



IMPACT¹⁹

Sustainability: From Aspiration to Operation

AUGUST 6-8, 2019 | MILWAUKEE, WI

Program Schedule

Tuesday, August 6

11:00 a.m. - 6:00 p.m. **Registration Open** Simone Prefunction

12:00 - 1:00 p.m. **Lunch for Workshop Attendees** Simone Ballroom

1:00 - 2:30 p.m. **Collaborative Problem-Solving: ESG Reporting** Simone Ballroom
Discuss the challenges of ESG reporting with other in-house EHS&S professionals. In-house EHS&S professionals only. No vendors/consultants.

2:30 - 2:45 p.m. **Break** Simone Prefunction

2:45 - 4:15 p.m. **Collaborative Problem-Solving: Fleet & Driver Safety** Simone Ballroom
Join this collaborative facilitated discussion on how to keep drivers safe, productive and accountable. In-house EHS&S professionals only. No vendors/consultants.

4:15 - 4:30 p.m. **Break** Simone Prefunction

4:30 - 6:00 p.m. **Rate the Raters: Expert Views on ESG Ratings** Simone Ballroom
In this engaging workshop, the facilitators will highlight findings from the multi-year Rate the Raters research, along with a discussion exploring the evolving ratings landscape from both practitioner and investor perspectives. The discussion will cover the quality and usefulness of ESG ratings, how ratings are currently used, and the future of ESG ratings in light of macro drivers and trends. We will also share best practices for improving ESG ratings. In-house EHS&S professionals only. No vendors/consultants.

Facilitators:

- Katherine Shetterly, ESG Consultant; BrownFlynn, an ERM Group company
- Christina Wong, Director; SustainAbility, an ERM Group company

Sponsored by:



6:00 - 7:30 p.m. **Happy Hour** Arc Theatre
Happy hour for all workshop attendees.

Sponsored by:



About NAEM

The National Association for Environmental, Health and Safety, and Sustainability (EHS&S) Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces and promote global sustainability. As the leading business community for EHS&S decision-makers, we provide engaging forums, a curated network, peer benchmarking, research insights and tools for solving today's corporate EHS&S management challenges. Visit us online at naem.org.



Wednesday, August 7

7:30 a.m. - 5:00 p.m.

Registration Open Simone Prefunction

7:30 - 8:30 a.m.

Breakfast in the Exhibit Hall Simone Prefunction

8:30 - 8:45 a.m.

Opening Remarks Simone Ballroom

- Carol Singer Neuvelt, Executive Director; NAEM
- Jim Goudreau, Head of Climate; Novartis
- Caitlin Wilson, Senior Program Manager; NAEM

8:45 - 9:30 a.m.

Opening Keynote: Setting and Selling A Winning Sustainability Vision Simone Ballroom

How do leaders set a sustainability vision that engages and inspires? This keynote will explore how to develop and engage leadership around a sustainability vision that aligns with values and strategy. It will explore the process for establishing an authentic vision and getting buy-in from internal and external and stakeholders.

Speaker:

- Mayor Tom Barrett; City of Milwaukee

9:45 - 10:45 a.m.

Key Steps to Executing Your Sustainability Strategy Simone Ballroom

Companies with strong sustainability performance have taken distinct steps to develop, implement and execute a sustainability strategy. Whether driven by a materiality assessment, stakeholder engagement or other popular business sustainability frameworks, this session will examine how leading companies have established their priorities, allocated resources and executed their strategy. Panelists will share candid lessons learned and pragmatic advice for overcoming key challenges — including getting internal buy-in, securing funding, and integrating sustainability into the business — and showcasing the business value of sustainability.

Speakers:

- Sharon Basel, Senior Manager, Sustainability; General Motors Inc.
- Edan Dionne, Vice President, Environmental, Energy & Chemical Management Programs; IBM Corp.
- Maria Sepulveda, Director, Sustainability; Flex Ltd.

Moderator:

- James Margolis, Senior Partner; Environmental Resources Management (ERM)

10:45 - 11:15 a.m.

Solution Center and Networking Break Lyrical

Are you grappling with a sustainability issue or looking to hear interesting ideas to help you with your sustainability programs? Attend the Solution Center where each table will feature discussions around sustainability challenge they'll be solving. Similar to a speed dating, NAEM will facilitate formal rotations throughout the room so you have time to hear multiple ideas.

11:15 a.m. - 12:30 p.m.

Setting the Agenda: 2020 and Beyond Simone Ballroom

This panel of influencers from the NGO sector will discuss the emerging issues and challenges they expect to become central to the corporate sustainability discussion in the coming months and years. Attendees will have the opportunity to dialogue with these thought leaders about the expectations and actions they believe companies will be asked to take on as they address emerging sustainability issues, including global loss of biodiversity, growth of science-based targets, plastic waste, worker rights, and forced labor.

Speakers:

- Declan Croucher, Senior Director, Advisory Services; Verité
- Cynthia Cummis, Director, Private Sector Climate Mitigation; The World Resources Institute (WRI)
- Frank Hawkins, Director, Biodiversity; The International Union for Conservation of Nature (IUCN)

Moderator:

- Libby Bernick, Global Head of Corporate Business; Trucost, part of S&P Global

Program Schedule

Wednesday, August 7

12:30 - 1:00 p.m. **Solution Center and Networking Break** Lyrical

1:00 - 2:00 p.m. **Lunch and Networking with Exhibitors** Dada

2:00 - 3:00 p.m. **Thinking Through Your Next Generation of Sustainability Goals** Simone Ballroom

As 2020 goals sunset, how are corporate leaders setting their next targets? Are companies pursuing Impact-based goals? Absolute reductions? Science based targets? This session will explore what NextGen sustainability goals look like (time horizons, measurements, types of goals) as well as companies' internal and external considerations when setting goals. Panelists will discuss the challenges involved with goalsetting, how they go about getting consensus, and what external factors they pay most attention to when determining their targets. Join a discussion about your own goals and goal-setting process via small group discussion and live polling. Come away with a greater sense of how your peers are thinking about post-2020 goals and how corporate sustainability goals are evolving.

Speakers:

- Rob Currie, Director, Corporate Environment, Health & Safety; Baxter Inc.
- Diane Curelli, Manager, Environmental Risk & Sustainability; General Mills Inc.

Moderator:

- Craig Riley, Director, Sustainability Services; AECOM

3:00 - 3:30 p.m. **Networking Break in the Exhibit Hall** Simone Prefunction

3:30 - 4:30 p.m. **Trends in Responsible Supply Chain Management** Simone Ballroom

With increased expectations that companies ensure sustainable and responsible supply chain management, it is important for corporate leaders to understand the issue and areas where there is attention and opportunity for action. Panelists will frame current and emerging issues in responsible supply chain management, and share insights into how their organizations are taking steps to manage impacts beyond their own operations and to influence and engage their suppliers. Attendees will leave with specific steps they can take to advance their own sustainable and responsible supply chain efforts.

Speakers:

- Declan Croucher, Senior Director, Advisory Services; Verité
- Julia Silberman, Manager, Supply Chain; CDP
- Sarah Smith, Senior Manager, Global Sustainability; The Kellogg Co.

Moderator:

- Jess McGlyn, Founder & President; Catalynics LLC

4:40 - 5:00 p.m. **Biomimicry: A Big Idea for Designing a Sustainable World** Simone Ballroom

Biomimicry is an approach to innovation that seeks to find sustainable solutions to human challenges by emulating design ideas from nature. Learn more about Biomimetic design and get ideas for how it could be applied to help drive impact in your sustainability efforts.

Speakers:

- Dr. Alexandra Ralevski, Director of AskNature; Biomimicry Institute

5:00 - 5:15 p.m. **Closing Remarks** Simone Ballroom

- Caitlin Wilson, Senior Program Manager; NAEM

5:15 - 6:30 p.m. **Network Reception in the Exhibit Hall** Simone Prefunction



Thursday, August 8

7:30 a.m. - 12:00 p.m. **Registration Open** Simone Prefunction

7:30 - 8:30 a.m. **Breakfast in the Exhibit Hall** Simone Prefunction

8:30 - 8:45 a.m. **Opening Remarks** Simone Ballroom

- Virginia Hoekenga, Deputy Director; NAEM
- Sonora Munks, Director of Programs; NAEM

8:45 - 9:30 a.m. **Opening Keynote: Designing Water's Future** Simone Ballroom

Water is a critical resource not only for our businesses but for our livelihood. How can industry work towards a better future for our water stability and sources? Come to this keynote to hear how EHS&S professionals can contribute to overall water conservation and valuation in order to ensure the future of business.

Speaker:

- Carl Ganter, Co-Founder & Director; Circle of Blue

9:45 - 10:45 a.m. **Diving Deeper Into Water Issues** Simone Ballroom

Coming off the heels of our keynote, we will hear from industry professionals about how they are tackling the biggest challenges corporations face when it comes to water management. This panel discussion will take an in-depth look at emerging issues and solutions surrounding water conservation. Topics that will be covered include developing water metrics and goals, wastewater management and global water sustainability as a business risk.

Speakers:

- Patrick Boyle, Director, Corporate Sustainability; Sloan Valve Co.
- Matt Howard, Vice President, Water Stewardship; The Water Council
- Kim Marotta, Global Senior Director Sustainability and Alcohol Policy; Molson Coors

Moderator:

- Marco Ugarte, Sustainability Consultant; Antea Group

10:45 - 11:15 a.m. **Solution Center and Networking Break** Lyrical

11:15 a.m. - 12:15 p.m. **How Investors Are Driving Sustainability Agendas** Simone Ballroom

Investors have shifted priorities and are focusing on corporate sustainability as a business driver. With this increasing pressure, sustainability leaders are now tasked with not only managing sustainability programs, but also reporting them to various stakeholders. This session will articulate the business challenges sustainability leaders face as they carry out their external reporting efforts. Learn who the biggest reporting bodies are, hear from the key players who are working with investors and gain practical advice from companies that have had experience collecting data for external reporting.

Speakers:

- Nicholas Abel, Manager, Sustainable Investment Services; Wespath Benefits and Investments
- Alexis Ludwig-Vogen, Director, Environmental Sustainability & Compliance; Best Buy Co.
- Daniel Nielsen, Managing Director/Senior Portfolio Specialist/Head of ESG and Responsible Investing; Great Lakes Advisors

Moderator:

- Brian Tomlinson, Research Director, Strategic Initiative; CECP (Chief Executives for Corporate Purpose)

12:15 - 1:15 p.m. **Lunch** Dada

Program Schedule

Thursday, August 8

1:15 - 2:15 p.m.

Climate Action: A New Era of Disruptive Thinking Simone Ballroom

With climate policies and standards changing and updating, it is important to know who is driving the climate conversation forward and identify the areas with the greatest likelihood of new requirements. Learn about companies that are leading the way on climate policy and gain an understanding of about where regulatory changes are occurring. This session will also highlight resources that can help with climate programs and identify possible disruptions to the current climate landscape that will impact companies.

Speakers:

- Elizabeth Hittman, Environmental Sustainability Program Coordinator; Milwaukee Sustainability Department
- Tim Juliani, Director, U.S. Corporate Climate Engagement; The World Wildlife Fund (WWF) US
- Nancy Meyer, Director, Corporate Engagement; Center for Climate and Energy Solutions (C2ES)

Moderator:

- Jim Goudreau, Head of Climate; Novartis

2:30 - 3:30 p.m.

Practical Ways Business Can Move the Needle Towards a Circular Economy Simone Ballroom

As many companies consider participating in the circular economy, there are certain strategies and steps that have proven successful. If a company fully participates in the circular economy, what does that look like in terms of their air, water, and waste streams? In this session, thought leaders who have successfully created maturity curves for companies with multinational footprints will highlight some pragmatic ways to get started on the road to circularity.

Speakers:

- Michael Hershkowitz, Global Director, Product Sustainability; International Flavor & Fragrances Inc.
- Jason Pelz, Vice President, Circular Economy, Americas & South Asia, East Asia & Oceania; Tetra Pak
- Michelle Redfield, North American Director for Environment and Safety/Environment Process Improvement; Schneider Electric SE

Moderator:

- Myriam Merchan, Associate, Member Engagement; World Business Council for Sustainable Development

3:30 - 3:45 p.m.

Closing Remarks Simone Ballroom

- Jim Goudreau, Head of Climate; Novartis
- Caitlin Wilson, Senior Program Manager; NAEM



Upcoming 2019 Conference



EHS&S Management Forum

October 15 - 18 | Toronto, Ontario

The NAEM EHS&S Forum is the largest annual gathering for environment, health, safety and sustainability (EHS&S) decision makers. NAEM's annual conference has been the premiere event dedicated to best practice-sharing for those developing and integrating strategic environmental, health and safety programs within companies. Join your peers from leading companies, get exposed to new ideas, and come away energized and ready to implement what you've learned.

Mark Your Calendars for 2020!

Software, Innovation & Technology Showcase

March 3 - 5, 2020 | New Orleans, LA

EHS Operational Excellence Conference

May 5 - 7, 2020 | Columbus, OH

NAEM's corporate members share the desire to make an impact.



**Join
NAEM
Today!**

NAEM offers you access to the largest community of Environmental, Health, Safety and Sustainability leaders.

Become a corporate member of NAEM to benchmark, network and find answers to your most pressing EHS&S challenges.

As a corporate member, you'll receive:

- Active EHS&S benchmarking on a wide variety of topics with other corporate leaders
- Subscription to NAEM's monthly webinar series
- Discounts on NAEM's EHS and Sustainability conferences
- Access to NAEM's full library of best practices, articles, reports and benchmarks
- Exclusive invitations to networking dinners and member meetings

Corporate membership is right for you if your company does \$1-5 billion or more a year in annual revenue and you want to benchmark with companies of a similar size. NAEM also offers corporate member opportunities for NGO, government and colleges and individual membership options.

Email Sales@naem.org or call 202-986-6616 for more information.

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