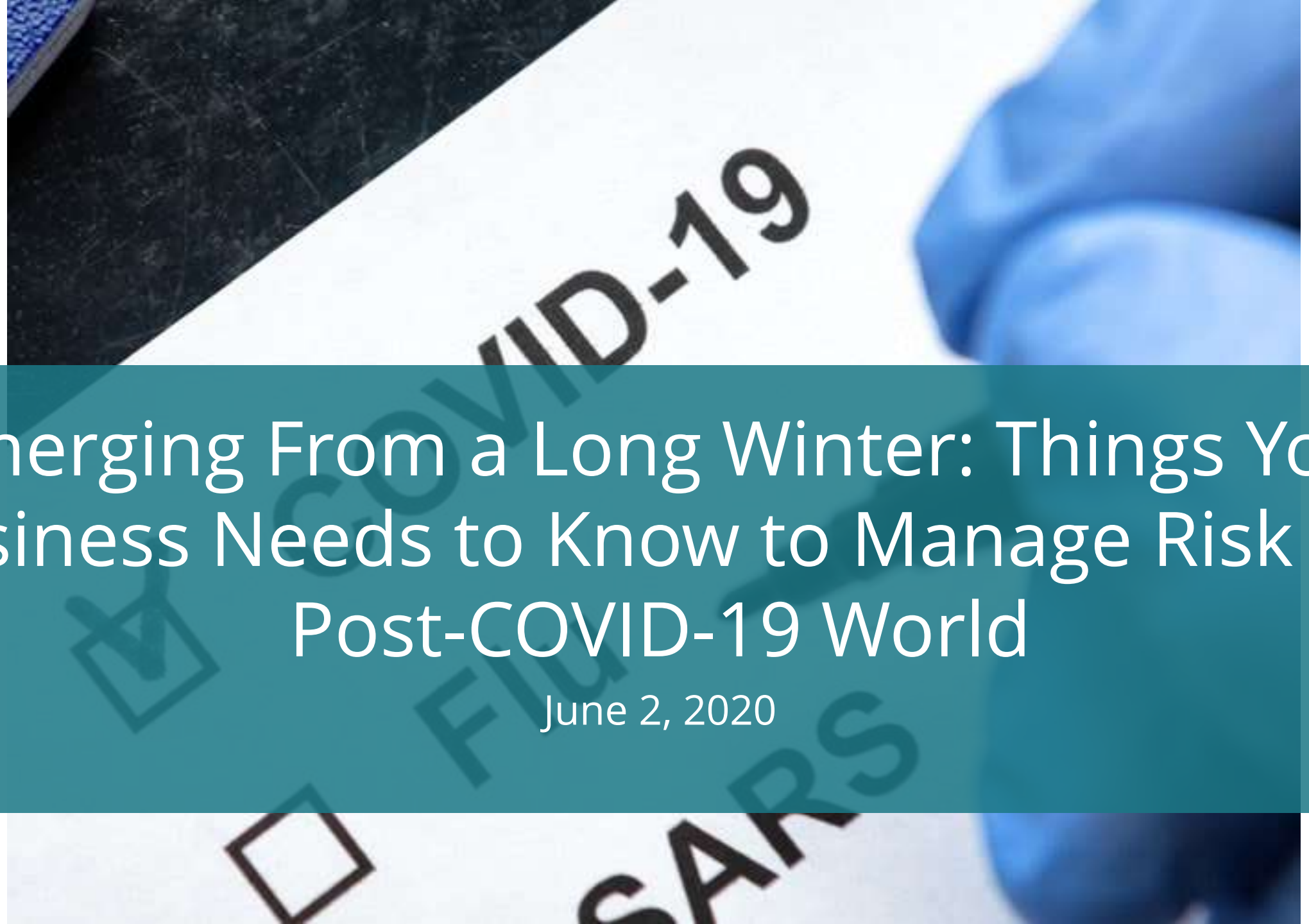

Emerging From a Long Winter: Things Your Business Needs to Know to Manage Risk in a Post-COVID-19 World

June 2, 2020

Welcome to NAEM

A professional community where you can get the solutions you need to make an impact

Benchmark	Benchmark your programs via events, online learning, research and executive networks
Learn	Learn tools & techniques to execute your strategy and be inspired by peers
Build	Build a network of peers whose experience can help you solve your challenges

NAEM Connects EHS & Sustainability leaders

120
Corporate Members

4,200
Individual Members

60
Affiliate Members

Reaching a community of Practice
25K+

Delivering Knowledge & Professional Wisdom

Peer Forums

Research Insights

Targeted Networking

Actionable strategies to empower EHS&S leaders to make an impact

NAEM'S Special Resources for COVID-19

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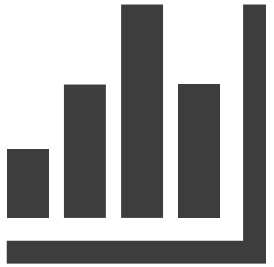
Publications



Quick Polls

Drop-In Calls

Today's Presentation

Thank You to Our Sponsor

Today's Speaker

Sean Baldry, CRSP

Product Marketing Manager

Cority

Webinar

Winter is coming:

Things your business needs to consider to manage risk in a post COVID-19 world

May 26, 2020

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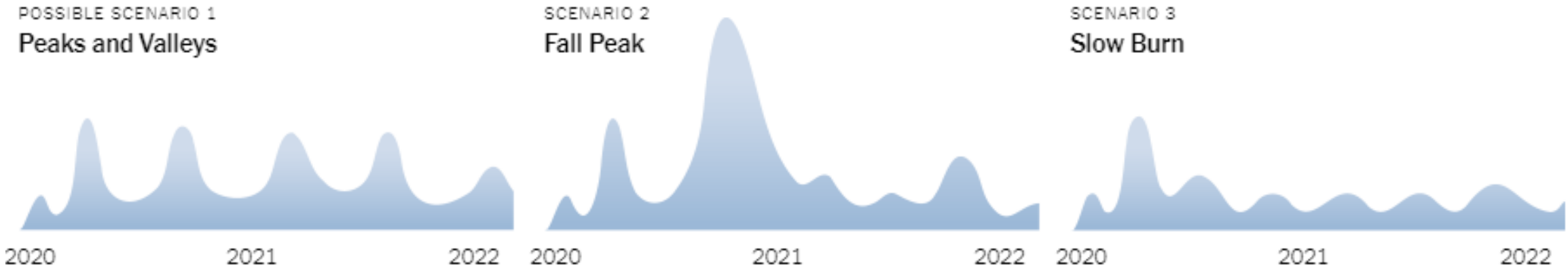
An Urgent & Sustained Threat

CIDRAP report described 3 possibilities



Source: Center for Infectious Disease Research and Policy. COVID-19: The CIDRAP Viewpoint, April 30, 2020

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Agenda

1. **Preparing for the second wave**
   The combined threat of COVID-19 and influenza

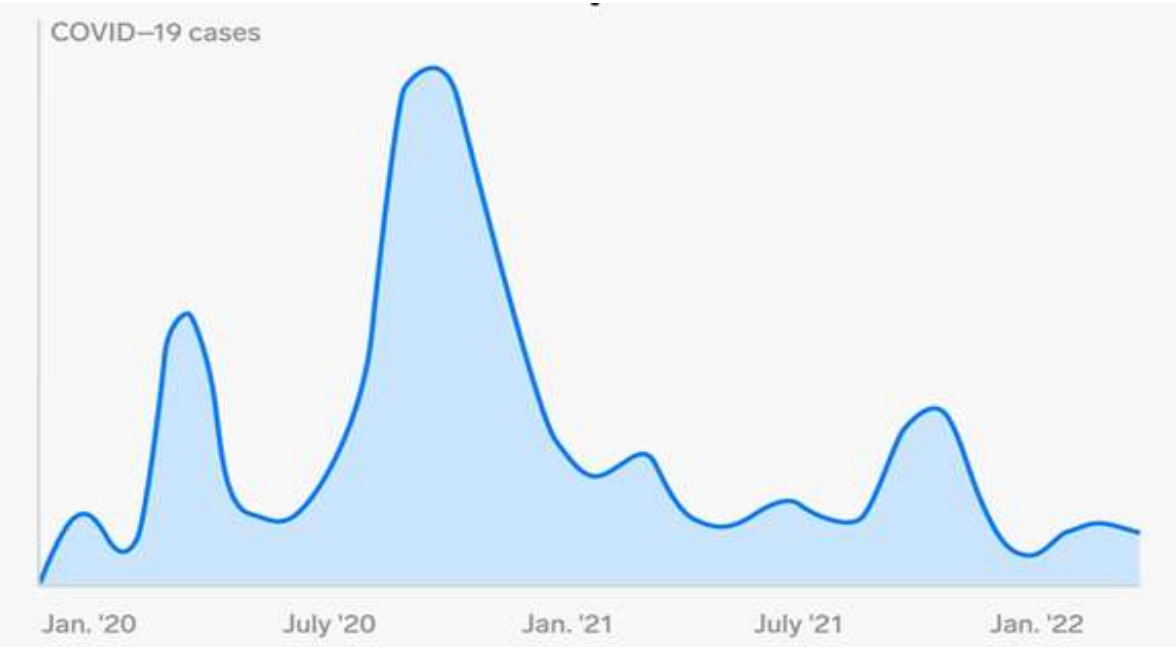
2. **Managing the risks beyond our borders**
   How businesses need to address travel risks post COVID-19

Preparing for the second wave

The Second Wave

Possible COVID-19 Waves

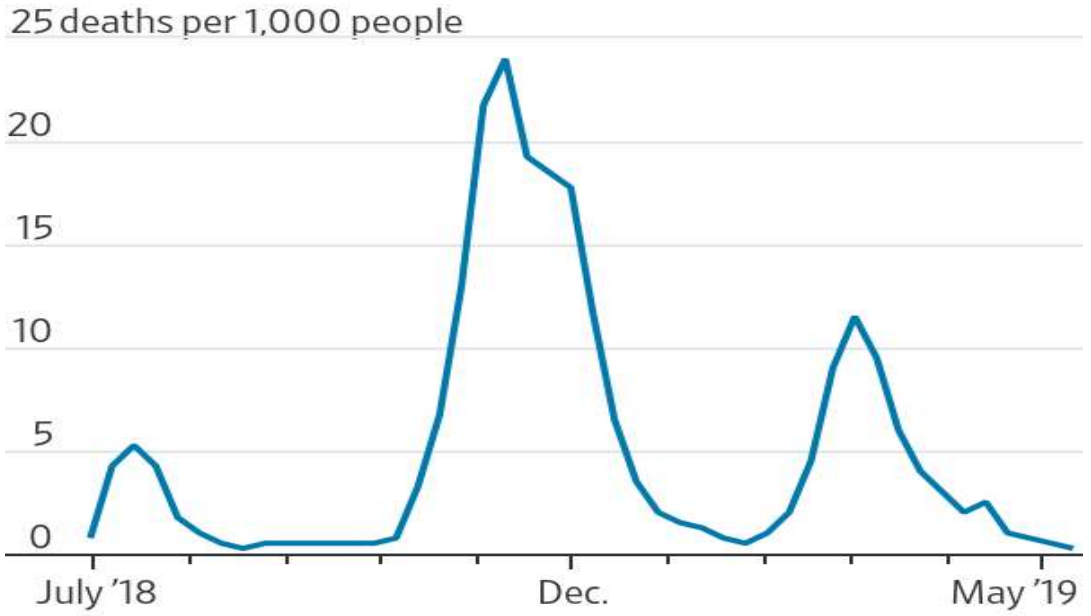
Scenario 2: Fall Peak



Source: Center for Infectious Disease Research and Policy
Adapted by Business Insider

Spanish Flu Second Wave

Weekly mortality rate during the 1918 influenza pandemic in England and Wales



Source: Edwin O. Jones, Jeffery K. Taubenberger, David M. Morens

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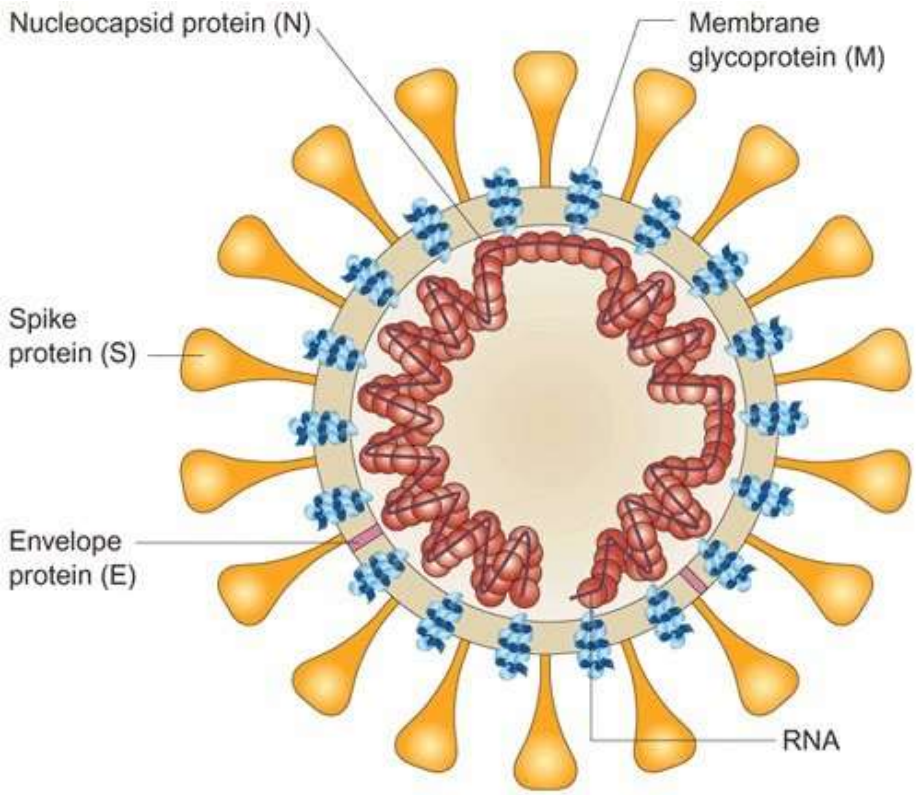
Anatomy of the second wave



Source: Viral Structure Cross-Section of SARS-CoV-2
Source: Paris, J. 2005.

1. Reproductive rate & incubation
2. Seasonal impact on viral structure
3. Seasonal impact on behavior

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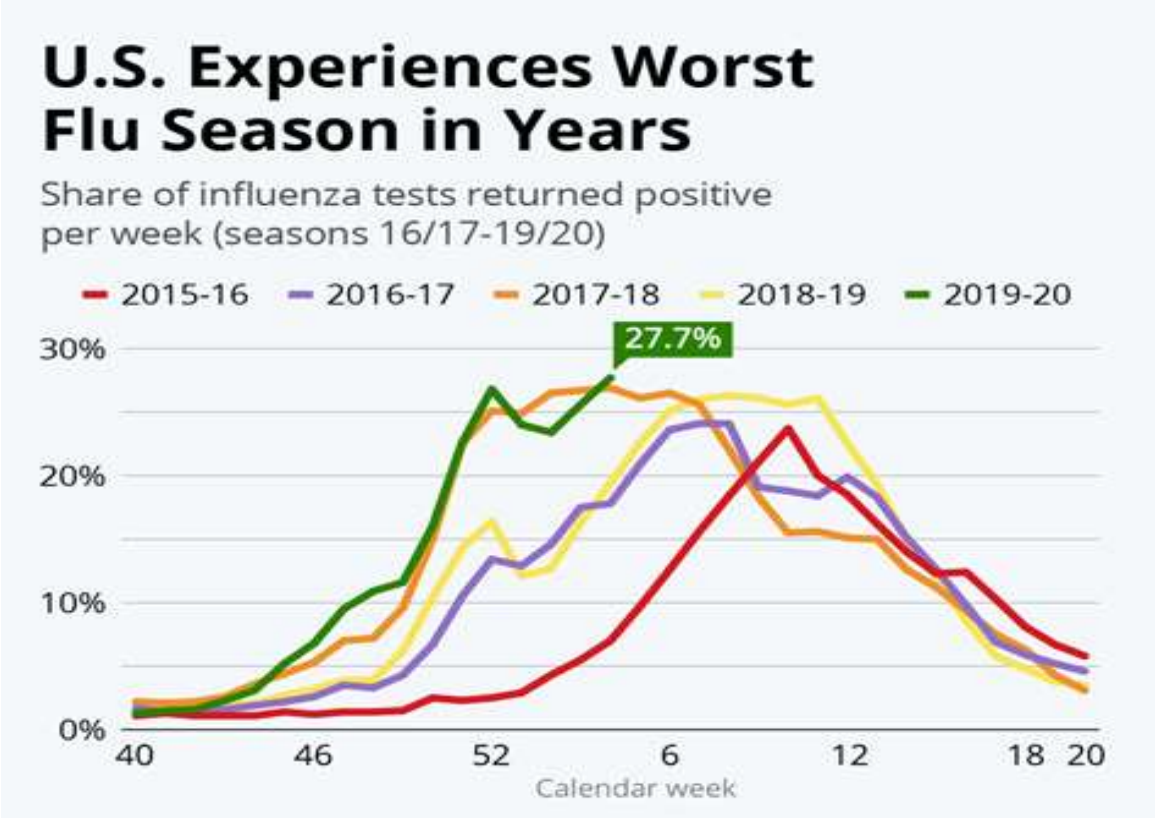
Impact of this double threat



Source: US Centers for Disease Control and Prevention (CDC), adapted by Statista

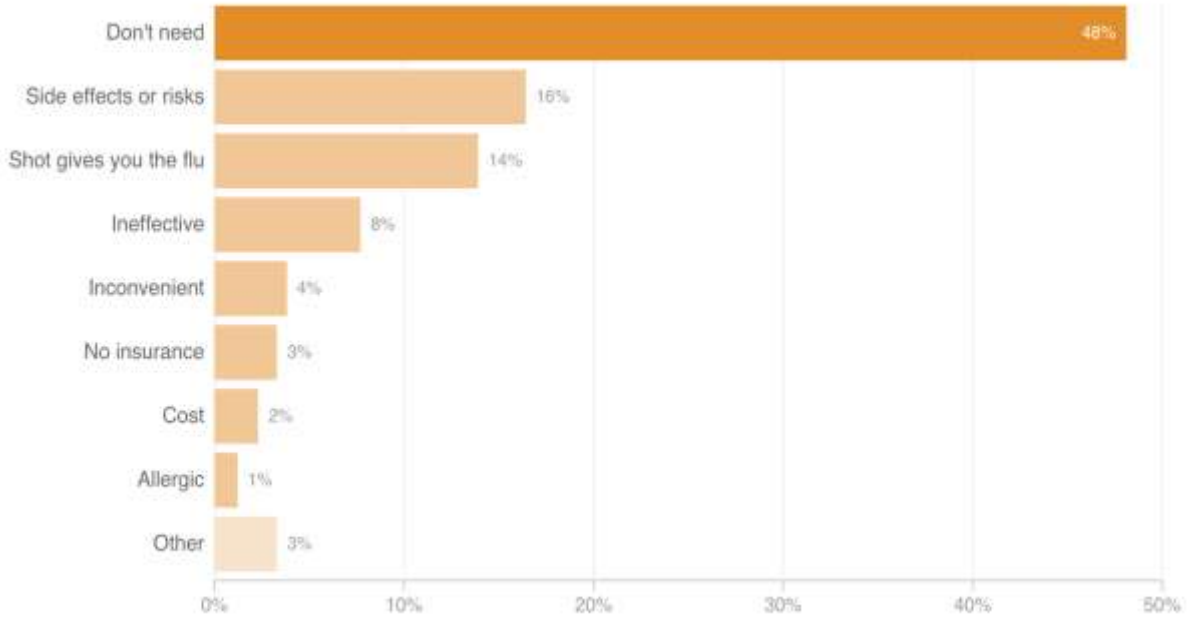
1. Elevated individual health risk
2. Increased strain on health care capacity
3. Further business disruption

Vaccination campaigns

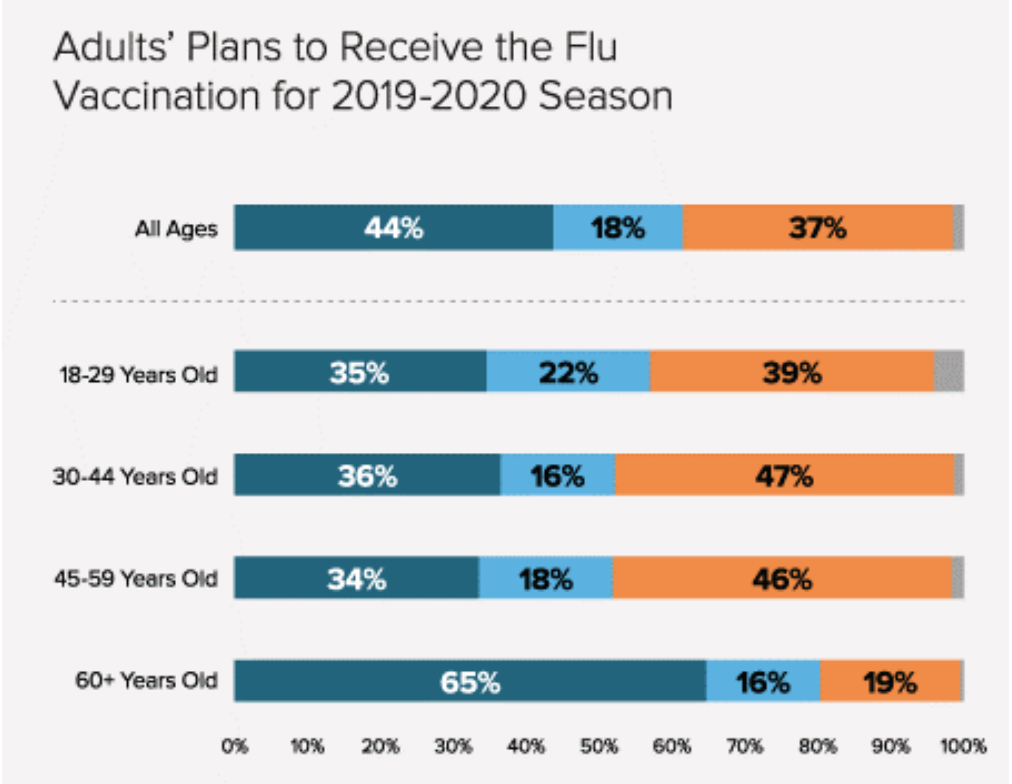
Seasonal flu is estimated to cost employers $21B in lost productivity[1], and over $10B in direct medical costs[2]

Source: [1] Challenger, Grey & Christmas, Inc. [2] US Centers for Disease Control & Prevention (CDC)

Why people don't get flu shots



Source: The Truven Health Analytics-NPR Health Poll, October 2015, n=3,000



Source: National Opinion Research Center, University of Chicago Health Poll, November 2019, n=1,020

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Vaccination campaigns

Key Challenges

Scheduling Appointments

Managing Vaccine Inventories

Optimizing Clinician Efficiency

Protecting Health Data Privacy

Managing Performance

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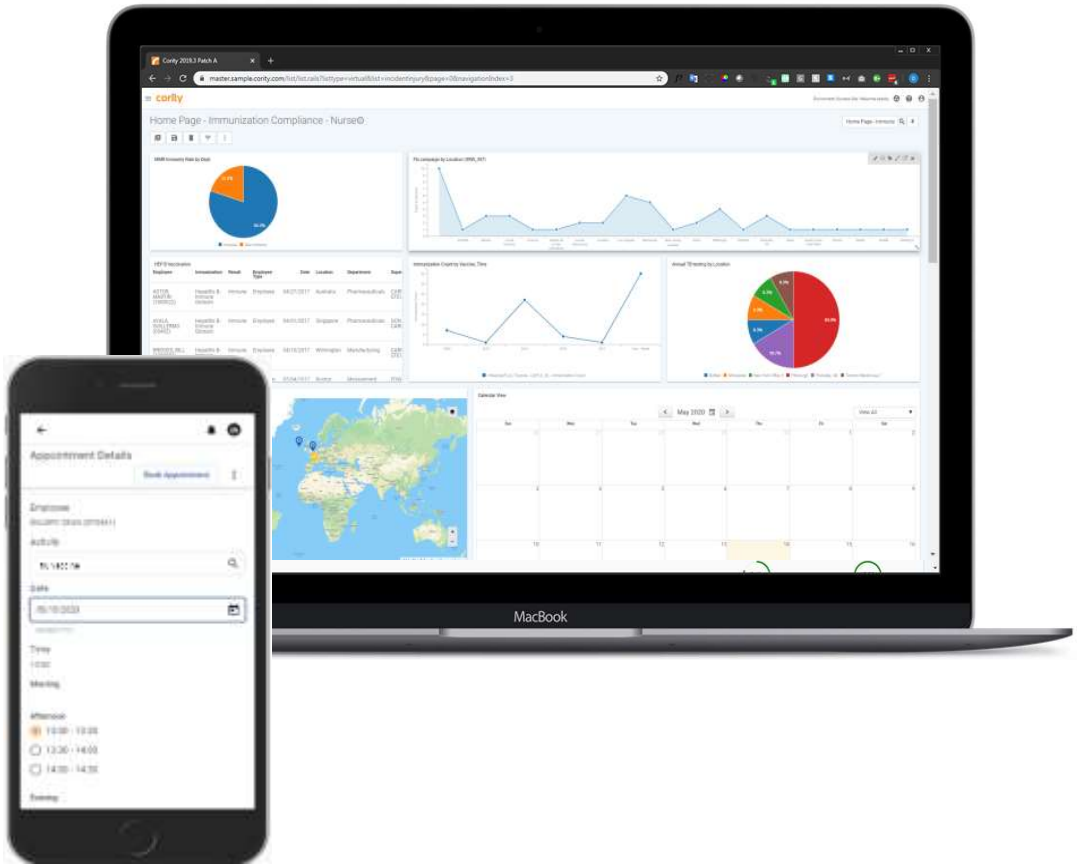
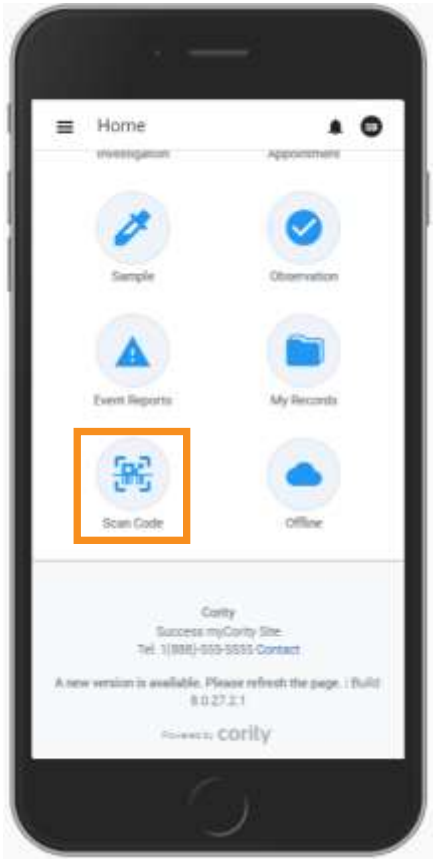
How software optimizes vaccine campaigns

Mobile-ready appointment scheduling

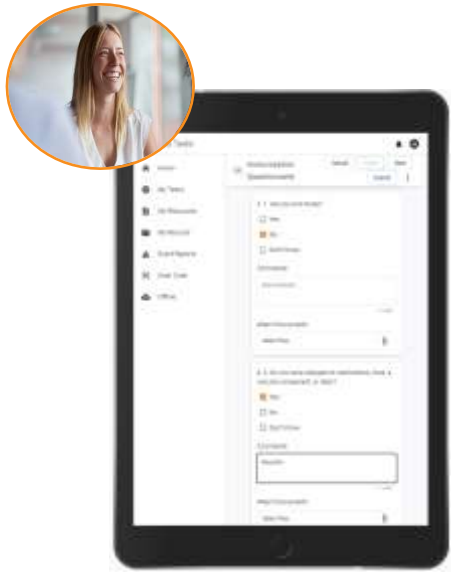


Vaccine Inventory Management

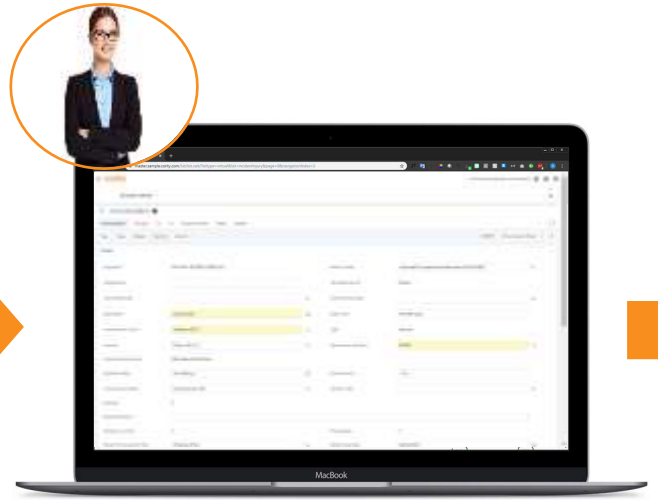


How software optimizes vaccine campaigns

Improving Clinician Efficiency via Data Management



Employee completes mobile questionnaire



Nurse reviews the medical record + questionnaire

Vaccine administered

Nurse records dose & injection site in 1-2 clicks

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How software optimizes vaccine campaigns

Data Visualization Drives Accountability

Identify flagged responses in questionnaires for follow-up

Track # infections v vaccinations to determine impact

Track immunizations over time

Manage clinician schedules and appointments

Managing the risks beyond our borders

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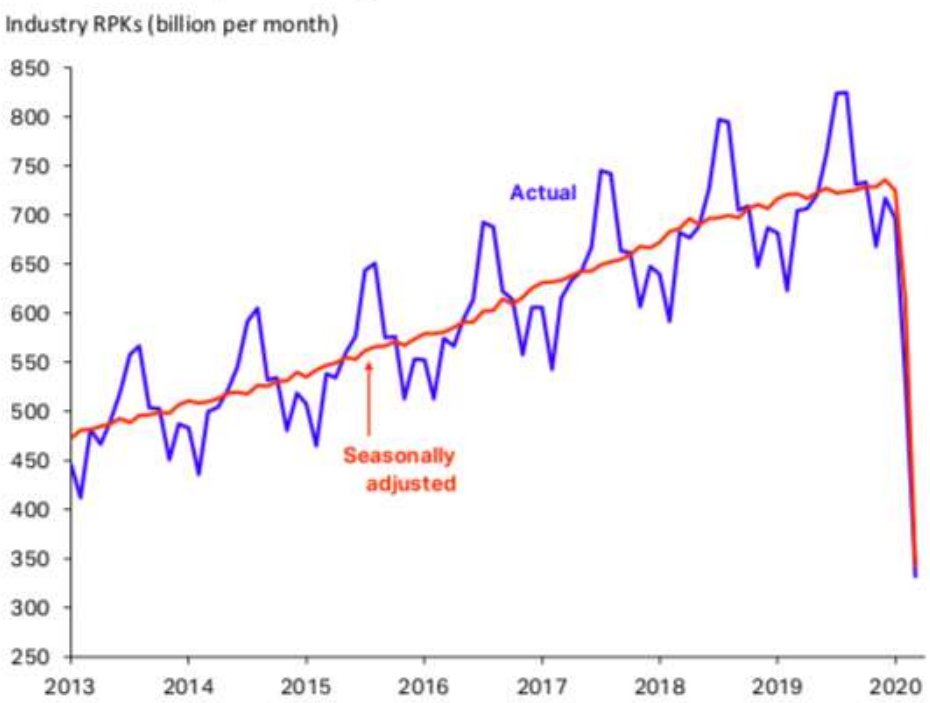
How business travel is changing

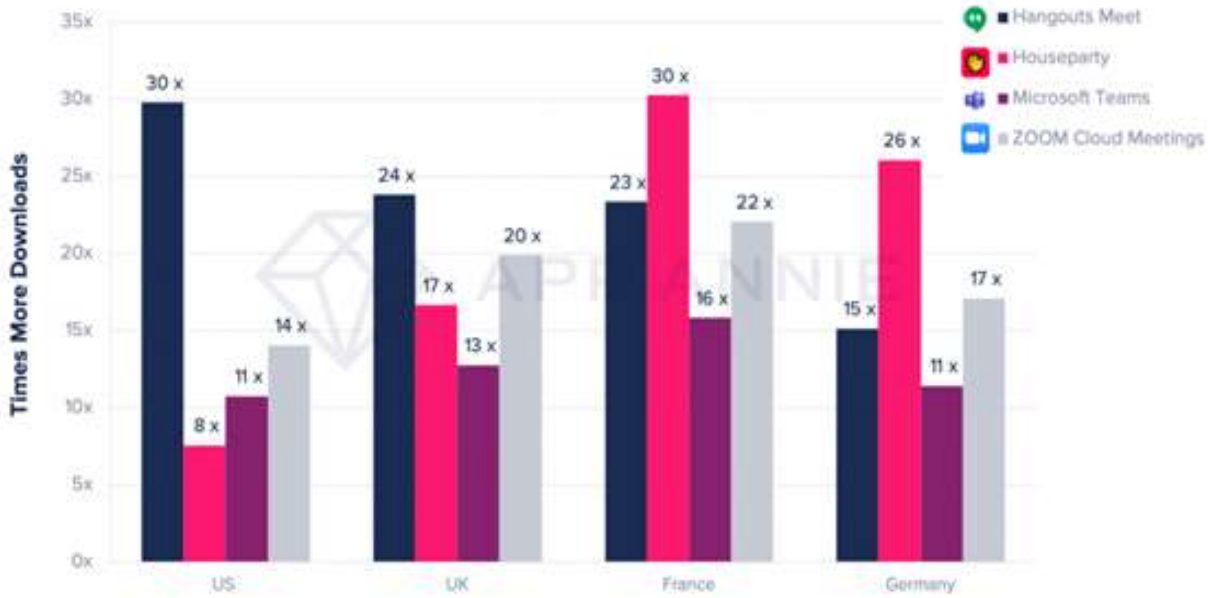
Airline passenger volumes



Source: IATA Economics, IATA Monthly Statistics

Growth in Downloads of Video Conferencing Apps

(Week of March 15, 2020 vs Weekly Average for Q4 2019)



Source: TechCrunch

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How health will change travel

What's in your travel clearance process?

What do you need to consider

How to effectively assess risk of intended destination

How to ensure travelers have the proper vaccinations

How to control risks of returning workers

How to avoid heavy administrative burdens

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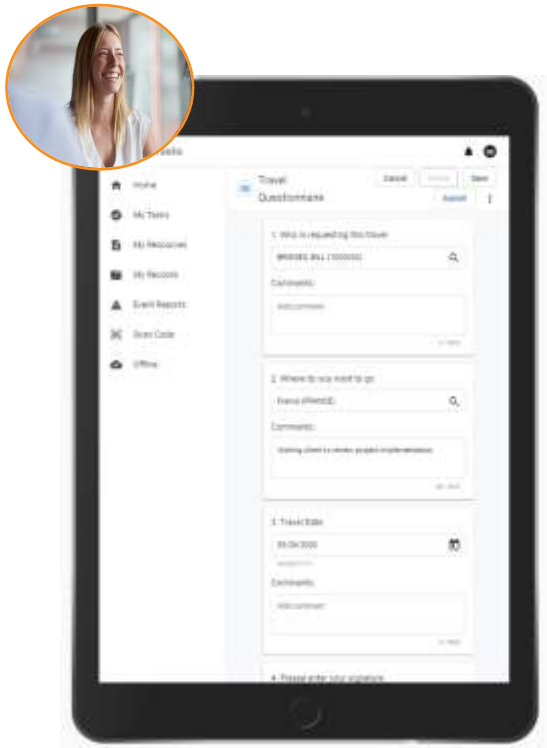
How software optimizes travel management

Building a Travel Clearance Process

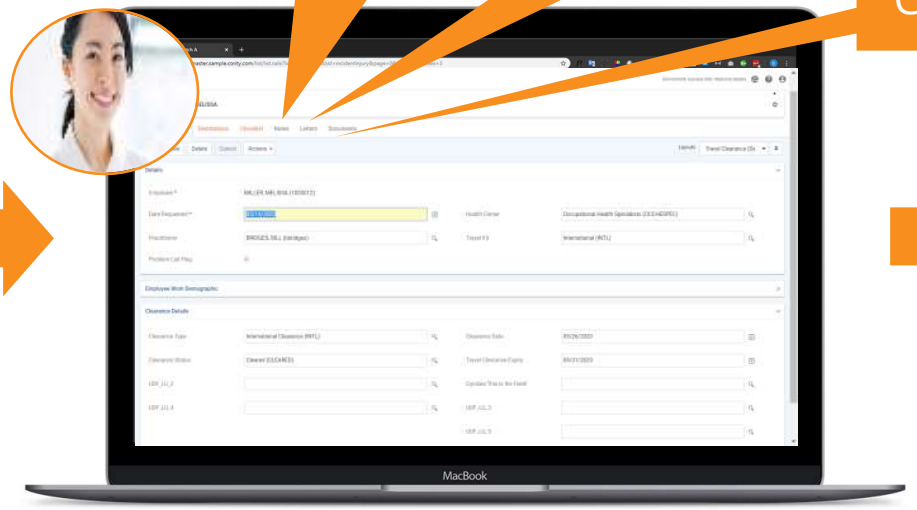


Employee initiates travel request via mobile app

Review clearance questionnaire

Share travel advisory information

Check vaccinations



Occupational health & risk experts assess travel-related risk

Auto-notifications post-approval

Post-travel quarantine; health status checks

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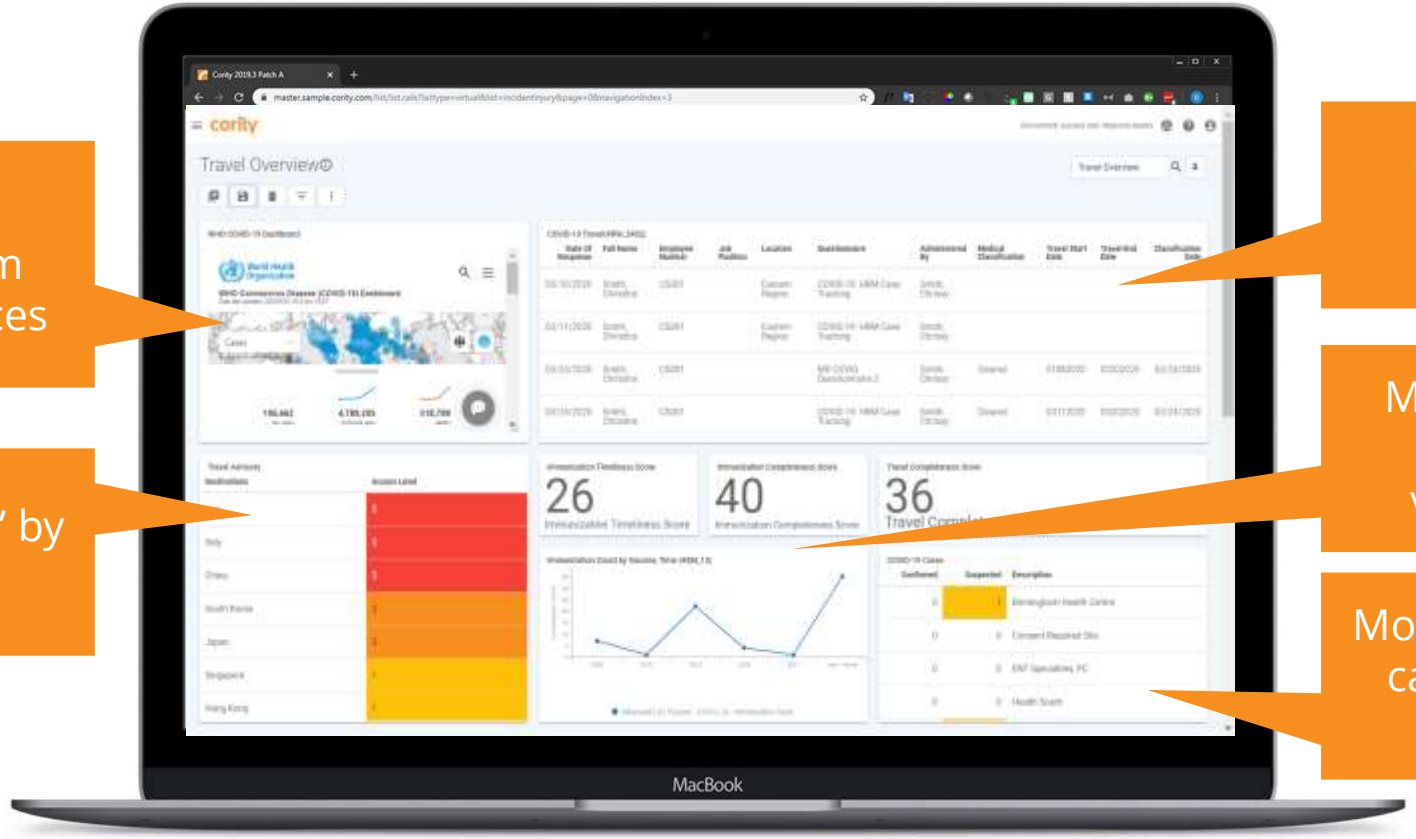
How software optimizes travel management

Translating your Travel Clearance Data into Meaningful Insights

Access travel advisories from reputable sources

Track “hot spots” by level of risk



Track Travel Requests

Manage travel-related vaccinations

Monitor COVID-19 cases linked to travel

Case Study

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Use Case

United Nations High Commission for Refugees

Headquarters: Geneva, Switzerland
Employees: 15,000

Problem:

- UNHCR employees travel extensively
- Humanitarian work involves high degree of public interaction; risk of communicable disease
- Staff needs to be alerted to risk of travel to hostile areas
- Unable to effectively monitor employee health or approve travel.

Solution: With software -

- Improved health monitoring and oversight
- 25% improvement in vaccination compliance
- 60% increase in medical evaluations

COVID-19 will remain an urgent and sustained threat

Second wave imminent
Vaccination campaigns limit risk

Future of business travel
Implement travel clearance process

Software ensures efficient & reliable process

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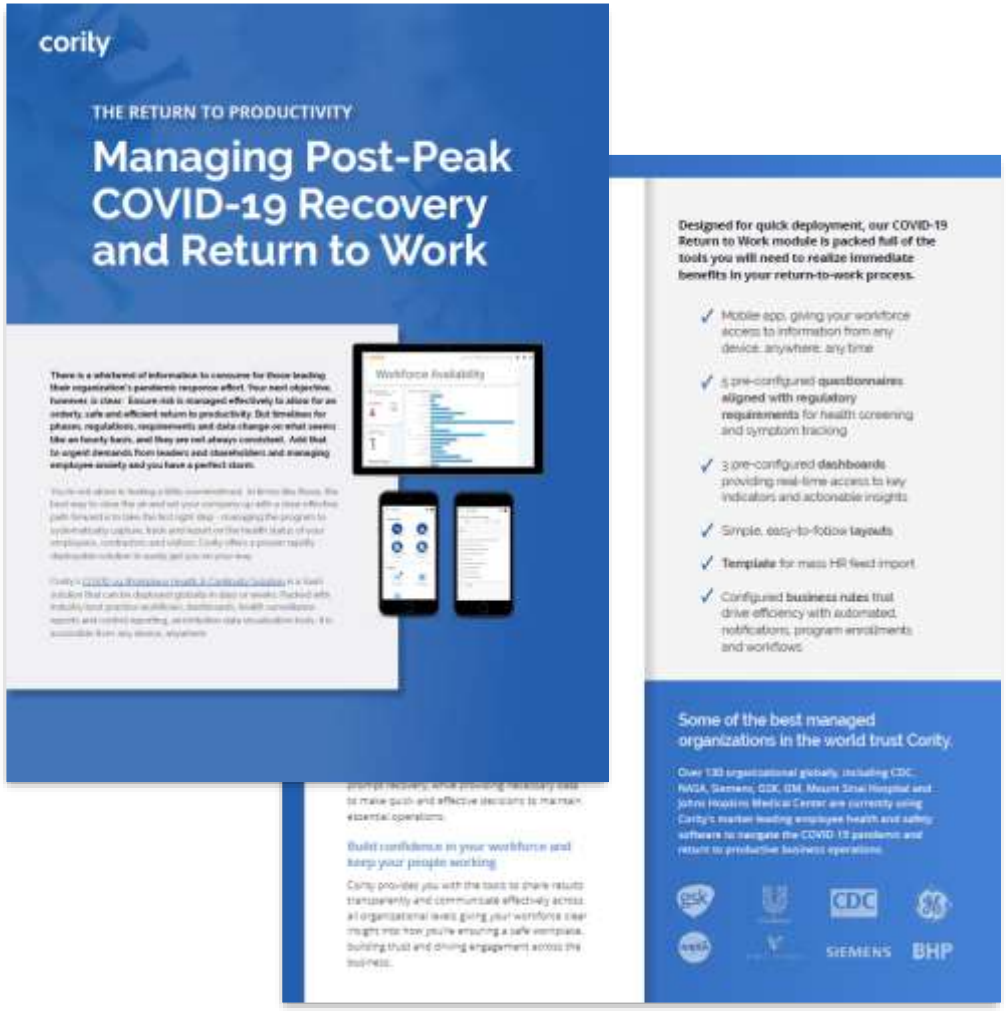
COVID-19 Solutions



If you'd like to learn more about how Cority is supporting over 150 companies with their COVID-19 response, please visit us at:

https://discover.cority.com/l/covid-19

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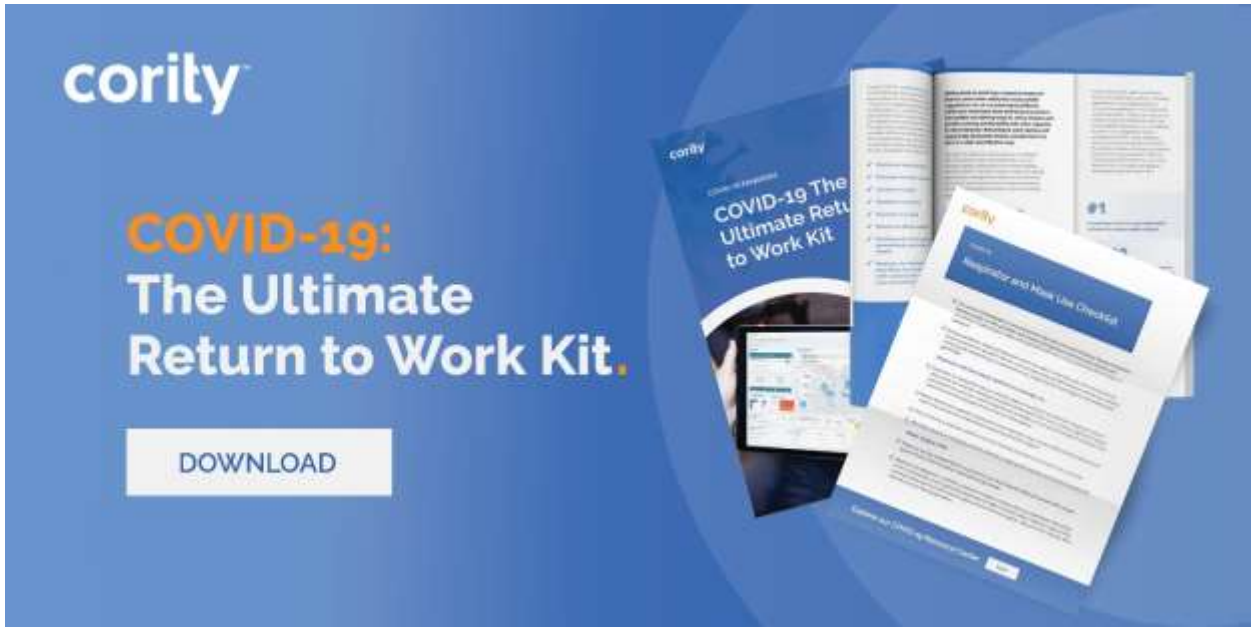
We’re pleased to answer your questions

If you have further questions about today’s content, please reach out to us:

sean.baldry@cority.com

Additional COVID-19 Resources



[The Ultimate Return to Work Kit]

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Additional COVID-19 Resources

[COVID-19 Employee Health Screening Tools]

More COVID-19 Webinars

Free to Everyone

Range of Topics
Managing COVID-19 within your company

Great Opportunity to Host
Showcase your Experts & Expertise

Sponsorship Information Contact: Schana@naem.org

Relevant COVID-19 Publications

- Impacts of COVID-19 on the EHS Function
- Identifying and sourcing protective & safety materials
- Managing health, safety and mental health of a remote workforce
- Ensuring the health & safety of essential, on-site employees during COVID-19
- Effectively communicating to employees to facilitate behavior changes
- Continuing operations after an exposure incident
- Assessing and articulating the business risks from COVID-19 for the C-suite

Download online at www.naem.org/research

Upcoming Webinars on EHS&S Management

June 11

Effectively Incorporating Sustainability Into Your Business

July 1

A First Look at the Impact of COVID-19 on EHS Functions

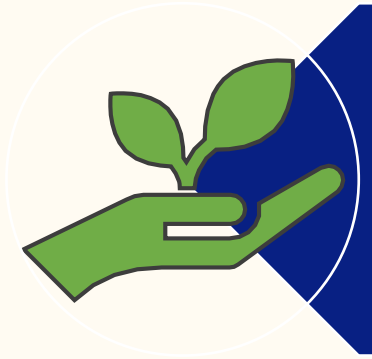
July 9

A Climate Solution Where All Sides Win

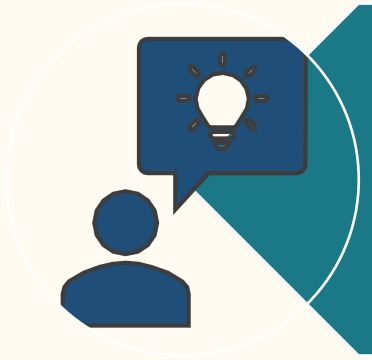
FREE for NAEM members

Information & Registration on-line at www.naem.org

Join Us for One of Our Conferences!



Sustainability Impact



EHS&S Management Forum

Check our website for registration and additional information about our conferences!

www.naem.org

New & Upcoming Reports from NAEM

- 2020 EHS & Sustainability Salaries
- 2020 Trends in Emerging Tech for EHS&S
- 2020 Staffing, Structure & Budgets

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Thank you for Attending!

A recording will be available in 3-4 days. You will receive an email once it's posted to our site.

Have a safe & healthy day!