



# Integrating Human & Organizational Performance Into Your Management System

August 19, 2020





# Welcome to NAEM

**A professional community where you can get the solutions you need to make an impact**

## Benchmark

Benchmark your programs via events, online learning, research and executive networks

## Learn

Learn tools & techniques to execute your strategy and be inspired by peers

## Build

Build a network of peers whose experience can help you solve your challenges

# Delivering Knowledge & Professional Wisdom

## Peer Forums



## Research Insights



## Targeted Networking



Actionable strategies to empower  
EHS&S leaders to make an impact





# NAEM Connects EHS & Sustainability Leaders

**120**

Corporate Members

**4,200**

Individual Members

**60**

Affiliate Members

Reaching a  
community of Practice

**25K+**



# Today's Speakers



**Kent Kelsch**

*Associate Vice President, Customer &  
Application Services*  
**Gensuite**



**Walt Peters**

*Principal & CFO*  
**Securus, LLC**



**Mark Strife**

*Principal & CEO*  
**Securus, LLC**

## SESSION DESCRIPTION & OBJECTIVE

Imagine an approach to safety management that focuses on the human element of workplace health and safety. Human & Organizational Performance (H&OP) empowers organizations just like yours to **better understand, anticipate, and prevent risks** – and maintain a robust environmental, health, & safety program.

This approach empowers leaders in your organization to answer questions like:

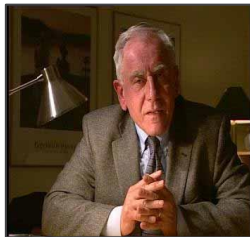
- Why isn't our traditional Behavior-Based Safety program more effective?
- Do we really understand the **root cause of workplace incidents**?
- How can we better **anticipate and prevent workplace incidents**?

# Agenda

- Introductions
- Human & Organizational Performance (H&OP) Fundamentals & Tools
- H&OP Principals & Tools in Gensuite
- H&OP Case Study
- Open Q&A & Discussion



# Human & Organizational Performance (H&OP) ... Leaders & Evolution



**Dr. James Reason**  
"Human Error"  
"Managing the Risks  
of Organizational  
Accidents"



**Erik Hollnagel**  
"Human Reliability  
Analysis"  
"Safety I and Safety  
II"



**Sidney Dekker**  
"Drift Into Failure"  
"The Safety  
Anarchist"



**Todd Conklin**  
"Pre-Accident  
Investigations"  
"5 Principles of Human  
Performance"



# Behavior Based Safety (BBS) vs Human Performance vs H&OP

## BBS

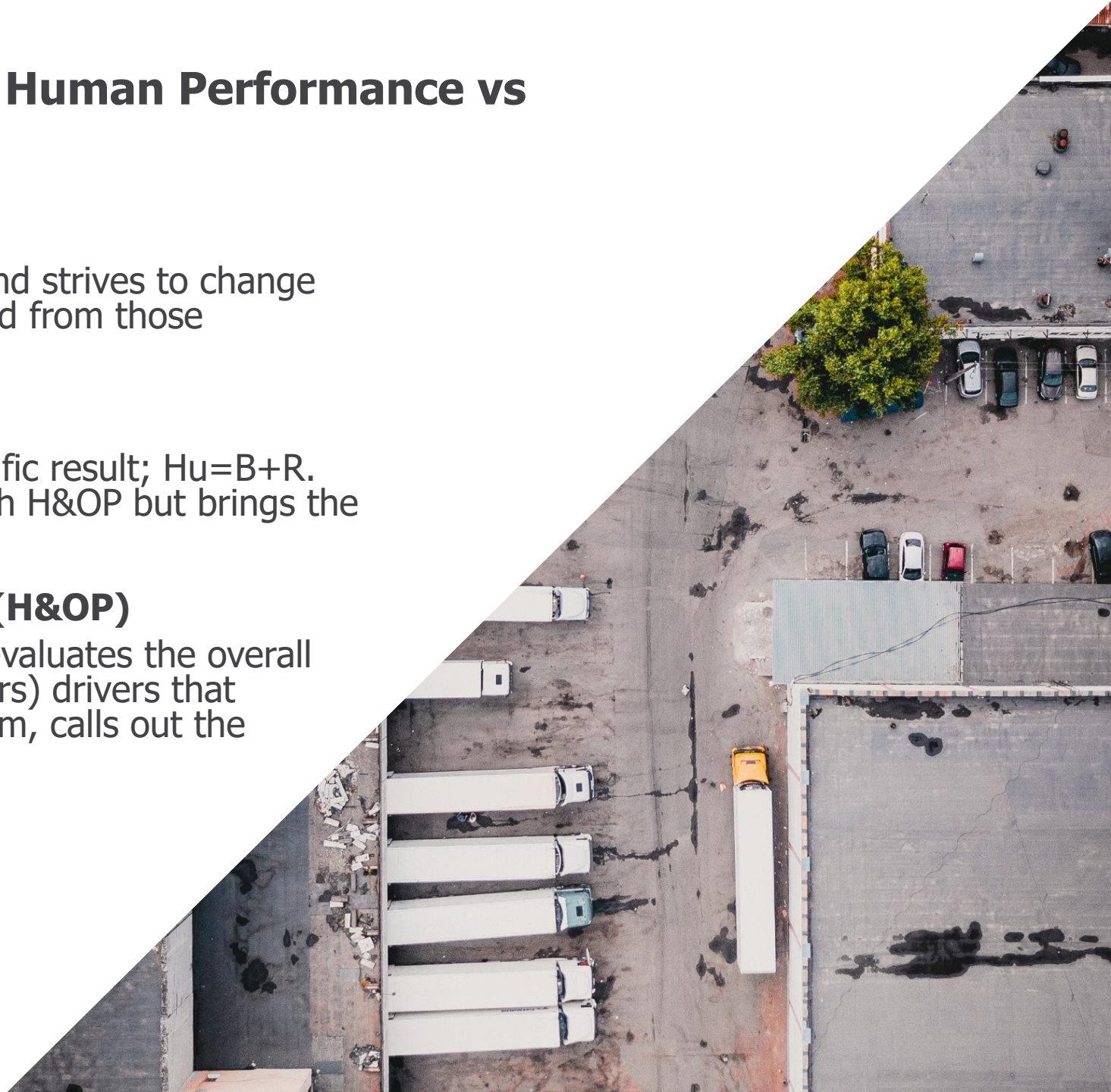
- Targets what people do (observations), and strives to change people behaviors based on what is learned from those observations. Focuses on individual.

## Human Performance

- Behavior performed to accomplish a specific result;  $H_u = B + R$ . When referencing HP it's synonymous with H&OP but brings the overall organization to the forefront

## Human & Organizational Performance (H&OP)

- Assumes that humans make errors, and evaluates the overall system (organizational factors, local factors) drivers that influence behaviors. Focuses on the system, calls out the difference between violation and error.



# Human & Organizational Performance (H&OP)

- Human & Organizational Performance, or “H&OP” takes a risk-based approach to reducing events that are caused by human error.
- H&OP is not a program, it is a new way of thinking about risk and how we can reduce the frequency and severity of events involving employee injuries, environmental releases and product quality defects.
- When integrating the principles and tools of H&OP into existing management systems and focusing on system defenses, rather than the individual, we can better protect an organization’s key assets such as their employees, products, services and brand image



# Organization:

Management Systems | Leader Practices  
Personnel | Procedures | Hardware

## Local Factors:

Conditions People  
Work in

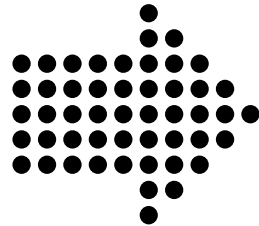
## Behavior



# A Visual Example ...

## Organizational Factors

- Communications
- Continuous Improvement
- Culture (Values/Beliefs/Norms)
- Design
- Expectations
- Goals
- Human Resources
- Mgmt Systems
- Leadership
- Procedures
- Training



## Local Factors

Requirements,  
Expectations,  
& Feedback

Resources &  
Environment

Incentives &  
Disincentives

Knowledge  
& Skills

Capacity &  
Readiness

Personal Motives,  
Expectations,  
& Preferences

= BEHAVIOR

# Human & Organizational Performance (H&OP)

- People are fallible, and even the best people make mistakes;
- Error-likely situations are predictable, manageable, and preventable;
- Individual behavior is influenced by organizational processes and values;
- People achieve high levels of performance because of the encouragement and reinforcement received from leaders, peers, and subordinates; and
- Events can be avoided through an understanding of the reasons mistakes occur and application of the lessons learned from past events (or errors).



# H&OP Tools



- Pre-Job Briefing (RU-SAFE)
- Take a Minute
- Self-Checking (STAR)
- Peer-Checking
- Stop When Unsure
- Three-Part communication
- After Action Review | Reporting
- \*Organizational Factor Analysis – *Analysis of the conditions and practices of management and leadership practices, management systems, processes, values, structures, technology, resources, and controls that create workplace conditions that influence people’s behavior during work --- ***DIGITIZATION OPPORTUNITY!****
- \*Local Factor Analysis - *Workplace conditions that influence the behaviors and choices of the individual performer or employee --- ***DIGITIZATION OPPORTUNITY****



# Incorporating H&OP Principals & Tools into Gensuite

## Key Considerations for implementing H&OP into your Management Systems.....

- Have I sufficiently trained my team in the appropriate H&OP principals and terminology?
- Is my adoption rate of H&OP consistent with my organization?
- Is H&OP seamlessly incorporated into my workflow?
- What results should I expect as a result of H&OP implementation?
- What reports will I use to measure successful adoption of H&OP?





## Comprehensive Solutions Suite

- Built on **Best Practice** Workflows
- Latest Tech & Innovations
- Scalable from one site to enterprise



## Cloud-Based, Single Version Software

- Readily Configured & Launched typically in **<3 months**
- Powerful Extensions, IT Integrations & API library
- Continuous evolution, never obsolete



## Streamlined Collaboration Platform

- Supporting 30+ Languages
- **1,000,000+** users in 120 countries
- No user licenses, rapid deployment



## Engaging & Empowering Stakeholders

- Real-Time Data Analytics & Dashboards
- Accessible across Desktop to Mobile
- Global support team in **8 countries**

# Incorporating H&OP Principals & Tools into Gensuite

## Gensuite App Modules with H&OP Features ...



Incidents & Measurements



Concern Reporting



Safety Observations



Safety Risk Assessment





# Incidents & Measurements – H&OP

*Report, follow-up, and investigate EHS-related incidents*

- H&OP terminology incorporated throughout the incident reporting process, especially the case summary and root cause
  - Example: Replacing "Human Error" with "Unintentional Deviation"
- Focus on "telling the story" of the incident
- Expansion of Root Cause determination to allow a multitude of Root Causes
- Enhanced integrations with other Gensuite tools to accelerate actions based on lessons learned



# Concern Reporting – H&OP

*Manage Employee Concerns/Near Misses*

- Integration of H&OP terminology
- Focus on story-telling
- Simplifies the employee feedback loop and drives program engagement



# Safety Observations – H&OP

*Observations for real-time safety improvements*

- Facilitates the observations of work in real time
- Allows supervisors to measure deviations from expected work processes (drift)
- Incorporates H&OP terminology





# EHS Risk Assessment (EHSRA) – H&OP

*View jobs or tasks that are performed in operations at the site*

- Identification of critical steps in written work processes
- Flagging critical steps to users as they review work procedures
- Integration of the Strength of Defenses Matrix

# H&OP Case Study

## Where did they start?

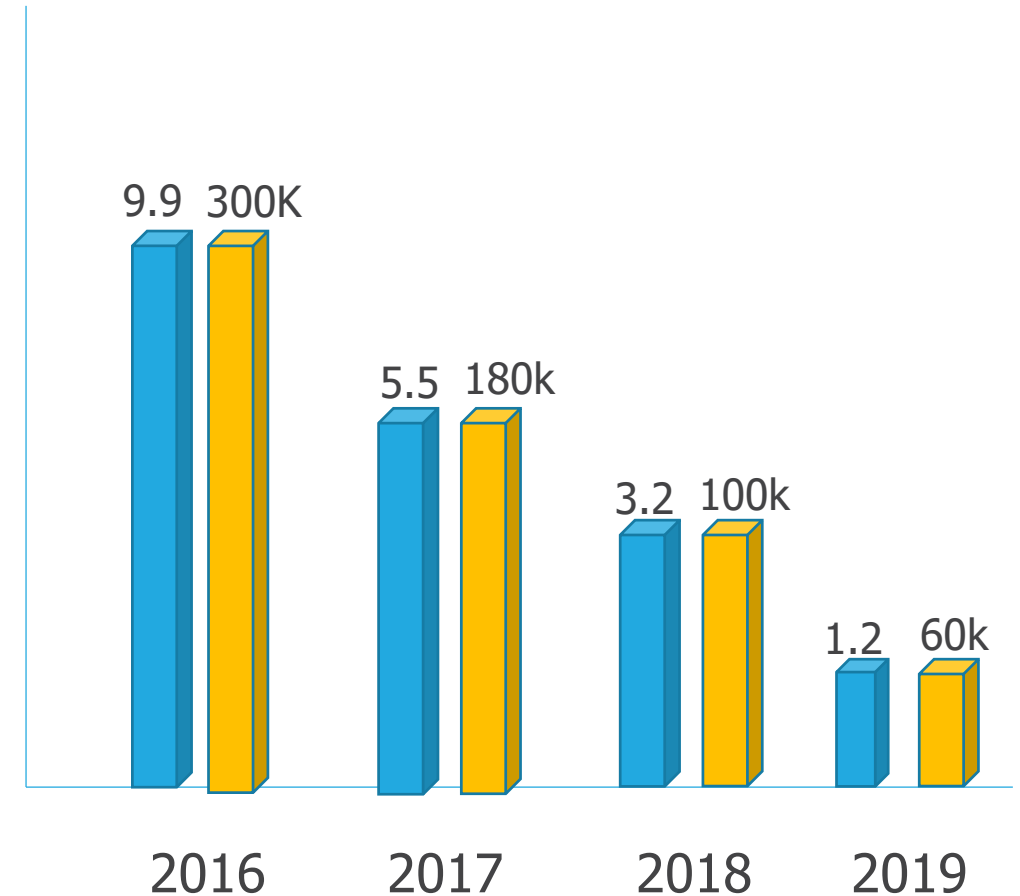
- Local steel fabrication company, struggling with injuries (both frequency and severity). Resulted in 6X increase in WC insurance cost and inspection by NYSDOL

## H&OP Journey

- Built basic programs/expectations for execution around safety. This drove basic compliance & started to get the organization thinking about safety as a core value.
- Trained leadership and employees around the principles of H&OP, Critical Steps and use of H&OP Tools.
- Focused on the organizational drivers, took away mixed messages of production vs safety.

## Results...

TCIR  
WC



# H&OP and Response to COVID-19



When integrating the risk-based principles and tools of H&OP into an organization's management system/s, we can:

- Assess the behavioral influencers (organizational/local factors)
- Manage the risk through defenses (CDC recommendations)
- Reduce drift (work as imagined or planned vs work as performed)
- Process review - AMRL (anticipate, monitor, respond, learn)



# Q&A and Next Steps

- **Mark Strife | CEO & Principal**  
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- **Walter Peters | Principal & CFO**  
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- The Forum is virtual this year!
  - 3 days of content designed to meet the needs of a diverse audience
    - Tuesday October 20
    - Wednesday October 21
    - Thursday October 22
  - Shorter days, starting at 11am – 4pm
- Continued focus on the management challenges of leading EHS&S
  - Special emphasis on the challenges related to COVID-19
  - Variety of session formats with opportunities for engagement and discussion
  - Small group networking discussions to deliver meaningful connection



# New Reports from NAEM



- Impact of COVID-19 on EHS
- Trends in Emerging Tech for EHS&S
- 2020 EHS & Sustainability Salaries
- 2020 Staffing, Structure & Budgets
- How COVID-19 is Impacting Corporate Sustainability Agendas

All available @ [NAEM.org/research](https://NAEM.org/research)





# SUSTAINABILITY SOLVE-IT SERIES

5 Weeks. 3 Groups.  
**INFINITE INSIGHTS.**



## Topics:



Setting Corporate Science-  
Based Targets



Re-Envisioning Your ESG  
Strategy for 2020 and Beyond



Pragmatic Strategies for Meeting  
Your Zero-Waste Goals

***Sign-Up Today***

***Email: [programs@naem.org](mailto:programs@naem.org)***

\*Participation is only open to in-house corporate leaders

# Great Webinars!

Sept 10



*Why Ergonomics?  
Communicating the  
Value to Business  
Stakeholders*

Sept 24



*How COVID-19 is  
Impacting Corporate  
Sustainability  
Agendas*

Nov 5



*How to Build  
Corporate Social  
Responsibility in  
Your Supply Chain*

***More to be announced!***

***Visit our website for updates, more information & registration***

***[www.naem.org](http://www.naem.org)***



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  - Facebook: [www.facebook.com/NAEM.org](https://www.facebook.com/NAEM.org)
  - LinkedIn: <https://www.linkedin.com/company/naem>





# Thank you for Attending!



**A recording will be  
available in 3-4 days.  
You will receive an  
email once it's posted  
to our site.**



**Have a safe & healthy day!**

