



Turn-key Advancement in Corporate Sustainability Strategy and Reporting



NAEM Webinar
August 25, 2022

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A professional community where you can get the solutions you need to make an impact

Benchmark

Benchmark your programs via events, online learning, research and executive networks

Learn

Learn tools & techniques to execute your strategy and be inspired by peers

Build

Build a network of peers whose experience can help you solve your challenges

Delivering Knowledge & Professional Wisdom

Peer Forums



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Actionable strategies to empower
EHS&S leaders to make an impact



NAEM Connects EHS & Sustainability Leaders

120
Corporate Members

4,200
Individual Members

60
Affiliate Members

Reaching a community
of Practice

25K+



Meet Our Presenters



Jon Timbers
Chief Sustainability Officer
Epsilyte



Jenny Warfield
ESG and Sustainability
Services Program Manager
Tetra Tech



Meet Our Breakout Facilitators



Nicole Isle

*Chief Sustainability Strategies,
Glumac*
**Tetra Tech High Performance
Buildings Group**



Jason Coccia

*Director, Sustainability and
Nature-based Solutions*
Tetra Tech



Rachel Bigby

*ESG and Sustainability
Manager*
Tetra Tech



What we aim to accomplish in today's webinar

Objective

- Spark ideas for advancing your company's ESG journey
- Highlight the efficient and focused strategies from two case studies of ESG strategy and reporting milestones
- Brainstorm ways to accelerate your ESG journey in an interactive breakout session

Agenda

- Epsilyte ESG Journey
- Tetra Tech confidential client case study on advancing ESG strategy
- General Q&A
- Facilitated Breakout Session to deepen the discussion & hear from your peers





Carbon Neutral Operations
Carbon Favorable Products
Life Sustaining Applications

Epsilyte by the Numbers



Sustainability at Epsilyte

Sustainable Processes

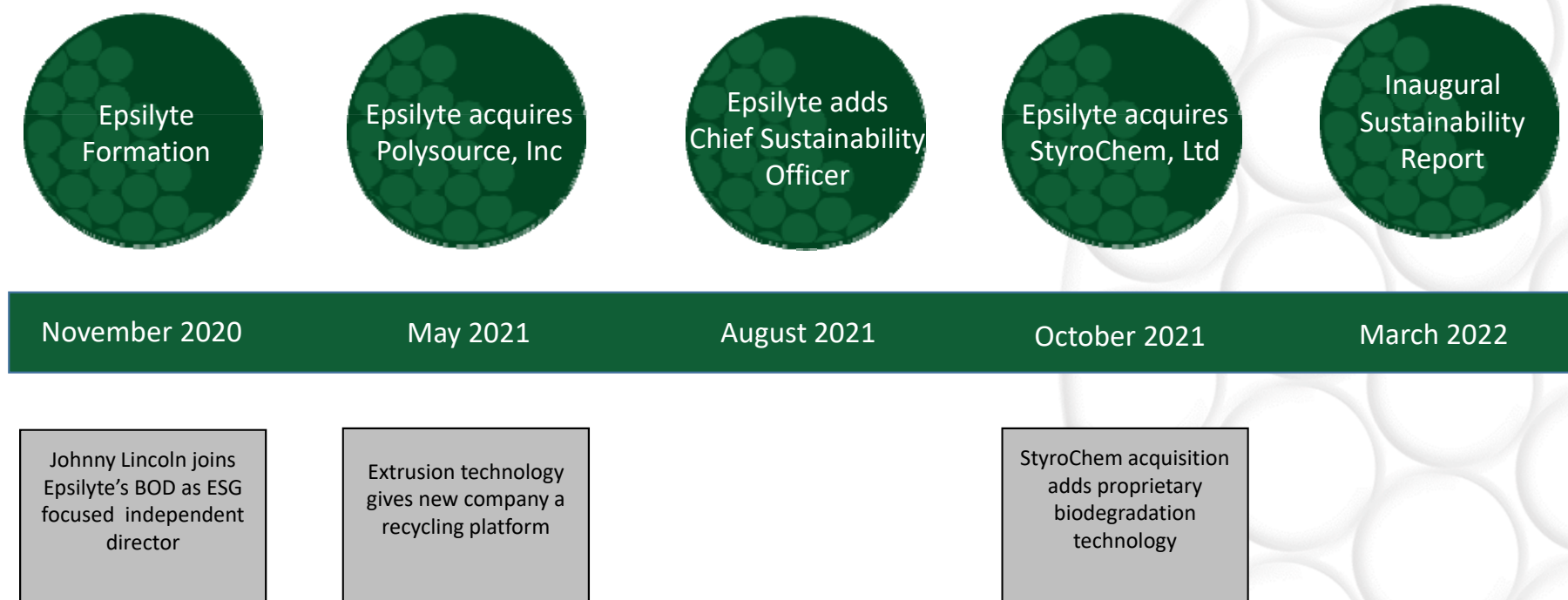
- Carbon Accounting
- Transparency / Disclosure
- Responsible Care®
- Assurance
- Sustainability Team

Sustainable Products

- Biodegradable - EVRgreen®
- Recycled Content - POLYSOURCE®
- Durable - DuraLyte®
- Greener Chemistry



The Epsilyte Story



Epsilyte Published a Sustainability Report in First Year of Operation



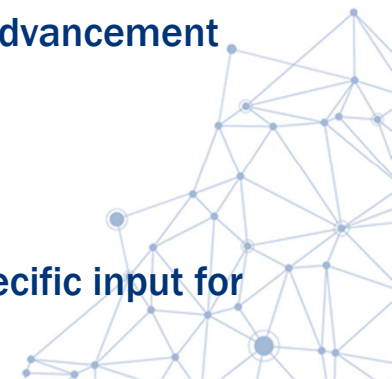
Quick Wins	Obstacles
Letter from CEO & CSO	Lack of photography
3 rd Party Graphic Designer	Financial data not disclosed
Reporting on existing metrics / programs	Formal ESG structure not in place

Fortune 500 ESG Advancement Case Study

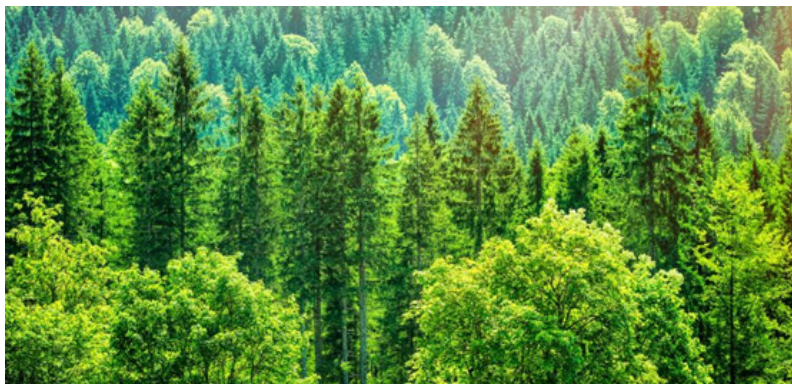
*Tetra Tech completed a focused project to deepen and re-boot the ESG strategy for this investor-backed Fortune 500 company. **Eight months** later the company had finalized an advanced ESG strategy and authored their inaugural ESG report.*

Project included these components; each provided high value with quick turnaround:

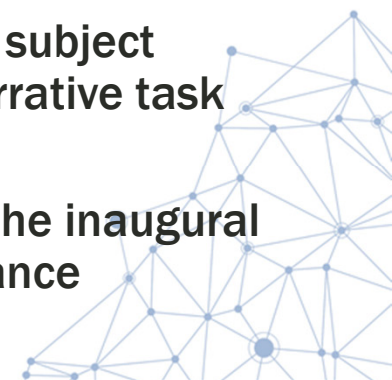
- Detailed peer benchmarking study
- Facilitation of a series of stakeholder engagement focus groups, used to evaluate ESG topic materiality
- Review of current state of ESG with gap analysis to identify recommendations for ESG advancement
- Comprehensive roadmap to advance ESG strategy
- Greenhouse gas emissions inventory for global portfolio of sites, phased approach
- Updated Sustainability Policy statement
- ESG Disclosures Narrative as base for initial ESG and Sustainability Report including specific input for CDP submittal



Success Factors



- Benchmarking contributed to a stronger corporate position on ESG advancement
- High level of focus and sustained momentum of internal ESG team due to consulting team partnership and increasing levels of executive support
- Internal focus groups were instrumental in developing details of ESG strategy
- Consulting team contributed varied subject matter experts and took on ESG narrative task on short duration schedule
- Decision to perform a full audit on the inaugural ESG report added a level of importance

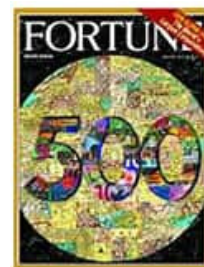


Perspectives from both ends of the spectrum

Privately held	<>	Publicly traded
Initial ESG stance	<>	CSR reporting

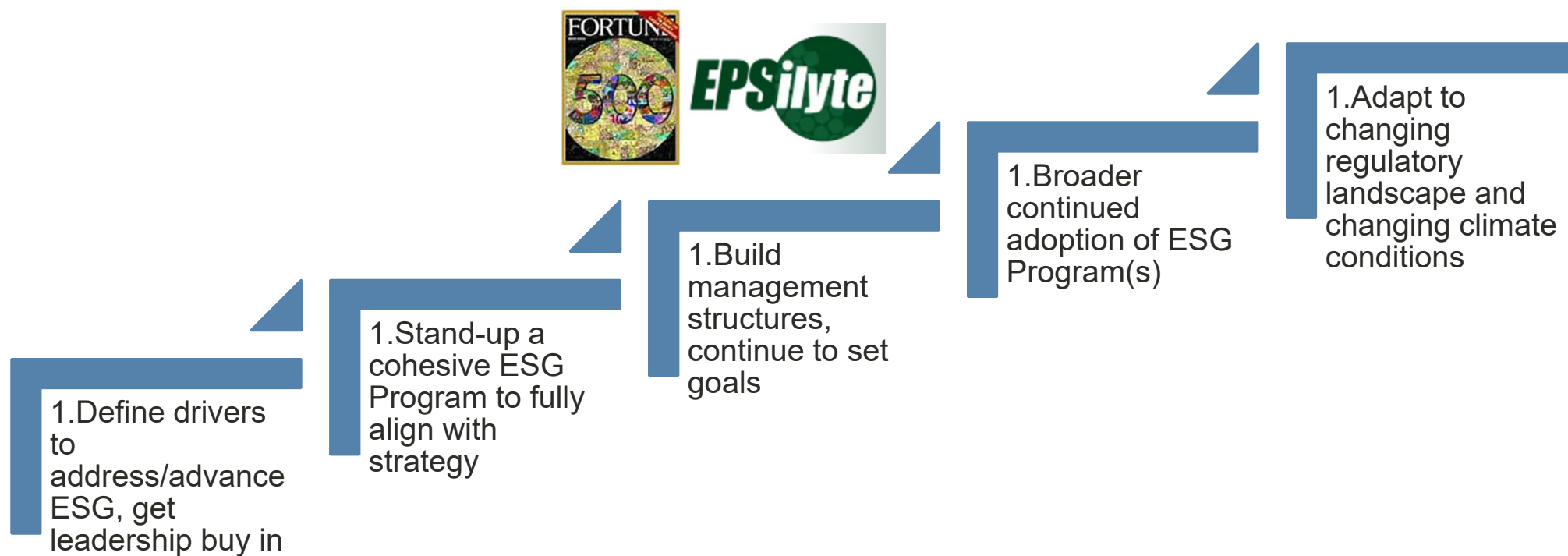


- Privately owned
- Established in 2020
- North America operations only; 300 employees
- Focused product portfolio



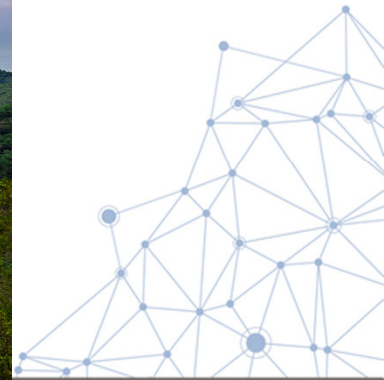
- Publicly traded, investor backed company
- Established Fortune 500 company
- Global operations
- Large portfolio of varied facilities and operations

Milestones along ESG Advancement Journey



In Summary

- Public ESG reporting and disclosures are here to stay.
- These are evergreen, cyclical tasks. Year on year progress and parallel workstreams are key.
- Mindfully choose internal or external partners to execute key program elements.
- Executive support can create the needed momentum to implement ESG strategy.
- Audit, verification and assurance steps support the program's importance and thus fuel the momentum for broad implementation.





Q&A



Upcoming Conferences

Sustainability IMPACT Series

- Sept 8th
- Dec 1st
- Virtual

EHS&S Management Forum

- Oct 17-20th
- Tampa, FL

Upcoming Webinars on EHS&S Management



**Mitigating Disease Spread
in the Workplace:
Lessons from the COVID-19 Pandemic**

November 3



**Task Creation & Standardization: The Next
Level of AI Support for EHS Professionals**

November 14



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Thank you for
Attending!

A recording will
be available in 3-4
days. You will
receive an email
once it's posted
to our site.

**Stay on for the
Breakout
Session!**

Have a safe &
healthy day!



Breakout Session Discussion Questions

- **What aspect of ESG advancement seems out of reach?**
 - What can be done to focus and yield efficient results in the face of complexity?
- **What aspects of ESG were previously accomplished yet are now stale/ out of date/ in need of further evaluation and progression?**
- **Have you begun to implement your strategy across your operations?**
 - If yes, what E, S, or G challenges have you discovered?
- **How do you manage the burden of data collection, cleaning, and verification?**
 - What new challenges do you have with respect to data management?
 - Do you need to continue GHG baselining at new/ peripheral parts of the business?
- **What is next for your company to evaluate climate threats to your business and operations?**
 - Do your governance policies include climate risk evaluation?
- **What future challenges are you warming up to tackle?**

Each attendee will be placed in one of two meeting rooms for the breakout session



Discussion Session Headlines/ High Level Summary

