innovative solutions for business and government clients, assisting them in managing their environmental and related risks. These services are backed by extensive local expertise with regulations as well as outreach and negotiating skills with regulatory agencies and stakeholder groups. Our services include: Contaminated Site Management, Environmental Permitting and Licensing, Compliance Assurance; Impact Assessment Planning; M&A; and Strategic Advice.

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ESS is the leading provider of world-class environmental health and safety (EH&S) and crisis management software. Our global and local solutions help organizations achieve their strategic goals for Governance, Risk and Compliance (GRC) from the production line to the boardroom. Our software and services help organizations to stay on top of regulatory compliance and risk management programs and includes "best practices" templates and performance management tools to improve internal processes and programs. Visit [www.ess-home.com](http://www.ess-home.com) to view our solutions.

**First Environment**  
**Booth # 411**

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First Environment, an environmental consulting firm, provides EMS design, implementation and training support, pollution prevention, life cycle assessment, climate change, and sustainability services. With offices throughout North America, First Environment has a broad geographic reach. Our professional staff has worked with a wide range of industries - including oil and gas, power, automotive, building materials, chemical and manufacturing - in meeting a wide range of needs - from ensuring regulatory compliance to designing a comprehensive strategy. SDVOSB.

**Global Laboratory Evaluation  
& Management Program  
Booth # 311**

*Non-Profit Sponsor*

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GLEMP is a non-profit member association exclusively representing industry. Members are users of commercial laboratory services, seeking reliable analytical results. GLEMP supports members' pursuit of "best in class" laboratory management programs through access to information such as performance evaluation outcomes for participating laboratories, comprehensive laboratory information, and more. Participating laboratories represent those pursuing quality analytical programs. Laboratories having effective quality assurance programs tend to generate high-quality, high-confidence analytical results in support of their clients' needs

**Golder Associates  
Booth # 204**

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Golder Associates is an employee-owned, global group of companies specializing in ground engineering and environmental services. From 140 offices, our 5,200 employees work with clients to manage their environmental, engineering and strategic management activities in a technically sound, economically viable and socially responsible manner. Founded in 1960, we have created a unique culture which has resulted in long-term organizational stability. Golder people work from offices throughout Africa, Asia, Australia, Europe, North America and South America.

**Heritage Environmental Services  
Booth # 200**

*Platinum Sponsor*

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Heritage Environmental Services has been a leader in providing responsible methods of managing secondary materials for over 30 years. Our array of services includes laboratory testing, product recovery and manufacturing, nationwide network for waste transportation, waste treatment and disposal (including incineration), lab pack services, and industrial maintenance. If you have any questions, please contact us via the web at [www.heritage-enviro.com](http://www.heritage-enviro.com) or by phone, at 877-436-8778.

**HTR-GROUP  
Booth # 209**

*Green Sponsor*

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HTR-GROUP is a fully permitted RCRA part B UNIVERSAL WASTE Lamp Recycling facility featuring 100% Recycle of all Material, Worldwide Service Coverage, \$5,000,000 in Pollution Liability Insurance, and the Largest most Modern processing facility in the US. Guaranteed 48 hour Pick-ups anywhere utilizing the most professional Transportation and Logistics team in the Industry.

**KMI  
Booth # 408**

*Green Sponsor*

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An NAEM Affiliates Council member since 2003, KMI offers comprehensive environment, health and safety management information software. The KMI EHS suite is a powerful, flexible and user-friendly tool that integrates business process, workflow, data collection and comprehensive roll up reporting into a single intuitive framework. Available modules include Incident Management, Audit & Inspection, ISO 14001/RCMS, Compliance Management and Corrective Action Management. The system is multi-lingual and web-based for global enterprise deployment.

**Malcolm Pirnie  
Booth # 104**

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Trinity Consultants is a nationwide firm that assists industrial facilities with sensitive environmental issues. Our regulatory compliance services include air permitting, air dispersion modeling, and compliance auditing. We also assist clients with environmental management concerns such as compliance management, ISO 14001 requirements, and emissions trading. T3®, a Trinity Consultants company, implements information technology solutions for EH&S management. Trinity also markets BREEZE® modeling software and teaches training courses on environmental issues.

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