



State of Profession

Annual Report

2023 Programming

Growth in our Profession

Michael Miller

Senior Vice President of EHS, Sustainability and Procurement Advance Auto Parts

President
NAEM Board of Directors



Reflections on our Leadership Path







The Intersection of EHS & ESG





Renewed Attention to Compliance







Greater Integration with Procurement & Supply Chain

Talent Development

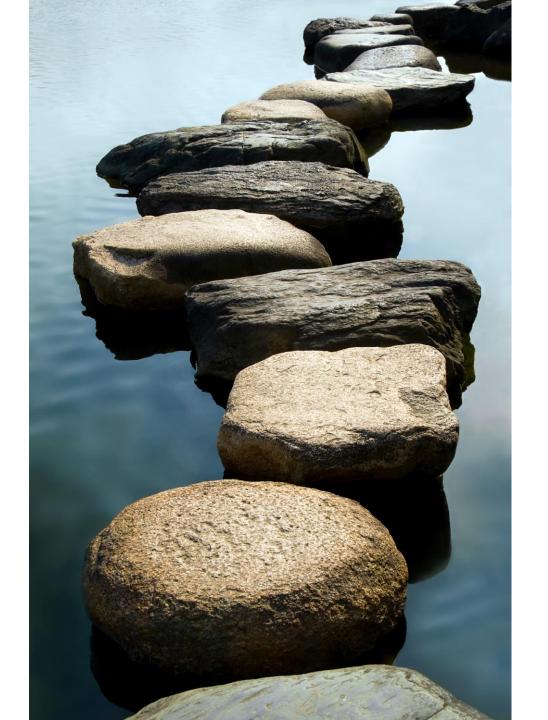
DEI

Wellness & Mental Health



NAEM is Timely, Relevant and a Trusted Resource





The National Association for EHS&S Management Annual Report





The Past few Years..

... Have required extraordinary levels of flexibility, fortitude and resilience

As we look to the future, we will embrace new opportunities, innovate and provide high-level, peer-based learning















Welcomed New Members

- 20 new Regent members: Corporate, Non-Profit, Government entities
- The Affiliates Council remains full & engaged
- 20% increase in Individual memberships

NAEM's Regent Members

Corporate, Governmental & Non-Profit

- 1. 3M
- 2. ABB
- 3. Abbott Laboratories
- 4. Advance Auto Parts
- 5. Agilent Technologies
- 6. Air Liquide S.A.
- 7. Ameren
- 8. American Electric Power
- 9. Amphenol
- 10. Aptar
- 11. Ashland Inc.
- 12. Asplundh Tree Experts
- 13. ATCO
- 14. Ball Aerospace
- 15. Baxter International
- 16. BNSF Railway
- 17. Bose
- 18. Brady Corp.
- 19. Bristol Myers Squibb
- 20. Campari Group
- 21. Cargill
- 22. Carlex
- 23. Carrier
- 24. Caterpillar
- 25. Cell Signaling Technology
- 26. CF Industries

- 27. Charter Steel
- 28. Chemours
- 29. Church of LDS
- 30. Colgate-Palmolive
- 31. Comcast
- 32. ContourGlobal
- 33. Corning
- 34. Cummins
- 35. CVS Health
- 36. Danfoss Group
- 37. Danone North America
- 38. Dart Container Corporation
- 39. Delaware River Bay Authority
- 40. Deere & Co.
- 41. Duke Energy
- 42. DuPont
- 43. Eaton
- 44. Ecolab
- 45. Emerson Electric
- 46. Enerplus
- 47. EssilorLuxottica
- 48. Esteé Lauder Companies
- 49. FUJIFILM Holdings America
- 50. Gates
- 51. Genentech
- 52. GE Healthcare

- 53. Global Tungsten
- 54. Harvard
- 55. Heico
- 56. Hydro-Quebec
- 57. IBM
- 58. Idaho Power
- 59. Imerys
- 60. Innophos
- 61. Intel
- 62. J.M. Huber
- 63. JELD-WEN
- 64. Juniper Networks
- 65. Kimberly Clark
- 66. Koch Industries
- 67. L3Harris
- 68. Liberty Diversified Intl.
- 69. Liberty Tire
- 70. Linde plc
- 71. Lindsay Corp.
- 72. Lockheed Martin
- 73. Los Angeles Department of Water and Power (LADWP)
- 74. Mitsubishi Power
- 75. Mosaic
- 76. National Grid
- 77. NCASI

- 78. NBCUniversal
- 79. New York Power Authority
- 80. Novartis International AG
- 81. Omnicell
- 82. Organon Pharmaceutical
- 83. Parker Hannifin
- 84. Penske Truck Leasing
- 85. Pfizer
- 86. Pitney Bowes
- 87. Polaris Industries
- 88. PPL
- 89. Procter & Gamble
- 90. Raytheon
- 91. Regeneron
- 92. Rivian
- 93. RIT
- 94. Rockwell Automation
- 95. Schneider Electric SE
- 96. Scotts Miracle-Gro
- 97. Signature Aviation
- 98. Signature Brands
- 99. Signode
- 100. Snohomish Co. Public Utility
- 101.Solidigm
- 102. Southern California Edison
- 103. Southern Company

- 104.SPX
- 105.Stanford University
- 106.Stellantis/FCA
- 107.Stepan
- 108.Takeda
- 109.Target
- 110.Tate & Lyle
- 111.Tennessee Valley Authority
- 112.Toro Co.
- 113. Toronto Hydro
- 114. Trane Technologies
- 115.True Value
- 116. United Continental Holdings
- 117.UnitedHealth Group
- 118. United States Postal Service
- 119. University of California
- 120. Valvoline
- 121. Ventura Foods
- 122.W. L. Gore & Associates
- 123. Westinghouse Electric
- 124.WestRock
- 125.Whirlpool
- 126. Yahoo, Inc.



Affiliates Council Companies

- Aarcher Inc.
- 2. AECOM
- 3. Antea Group
- 4. APEX
- 5. APTIM
- 6. ARCADIS
- 7. Benchmark Digital Partners
- 8. Beveridge & Diamond
- 9. BSI
- 10. Burns & McDonnell
- 11. Capitol Environmental Services.
- 12. Civil & Environmental Consultants
- 13. Convergence Consulting
- 14. Cority
- 15. DAI Environmental
- Dakota Software
- 17. EA Engineering
- 18. EHS Support
- 19. ehsAl
- 20. Enablon

- 21. Enhesa
- 22. Environmental Resources Management (ERM)
- 23. EVOTIX (SHE Software)
- 24. EY
- 25. Gannett Fleming
- 26. Geosyntec Consultants
- 27. GHD
- 28. Haley & Aldrich
- 29. Heritage Interactive Services
- 30. Hodgson Russ
- 31. HRP Associates
- 32. Huco Consulting
- 33. Impact Recycling
- 34. Intelex Technologies
- 35. Jacobs
- 36. Lisam Systems
- 37. LRQA
- 38. McCoy and Associates
- 39. Metrio

- 40. ProcessMAP
- 41. Ramboll
- 42. Redinger 360
- 43. Red-on-Line
- 44. Schneider Electric
- 45. Specialty Technical Consultants
- 46. STP ComplianceEHS
- 47. Sphera Solutions
- 48. Stantec
- 49. Terracon
- 50. Tetra Tech
- 51. The Solution Foundry
- 52. TRC Companies
- 53. Trihydro
- 54. Trinity Consultants/T3
- 55. VelocityEHS
- 56. Veolia
- 57. Woodard & Curran
- 58. WSPUSA





Prepared for Growth

- Amended NAEM's Governance Board Tenure & elections cycle
- Conducted a strategic visioning process to realize a new 3-year plan



"Community" is NAEM's Unique Value Proposition

- Networking, networking, networking
- Peer-sharing and peerlearning
- Trusted source of knowledge
- Relevant, useful, leading-edge content



Three Strategic Goal Areas

- Advancing Programmatic Excellence
- Accelerate EHS&S Leadership
- Take NAEM to the next level

2022 Financial Report



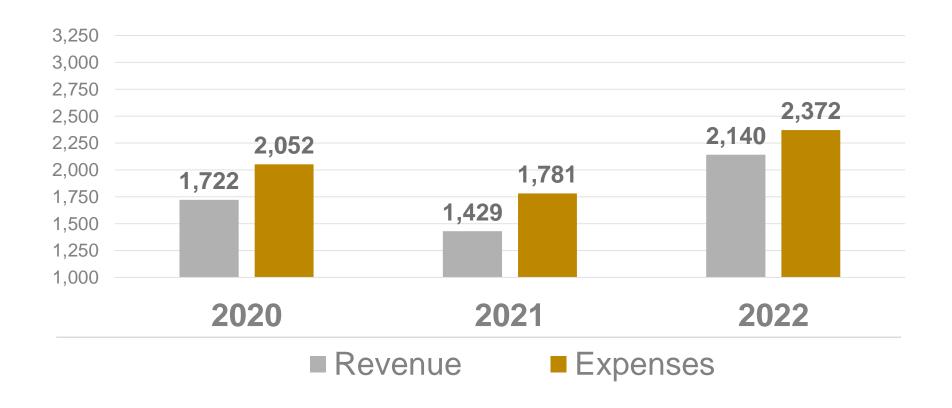
2022 Financials Overview

- Strong revenue recovery after two years of pandemic impacts but the Association has not yet returned to pre-pandemic revenue levels
- Positive revenue growth in NAEM Programs was outpaced by Inflationary Cost Increases
 - Program expenses rose significantly due to 30-40% increased pricing across the event industry due to inflation and other cost measures
- NAEM also had record new corporate dues with new organizations joining
- The Association's Operating expenses were tightly controlled



NAEM Financials: Operational Revenue & Expenses

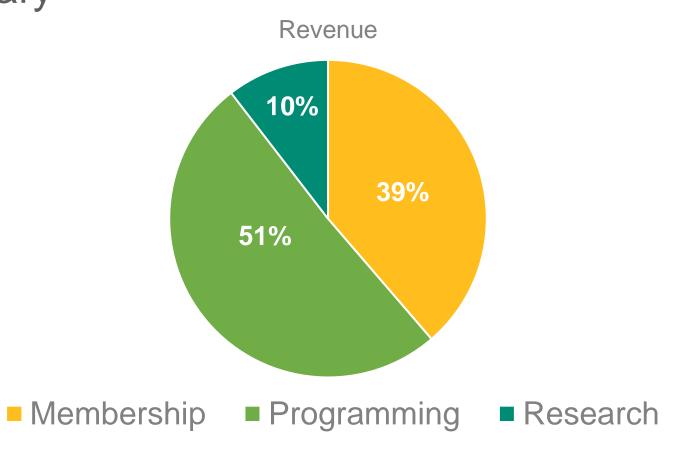
3-Year View





NAEM Financials: Key Operational Revenue

2022 Summary





NAEM Financials:

Profit & Loss

3-Year View

	2020	2021	2022
(in 000's)	Actual (YE)	Actual (YE)	Actual (YE)
REVENUE:			
Memberships	686	749	789
Forum	296	286	662
Programs	563	277	475
Research	177	117	213
TOTAL REVENUE	1,722	1,429	2,140
EXPENSES:			
Forum	217	145	403
Other Programs	374	199	379
Operating	1,483	1,412	1,591
Subtotal	2,073	1756	2,372
Hotel Obligations		25	0
TOTAL EXPENSES	2,073	1,781	2,370
NET INCOME	(351)	(352)	(232)
OTHER:			
PPP/LoC/ERT	250	511	0
NET INCOME (with PPP)	(101)	159	(232)



Overall Financial Health

NAEM is financially solvent despite planned investment prior to COVID and the ensuing losses realized from the pandemic

Our total assets for 2020-2022 are as follows:

Year Ending	Total Assets	
2020	\$1,019,222	
2021	\$1,115,846	
2022	\$ 813,511	



NAEM Financials: Summary

- Despite the challenges of the pandemic and net revenue losses in 2020 and 2022, NAEM is financially solvent
- NAEM continues to have strong financial management, with close oversight to budget and successful forecasting
- NAEM is acutely focused on returning to a net positive revenue budgetary position



What's Ahead



2023 Initiatives

Programs & Initiatives:

- Develop and host full portfolio of learning conferences
- Enhance NAEM's virtual programming
- Pilot Community-based event (watch party)
- Resurrect Research Program
- Bring back Awards Program

Internally

- Reinvent NAEM Executive Newsletter
- Publish more educational content on-line
- Create additional opportunities for NAEM Affiliates to share knowledge & expertise
- Conduct Elections

Enhancements and Innovations Underway

Insights and Direction developed in the Strategic Plan

- Tailored programming for different roles and levels in organizations
- A focus on talent and greater inclusion of junior staff/Next Gen Leaders
- Experiment with program delivery and new services
- New areas: training and leadership



2023 Programming

Learning
Networking
Problem-Solving
Showcasing

In-Person and On-Line







Objective:

 To "unpack" complex sustainability & ESG topics, provide practical learning and connect through the peer-to-peer break out discussions

Q1: Sustainability Updates & Takeaways from COP27

Q2: Advancing Zero-Waste and the Circular Economy Efforts

Q3: Tools and Strategies to Accelerate your Climate Action Plan

Q4: Critical Issues in Corporate Sustainability and ESG Reporting

Audience:

 Sustainability professionals tasked with developing and advancing their operational initiatives and reporting practices



UCSON, ARIZONA MARCH 14-16, 2023

Objective:

- To gain a broader understanding of how digital strategy and technology tools are being used to achieve compliance, sustainability goals and ESG reporting
- To meet with leading software and technology providers and view live demonstrations in the exhibit hall

Audience:

 EHS, Sustainability, ESG, and related IT professionals seeking to advance their organization's digital strategy, data management and ESG reporting





EHS Operational Excellence

Objective:

- Provide high value EHS and leadership development sessions that support your whole EHS team
- Showcase EHS peers and content experts, focus on EHS excellence and continuous program improvement

Audience (2 tracks):

- EHS leaders responsible for core environmental, health and safety management
- Established EHS leaders who are looking to drive continuous improvement and innovation



The Virtual Format offers you a Great Way to:

- Gain insights from experts and thought leaders for you and your team
- Efficiently share knowledge with your team and create a team building experience with the interactive break-out discussions
- Access valuable content from wherever and whenever is convenient for you



Special Team Access and Enterprise-level Registration









Rodney Canada

Executive Director, Health and
Safety Comcast

2023 Forum Program Chair

"I am thrilled to serve as the 2023 Forum Program Committee chair. As an EHS leader and longtime NAEM member, I can attest that the Forum is the best source of peer-developed content, designed to help EHS and sustainability professionals meet the challenges of conducting business today.

It's also a great opportunity to network with peers in other industries and meet leading EHS services providers in the Forum exhibition hall.

I hope you will join us in Cleveland!"



Knowledge Sharing by NAEM Affiliates

Webinars are always:

- > Free to NAEM members
- Scheduled at 2:00PM ET
- Archived and Accessible on Demand from Anywhere







- Unleashing Universal Data from Reporting to Decarbonization
- Developing an Environmental Justice Policy and Community Engagement Strategy
- Managing PFAS Risks Under Increasingly Stringent Regulations
- Using ISO Management Systems to Reach ESG Goals
- Severe Risks of Climate Change on Worker Health
- ESG Data Management: Challenges and Solutions





Member Drop-Ins

Just-in-Time Knowledge Sharing

The 3rd Thursday of the month

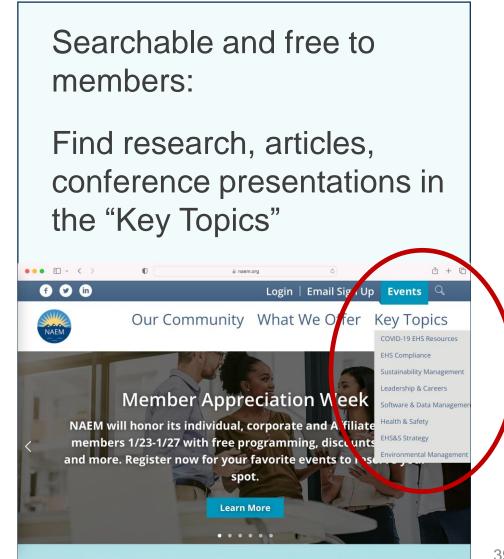
February 23rd
March 23rd
April 20th
June 15th
July 20th
August 24th
September 21st
November 16th

Research & Online Resources

Get Ready for several planned Benchmarks, including:

- ESH/ESG Technology
- **Business Resiliency**
- **EHS & Compensation**
- Regent Spring Benchmark





Corporate Board of Regents

Join the us next week for a 30-minute corporate member meeting

- Quick Poll Update
- Upcoming Regents Meeting Benchmark

Two opportunities to provide feedback:

Wednesday, February 1st

1:00-1:30 PM ET

4:00-4:30 PM ET



Mark Hause DuPont



Allen Stegman BNSF

Benchmark Committee Co-Chairs



2023 Excellence Awards Nominate a Peer!

Lifetime Achievement

Recognizing an accomplished EHS&S executive whose vision and commitment positively shaped the fields of environment, health & safety, and/or sustainability within a corporate management role

• 30 Over 30

 Showcasing thirty EHS&S professionals whose leadership resulted in achieving a critical business objective within their organization









How You Can Get Involved



NAEM'S Board of Directors

NAEM President



Mike Miller Senior Vice President of EHS. Sustainability & Procurement Advance Auto Parts



1st Vice President

Nicole Wilkinson Executive Director, EHS CVS Health



Fawn Bergen Global Sustainability Manager



Sandy Nessing Chief Sustainability Officer American Electric Power



Deborah Briggs Vice President, EHS, Security & Facilities Polaris Industries



Katie Chrisler Sustainability Manager Bunzl Distribution North America



James Goudreau Vice President ESG **CVS Health**



Kelvin Sanborn Director, EHS Strategy & Operations GE Healthcare



David Williams Associate Director, EHS Organon



Greg Carli Executive Advisor, ESG & Strategic Sustainability GHD

NAEM AC President





John Guttman Beveridge & Diamond **NAEM General Counsel**



Carol Neuvelt NAEM **Executive Director**



Run for a Position on the NAEM Board of Directors

- Elections for the 2024-2026 Board of Directors will occur this year
 - Three-year Board commitment
 - The nomination process begins in the Spring for all open board positions:
 - Vice President, Treasurer, and Director-at-Large positions
 - Individual Members are eligible for Director-at-Large Positions

Timeline

- April- May: Call for Governance Committee Volunteers and Nominees
- June- August: Nominee Interviews are conducted with the Governance Committee
- September: Slate of Officers and Slate of Directors at Large are created and presented
- October: Board of Regents votes on the slates at October Regents Meeting
- January 2024: 3 Year Term for the new Board of Directors begins



Get Involved

- Run for Board Position
- Participate in a monthly Drop-In
- Help shape a NAEM Program Agenda
- Present your Case Study at a NAEM program
- Attend a Regent Meeting
- Participate in the Quick Polls & Benchmarking
- Engage on NAEM's LinkedIn Page







Activities Daily Opportunities to Connect



Learn more @ naem.org



WEDNESDAY, JANUARY 25TH

Learn at IMPACT

Sustainability Updates & Takeaways from COP27

11:30am - 1:30pm ET







THURSDAY, JANUARY 26TH

Discount Day

Save big with once-a-year discounts on NAEM's upcoming conferences on Discount Day

Jan. 26th from 8am-12am ET



Go to www.naem.org to make your purchase

FRIDAY, JANUARY 27TH

Raffle Day

Enter NAEM's raffle to win free registrations to NAEM's 2023 conferences and the best-selling research: EHS&S Staffing, Structure & Budget report







Professional Support is just one Member Away



Thank you for Being Part of the NAEM Community