



Monterrey, México, July 16, 2026

NAEM Excellence Awards Committee
National Association for Environmental, Health, Safety & Sustainability Management (NAEM)

**Re: Letter of Recommendation for Jessica Wasmuth — 2026 Leadership-in-Action Award
(Championing Technology Innovation)**

Dear Members of the Awards Committee,

I am writing to give my strongest recommendation for Jessica Wasmuth, Sr. Safety Specialist & HSE Systems Administrator at Cooper Standard, for the NAEM Leadership-in-Action Award in the Championing Technology Innovation category. Jessica reports directly to me, and I have had the privilege of watching her transform how our organization manages incident data and safety technology over the past two years, since we first launched HSI as our HSE platform.

From the outset, Jessica was not simply an end user of the Incident Management System (IMS) platform — she was one of its architects. She participated directly in the design, building, testing, and implementation of IMS, working to ensure the platform met both business and operational requirements across our global manufacturing footprint. Since go-live, she has remained a key stakeholder in the system's ongoing maintenance and support, identifying issues, coordinating enhancements, and supporting end users across our plants in the US, Canada, and 18 countries more. Her ability to evaluate system performance and translate that analysis into concrete recommendations has meaningfully improved our data quality, reporting capabilities, and overall user experience.

What distinguishes Jessica's contribution is her insistence on turning technology adoption into a genuine cultural shift. She used incident data to identify gaps in data collection and standardization, then built the training materials, job aids, and how-to guides needed to close those gaps and drive consistent platform use across the organization. Recognizing the diversity of our global workforce, she personally developed and translated training resources into multiple languages, extending access and understanding to employees who might otherwise have been left behind by an English-only rollout. She has continued to provide hands-on support to users — answering questions, troubleshooting issues, and using those interactions to keep refining our training and system utilization — which has directly strengthened data entry quality and user confidence in the platform.

Jessica's impact extends well beyond IMS itself. She has taken a leadership role in evaluating how legacy systems and manual workflows could be modernized by leveraging IMS's capabilities, assessing integration opportunities that reduce duplication and improve operational efficiency. She has partnered with stakeholders across the business to explore consolidating multiple processes and data sources into a single, centralized, user-friendly platform, and has recommended and supported system integrations that improved workflow efficiency, data visibility, and access to critical information. Most recently, she supported the design and implementation of business intelligence (BI) integration within IMS, reducing manual reporting effort while significantly increasing the accuracy, availability, and effectiveness of our incident data analysis. Her thinking consistently extends to long-term platform strategy — she looks for ways to expand system functionality and maximize the value the organization gets from its existing technology investments, rather than treating any implementation as "finished."

In short, Jessica embodies exactly what this award category is meant to recognize: the adoption and advancement of new technology that delivers real business performance outcomes, driven by someone who fosters a culture of innovation around her. She combines technical fluency with a genuine commitment to the people who use the systems she builds, and Cooper Standard's HSE technology program is markedly stronger because of her leadership. I recommend her without reservation.

Please feel free to contact me directly if I can provide any additional information in support of Jessica's nomination.

Sincerely,

A large, stylized handwritten signature in black ink, likely belonging to Javier Garcia.

Javier Garcia
Global HSE Director
Cooper Standard

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