



Benchmarking Corporate Sustainability Priorities

September 24, 2020



Welcome to NAEM

A professional community where you can get the solutions you need to make an impact

Benchmark

Benchmark your programs via events, online learning, research and executive networks

Learn

Learn tools & techniques to execute your strategy and be inspired by peers

Build

Build a network of peers whose experience can help you solve your challenges

Delivering Knowledge & Professional Wisdom

Peer Forums



Research Insights



Targeted Networking



Actionable strategies to empower EHS&S leaders to make an impact

NAEM Connects EHS & Sustainability Leaders



120

Corporate Members

4,200

Individual Members

60

Affiliate Members

Reaching a
community of Practice

25K+

Today's Speakers & Agenda

- Speaker Perspectives
- Presentation of Research Results
- Discussion and Interactive Q & A

Featured Speakers:



Alan Resnik
Director, Facilities & Operations
Environmental Management
Cummins Inc.



Sean Mason
Research Manager
NAEM

Moderator:



Joy Inouye
Global Customer Success
Director
Enablion

Research Objective

To gain an understanding of the progress of sustainability initiatives within corporations during the global pandemic, racial justice movement and current business climate.

This was done using a combination of:

- Quantitative Survey
- Interviews
- Peer-led Discussions



Research Discussion

- Demographics
- Prioritization of Sustainability Initiatives
- State of Sustainability Initiatives
- Impact on Sustainability Functions
- Key Takeaways

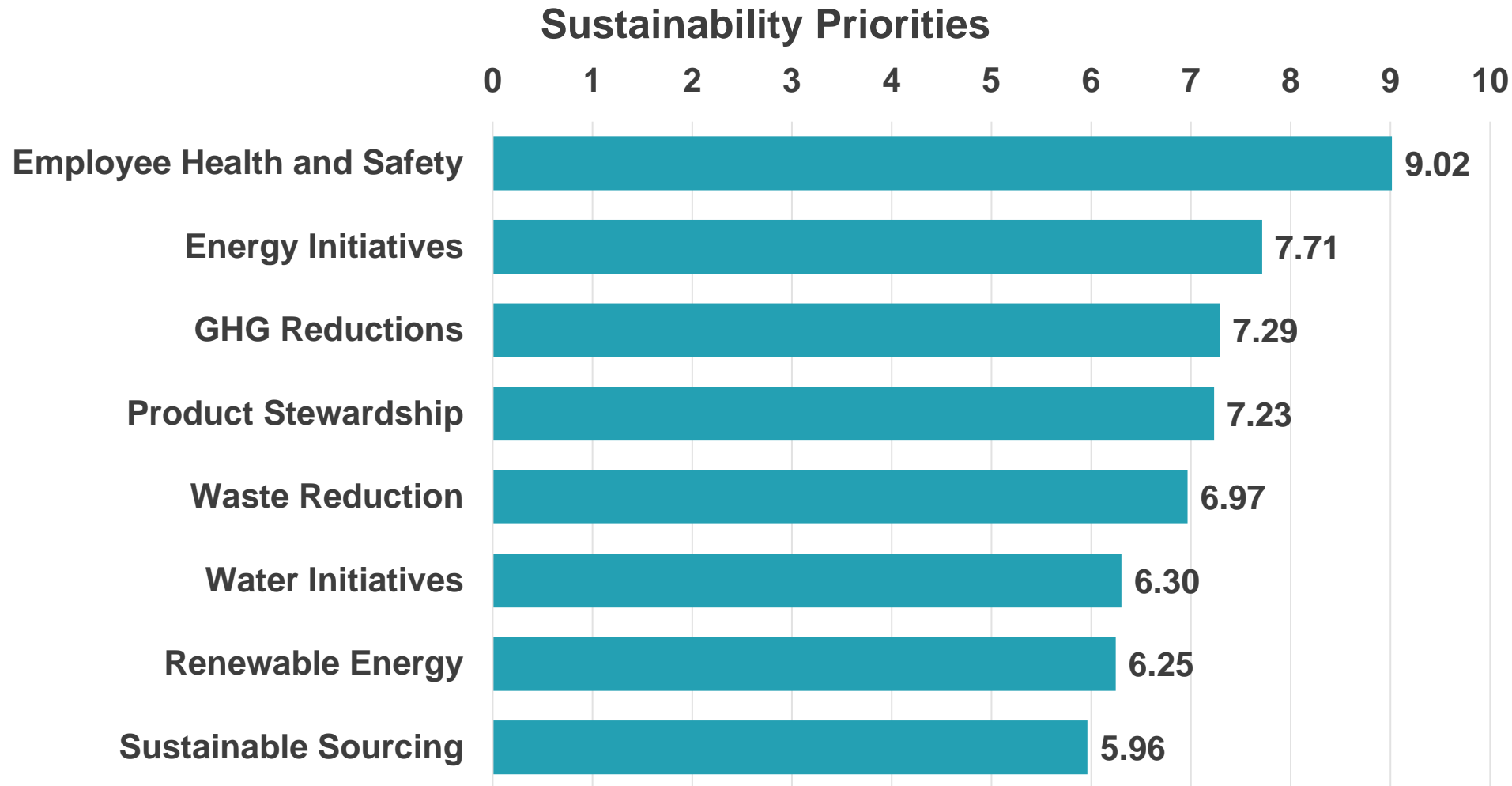


Demographics

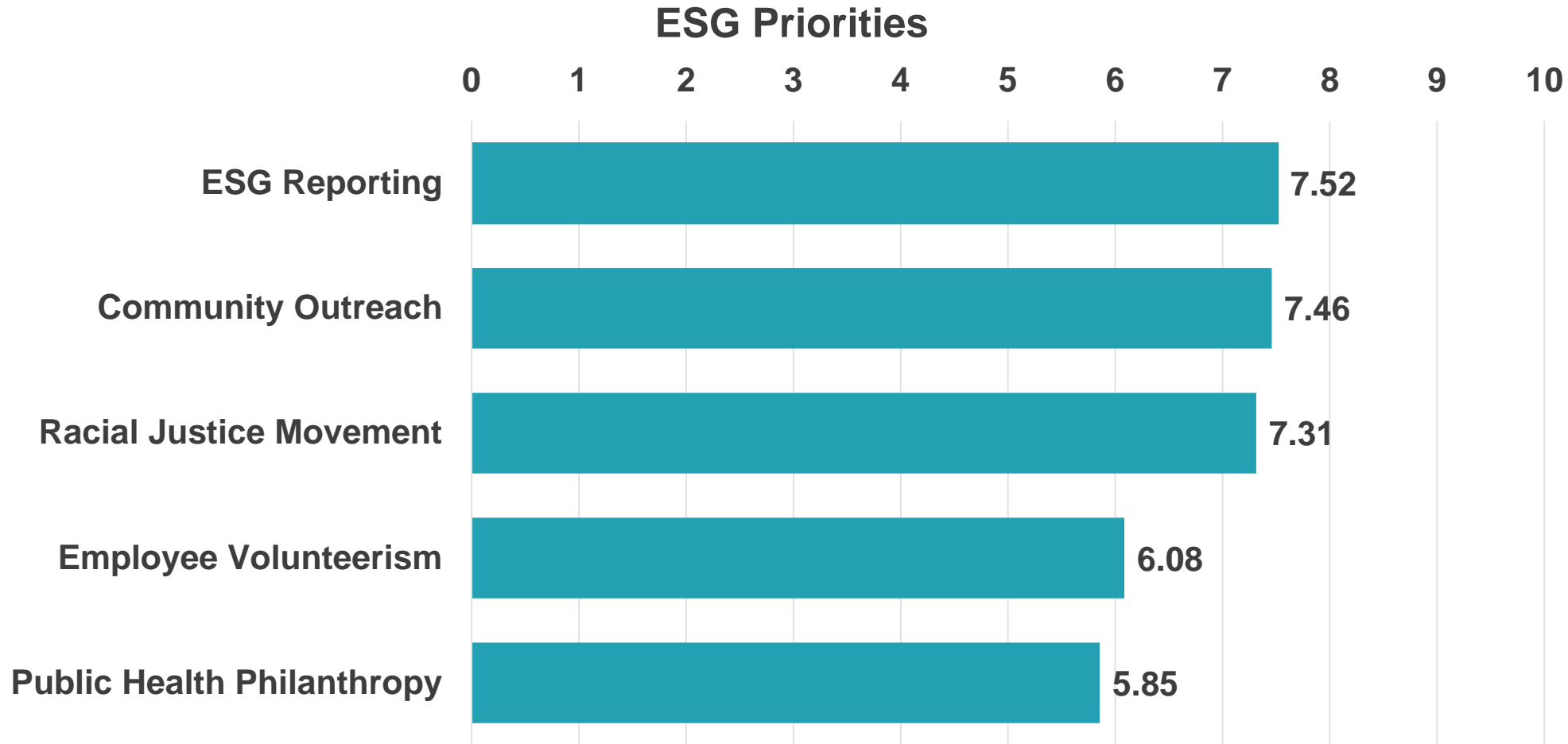
- Research findings based on responses from 67 Sustainability Leaders
- Over 80% of respondents had a revenue over \$1 Billion
- Half of respondents were manufacturers
- Three quarters of respondents were from Business to Business (B2B) companies



Companies are Focusing on Employee Health

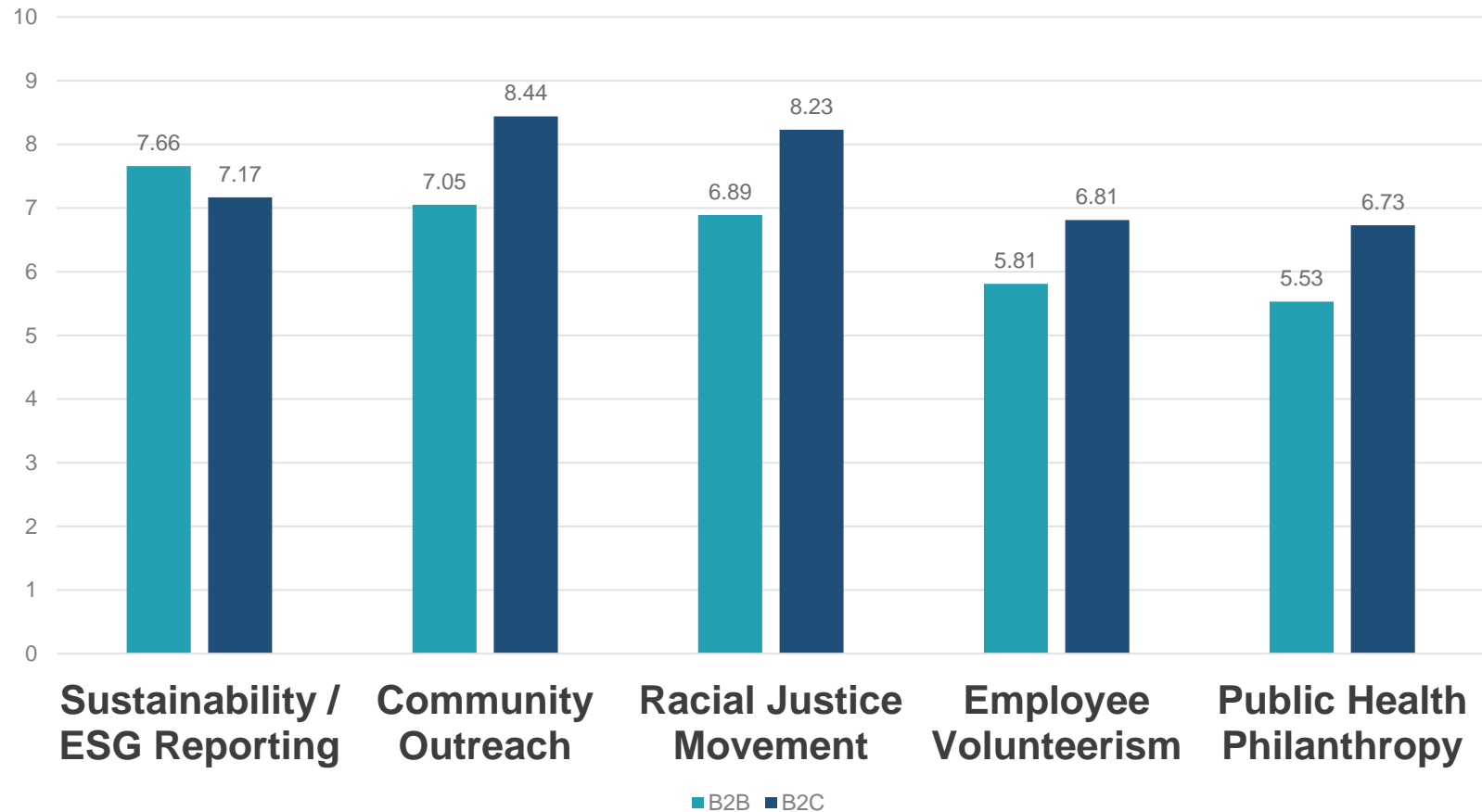


ESG Reporting Remains a High Priority

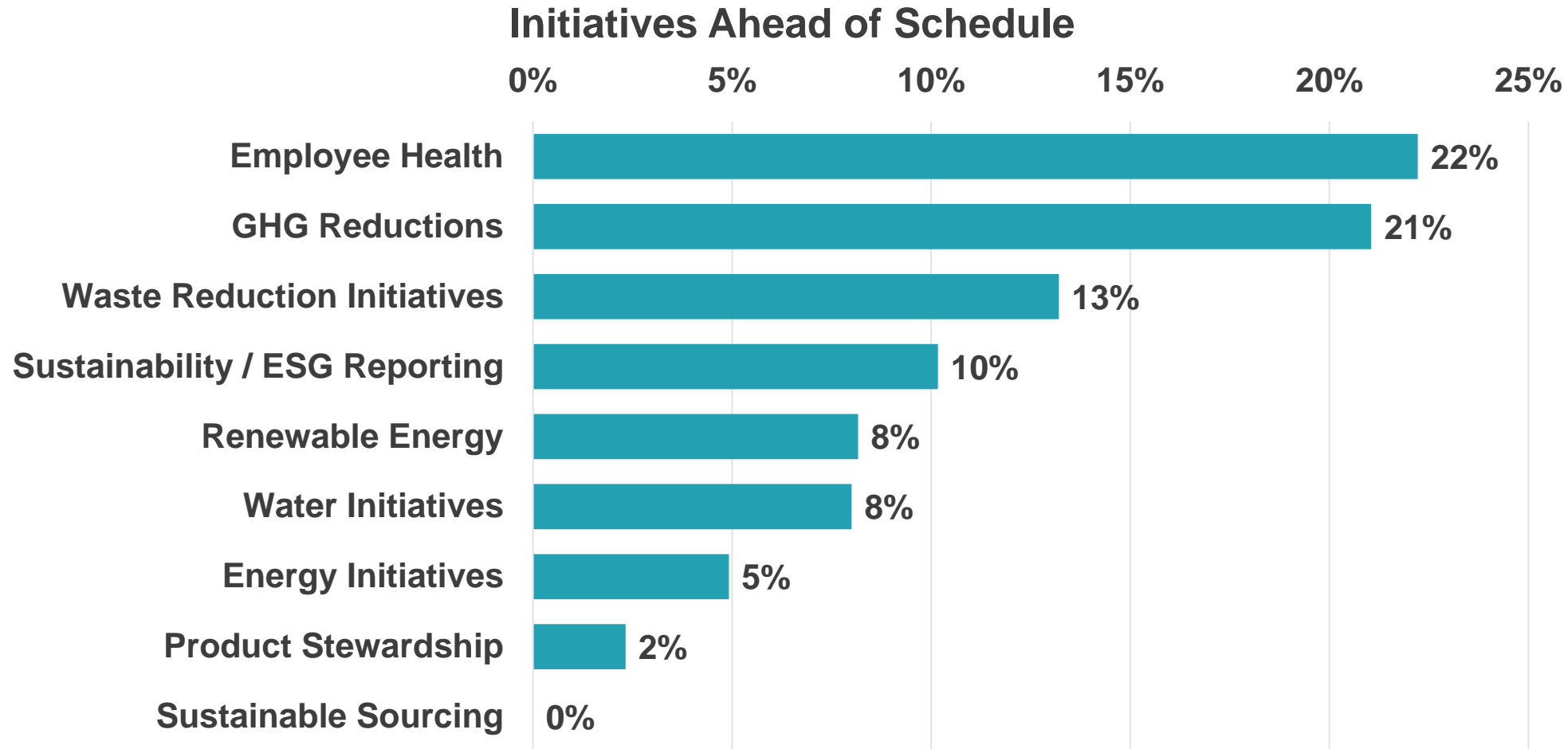


B2C vs B2B ESG Prioritization

B2B & B2C ESG Prioritization

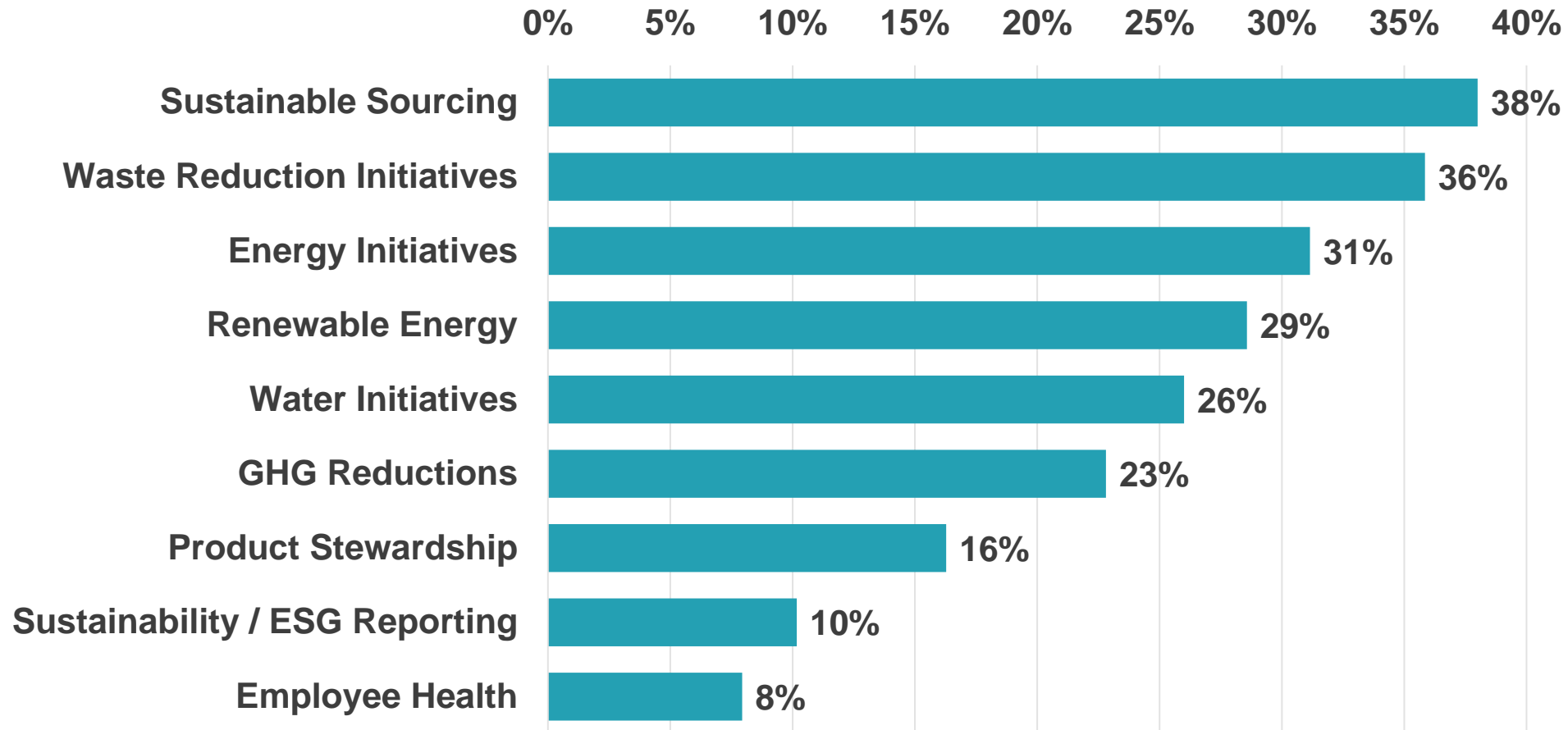


Employee Health and GHG have Accelerated



Sustainable Sourcing is Delayed

Initiatives Behind Schedule & Suspended



Delays are Due to Manpower and Shifted Focus

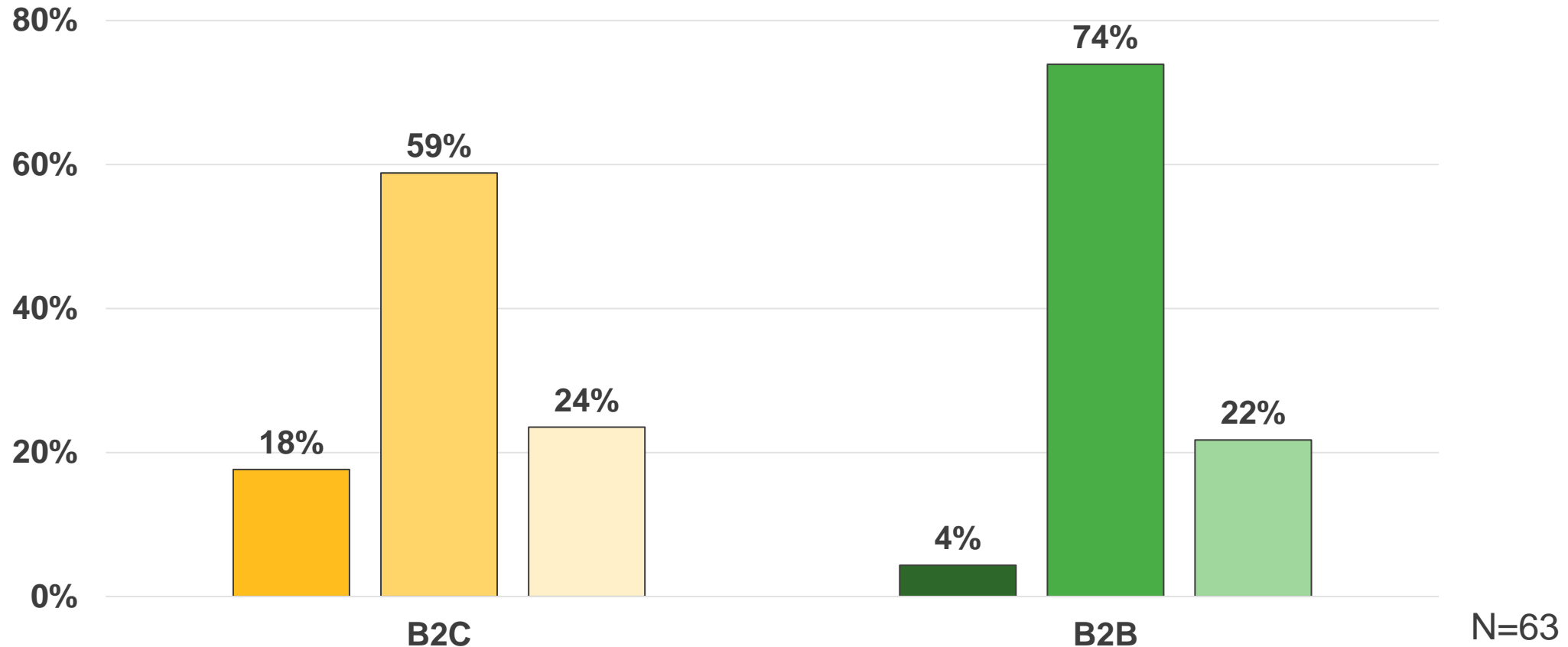
Initiative	Reduced Manpower	Reduced Focus	Reduced Funding	Not Business Critical	Reduced Number of Facilities
GHG Reductions	63%	32%	32%	11%	11%
Waste Reduction Initiatives	62%	54%	31%	23%	0%
Water Initiatives	60%	40%	20%	0%	20%
Energy Initiatives	50%	50%	17%	33%	0%
Renewable Energy	47%	47%	47%	16%	5%
Employee Health	43%	14%	29%	29%	0%
Product Stewardship	36%	50%	36%	36%	0%
Sustainable Sourcing	32%	32%	26%	16%	0%
Sustainability / ESG Reporting	31%	54%	23%	15%	8%

N=36



B2C Face More Employee Health Issues than B2B

Employee Health and Safety B2B B2C Comparison

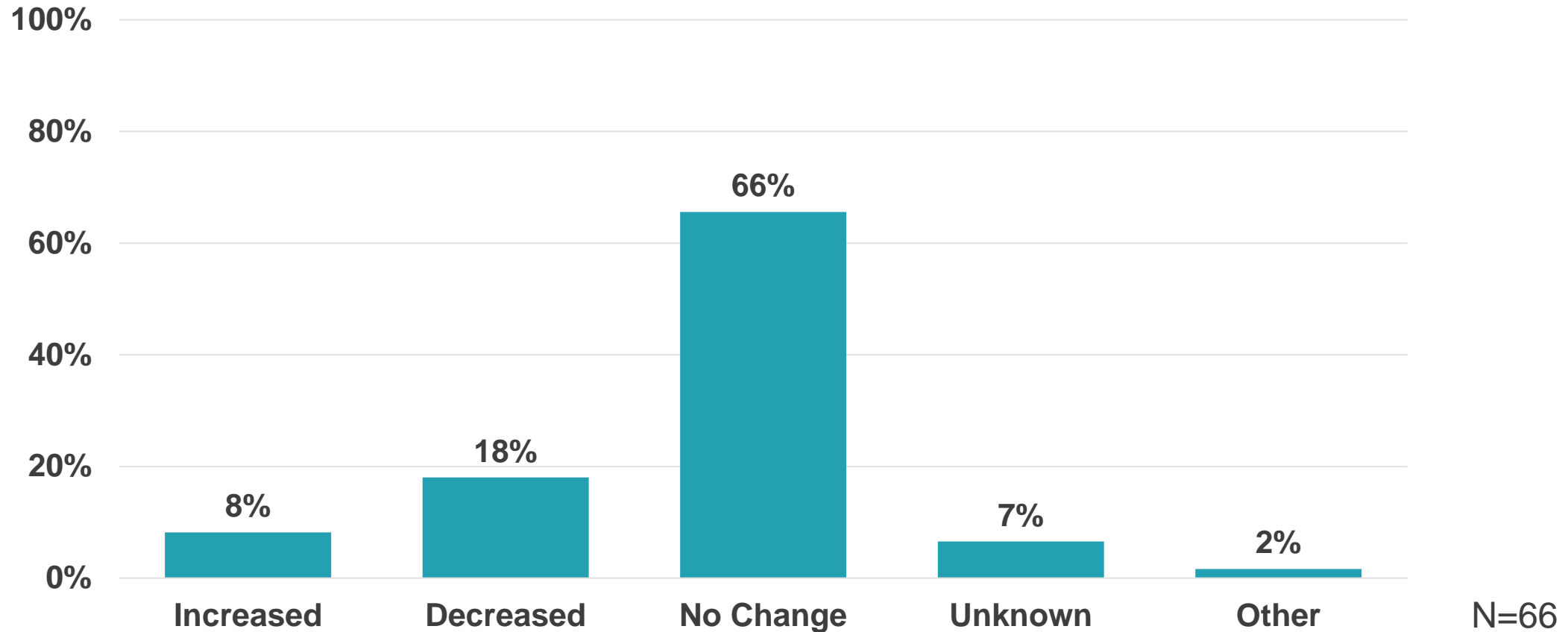


Behind Schedule - Dark
On Schedule - Medium
Ahead of Schedule - Light



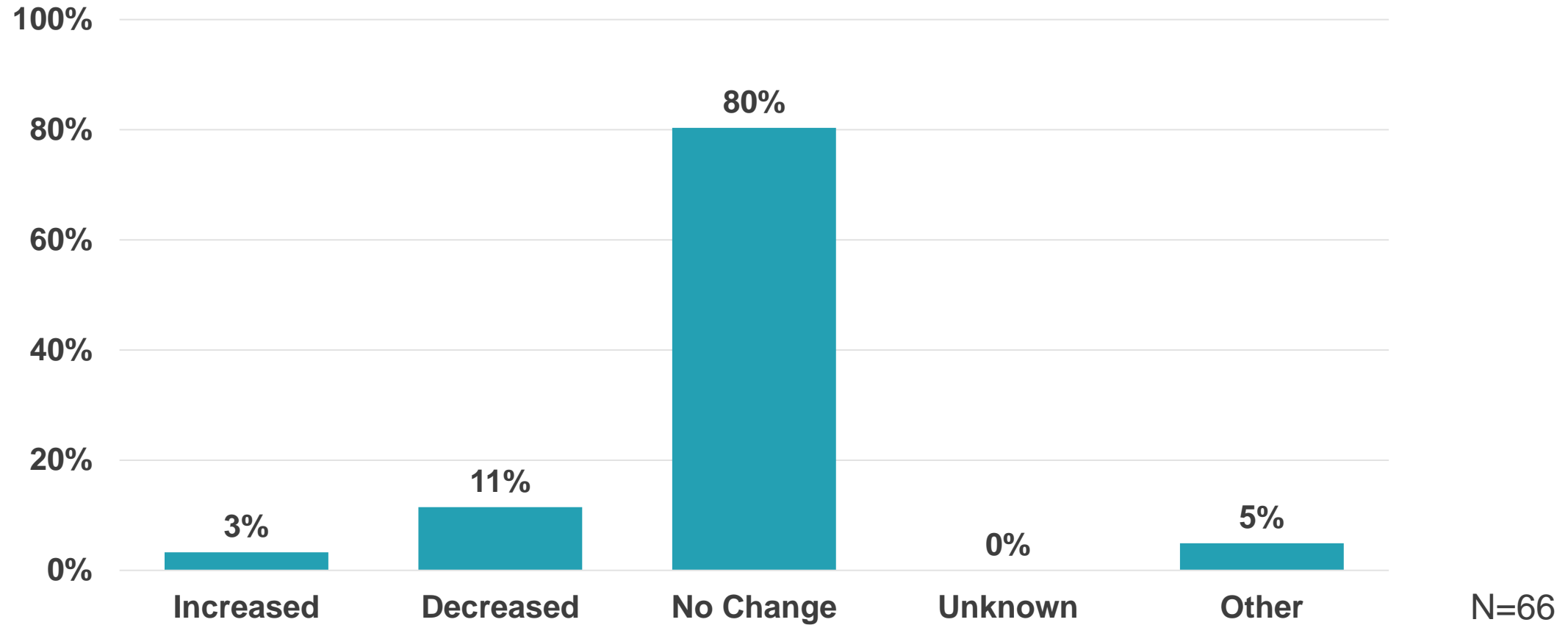
Sustainability Function: Budgets Unchanged

Sustainability Budget Impacts



Sustainability Function: Staffing Unchanged

Sustainability Staffing Impacts



Key Takeaways

- Employee Health and Safety is the top Priority for most companies
- B2C companies continue to put a high priority on ESG initiatives
- Employee Health and GHG Initiatives are accelerating while Sustainable Sourcing and Waste Reduction are delayed
- Reduced Manpower and Focused Attention were the most cited reasons for initiatives behind schedule





Tuesday, October 20 – Thursday, October 22
11:00 – 4:00 pm ET

Focused on the management challenges of leading EHS&S

- Multiple content tracks tailored to meet your interest
- Special emphasis on the challenges of managing in a COVID-19 world
- Interactive sessions designed for peer engagement
- Small group networking discussions to connect with peers

***Utilizing Best-in-Class Technologies
to ensure a high value Conference Experience***



New Reports from NAEM



- Impact of COVID-19 on EHS
- Trends in Emerging Tech for EHS&S
- 2020 EHS & Sustainability Salaries
- 2020 Staffing, Structure & Budgets
- How COVID-19 is Impacting Corporate Sustainability Agendas

All available @ NAEM.org/research



Great Webinars!

Oct 6



*Leveraging Digital Solutions
to Ensure Operational
Continuity During COVID-19*

Nov 5



*Creating a Technology
Road Map for EHS&S
Excellence*

More to be announced!

Visit our website for updates, more information & registration

www.naem.org



Connect with NAEM!

- Online: www.naem.org
- Via email: research@naem.org
- Social media:
 - Twitter: [@NAEMorg](https://twitter.com/NAEMorg)
 - Facebook: www.facebook.com/NAEM.org
 - LinkedIn: <https://www.linkedin.com/company/naem>



Thank you for Attending!



A recording will be available in 3-4 days. You will receive an email once it's posted to our site.



Have a safe & healthy day!